

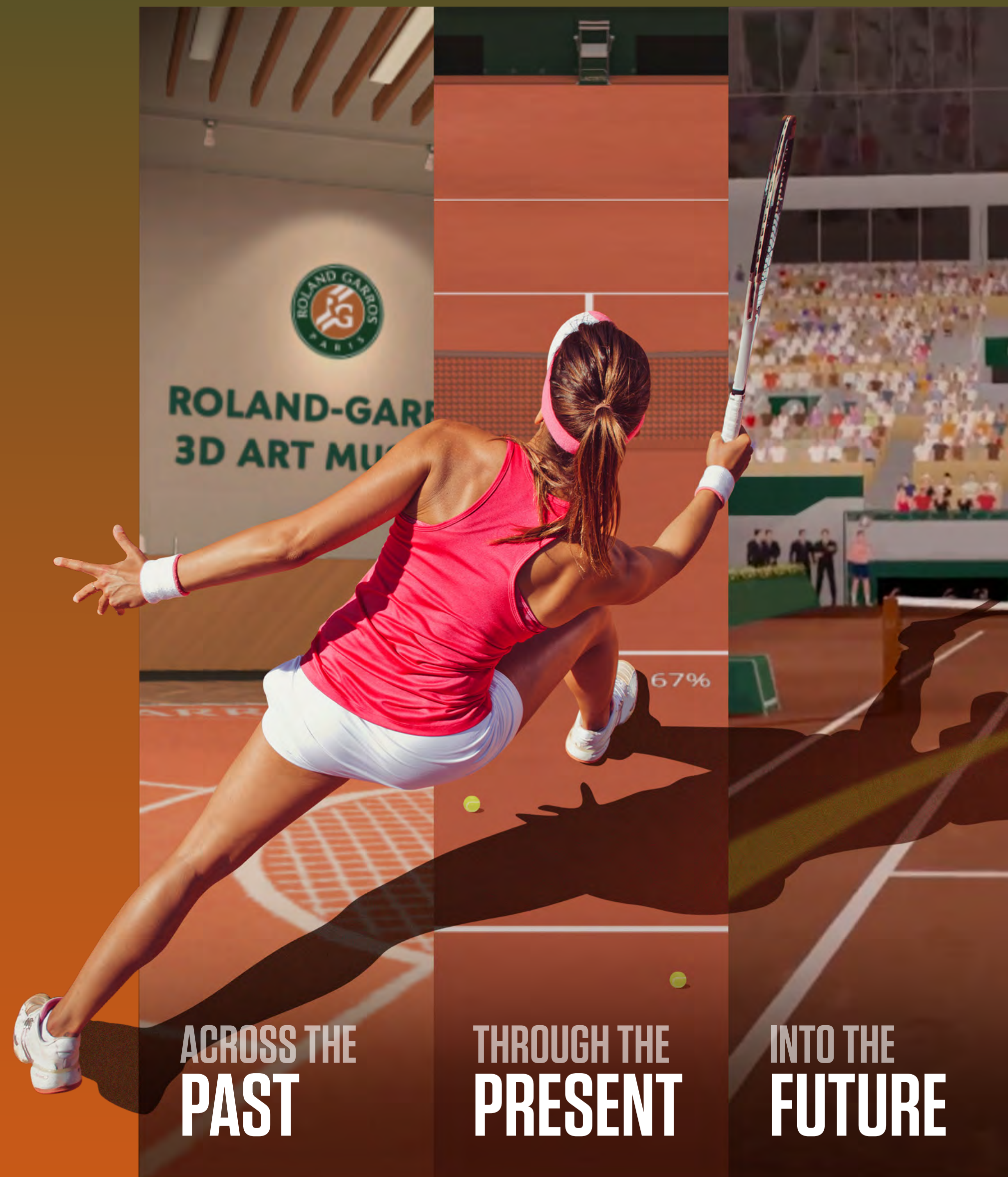
Infosys

DIGITAL INNOVATION PARTNER



EXPERIENCE THE NEXT

IMMERSION ARRIVES AT ROLAND-GARROS
MAY 23 - JUNE 5, 2022 | PARIS



TO INSPIRATION AND BEYOND

INSPIRATION TRAVELS ACROSS TIME. THE PAST SHOWS THE JOURNEY THAT WAS, THE PRESENT MARKS THE EDGE OF POSSIBILITY, AND THE FUTURE REVEALS HOW FAR WE CAN GO.

EMERGING FROM TWO YEARS APART, THIS YEAR IS A MILESTONE IN DIGITAL TECHNOLOGY ENABLING THE PHYSICAL WORLD TO BE BETTER. AS WE NAVIGATE THE DECADE AHEAD, THE INNOVATIONS AT ROLAND-GARROS 2022 ARE SET TO USHER IN A NEW STANDARD NOT JUST IN TENNIS EXPERIENCE, BUT ALSO IN SPORTS AND BUSINESS.

INSPIRATION IS QUITE SIMPLY WHAT SPARKS US TO GO BEYOND. THIS YEAR, THE CLAY, THOSE ON IT, AND THOSE WATCHING IT WILL SEE NEW POSSIBILITIES WITH 3D, AR, VR AND AI. AS INFOSYS AND ROLAND-GARROS EMBARK ON A 5-YEAR JOURNEY OF REIMAGINATION THROUGH TO 2026, THE TOURNAMENT INVITES EVERYONE TO COME TOGETHER AND COME CLOSER. TO EXPERIENCE THE NEXT.

REIMAGINING TOURNAMENT HERITAGE

A CENTURY OF HERITAGE DEMANDS
PRESERVATION AND CELEBRATION.
DIGITAL WORLDS AND THE METAVERSE
ARE MAKING IT POSSIBLE.

3D ART MUSEUM

CHAMPIONS WALL



STEP INTO IMMERSION

SOME MUSEUMS CLOSE,
AND SOME COME HOME.
BY HARNESSING THE CLOUD
AND WEB TECHNOLOGIES,
THE PAST LIVES ON AND
IS BROUGHT CLOSER TO
THOSE FOLLOWING THE
TOURNAMENT FROM
ANYWHERE IN THE WORLD.



METaverse SPACE
TRACING RACQUET
EVOLUTION IN RG
HISTORY



INTERACTIVE WEB
EXPERIENCE WITH
RG WINNERS OVER
THE DECADES



CLOUD-BASED
VIRTUAL SPACE
HOSTING THOUSANDS
OF VISITORS

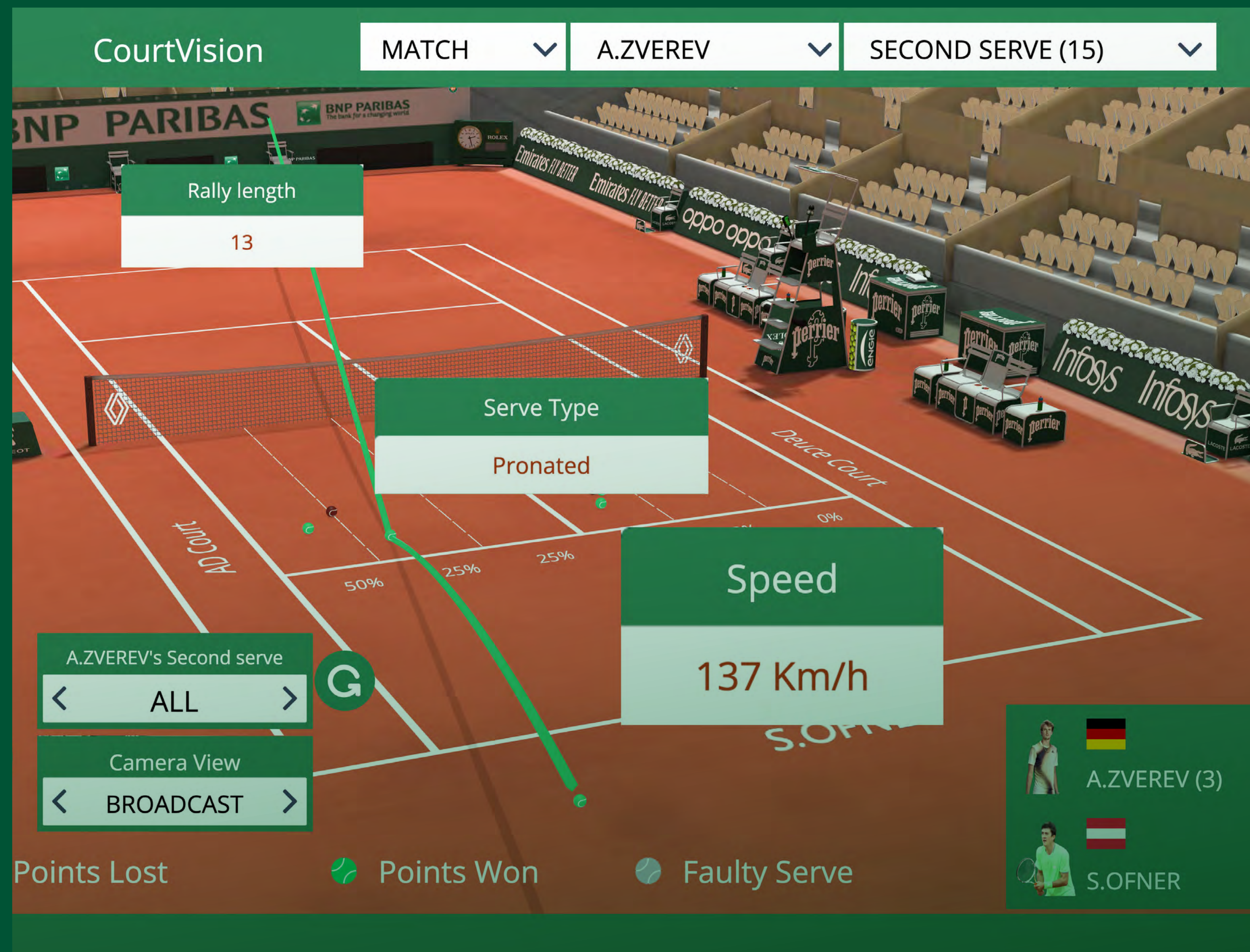


DIGITAL CULTURE
AND HERITAGE
PLATFORM WITH
VARIED EXPERIENCES

TRANSFORMING MATCH EXPERIENCE

WATCHING, PLAYING AND REPORTING
HAVE BEEN REBOOTED WITH REAL-TIME
ANALYTICS. FROM MILLIONS OF DATA
POINTS COME THE ONES THAT SHAPE
VICTORY AND INSIGHT.

MATCH CENTRE



**ARTIFICIAL INTELLIGENCE IS
SHAPING A NEW STORY AND
NEW INSIGHTS WITH EACH
POINT THAT IS PLAYED.
MACHINE LEARNING, NATURAL
LANGUAGE PROCESSING AND
APPLIED AI ARE AT WORK TO
PUT FORESIGHT WITHIN REACH.**



PUSHING EXPERIENCE BOUNDARIES

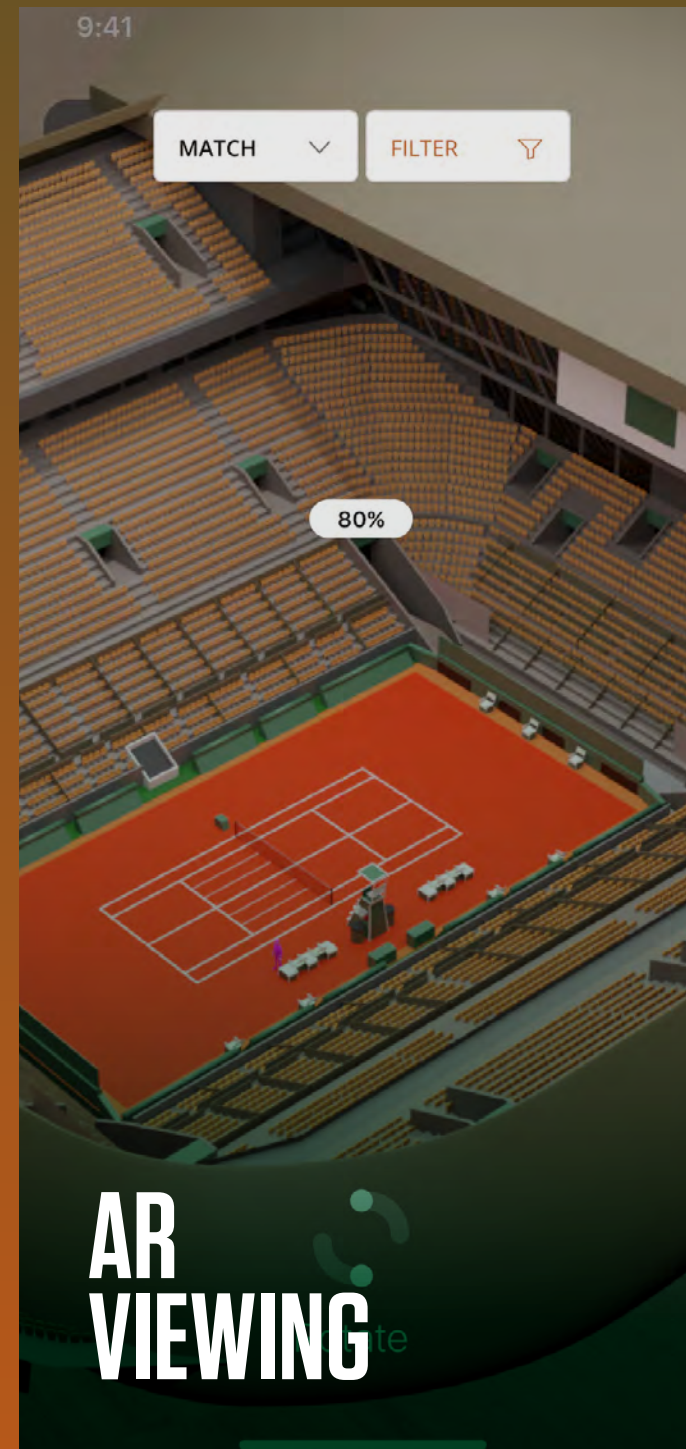
AS THE METAVERSE EVOLVES, TENNIS DOES TOO. THE CLAY IS REMADE IN VIRTUAL AND AUGMENTED SPACES FOR NEW POSSIBILITIES IN PLAY.

AR VIEWING

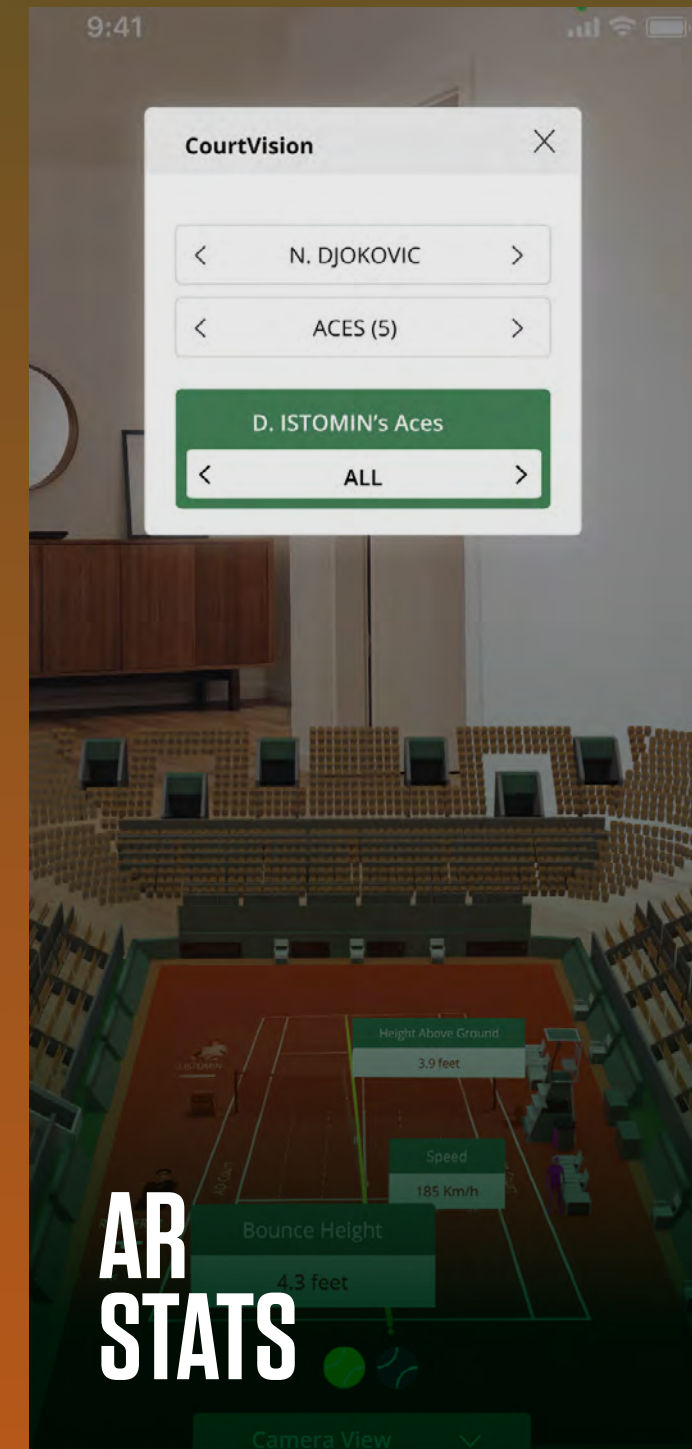


VIRTUAL BEYOND ORDINARY

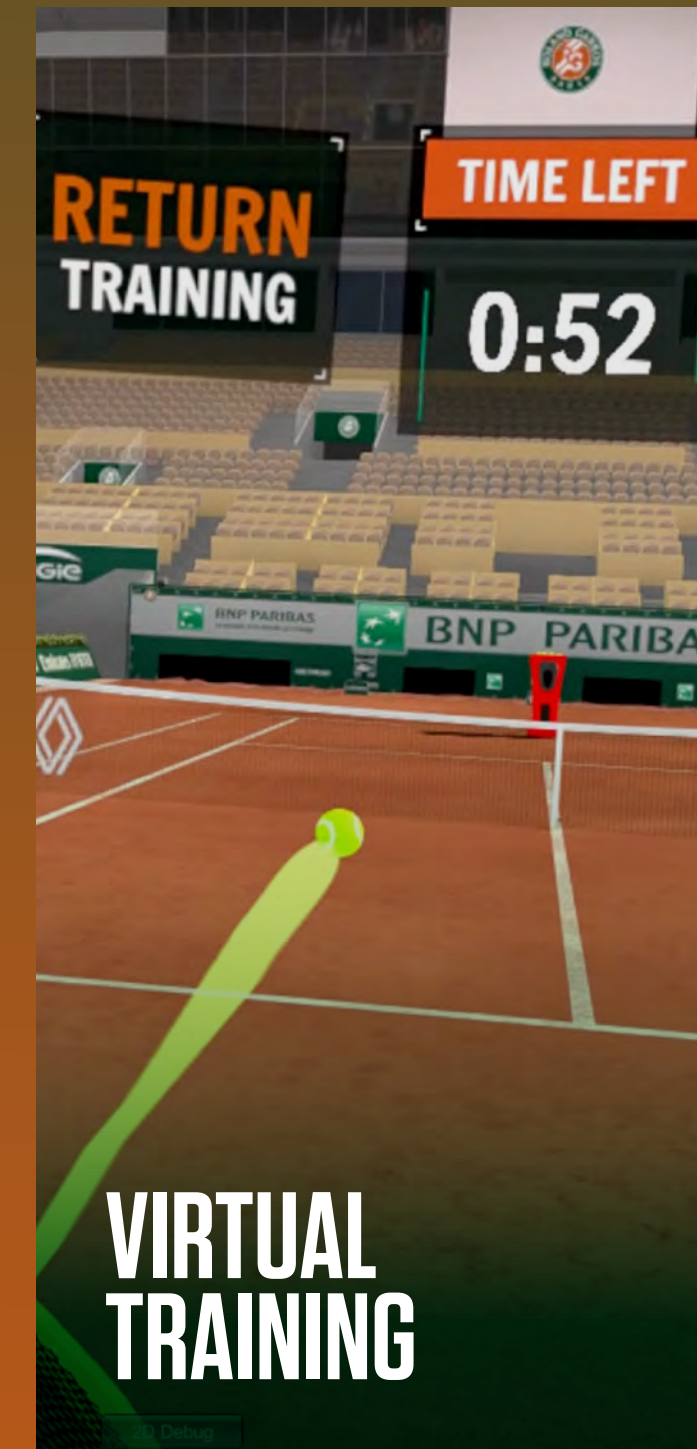
A PHONE AND A LENS WILL BRING TO LIFE NEW WORLDS AND CONJURE EXTRAORDINARY EXPERIENCES. ONE WILL TURN ANY SURFACE INTO AN INTERACTIVE COURT, AND THE OTHER WILL TRANSPORT FANS TO THE HEART OF COURT PHILIPPE-CHATRIER.



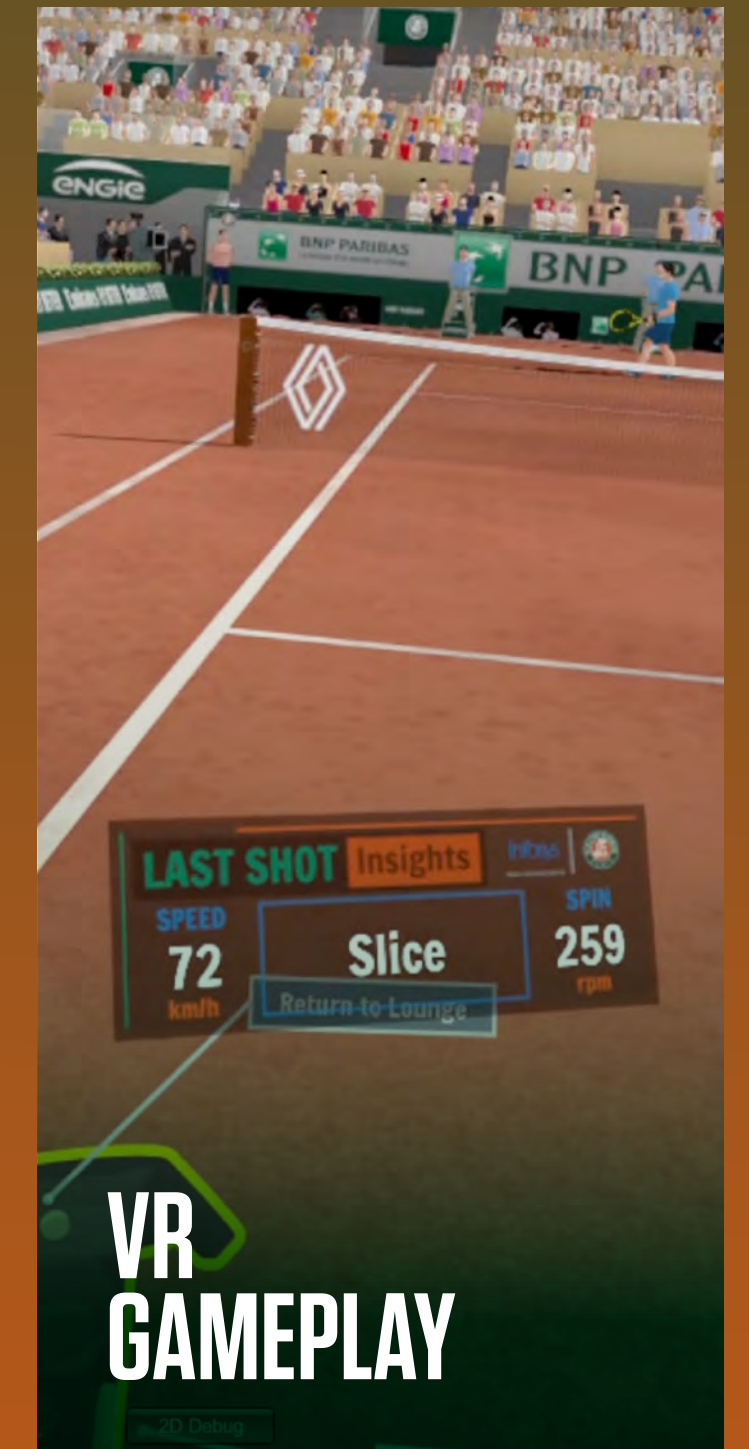
AUGMENTED
REALITY COURTS
WITH INTERACTIVE
STATS



BALL TRAJECTORY
REPLAYS AND 3D DATA
OVERLAYS



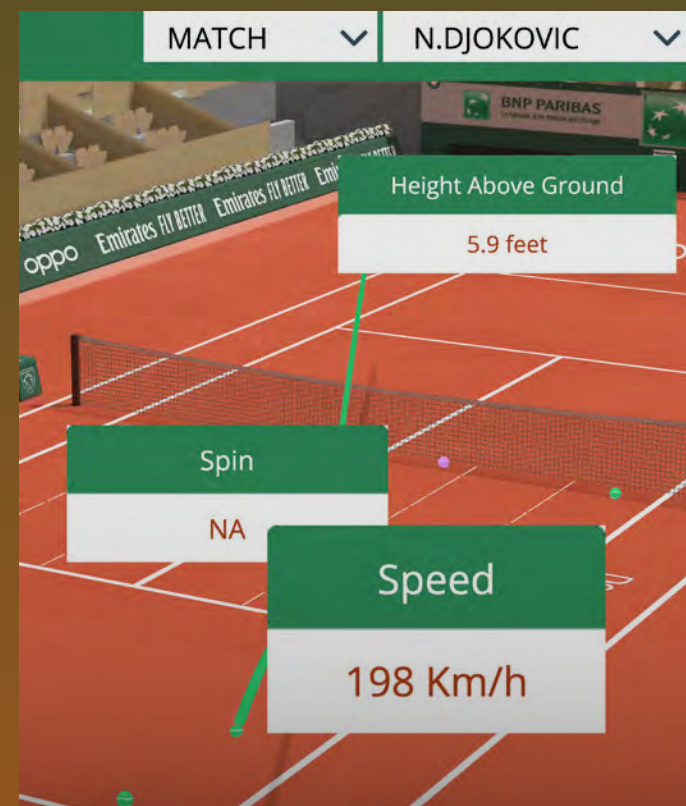
SENSOR-ENABLED
AND DATA-DRIVEN
MATCH TRAINING



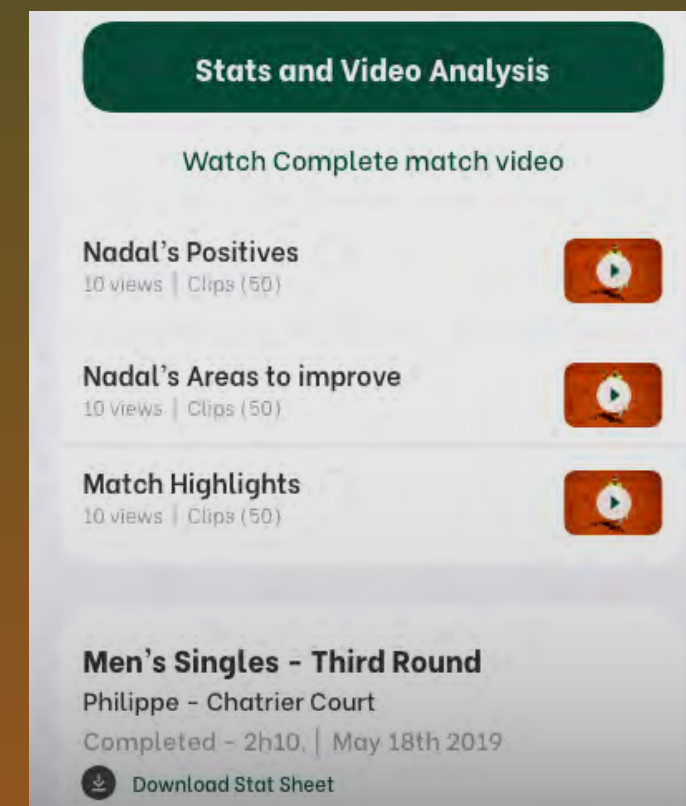
VIRTUAL GRAND
SLAM EXPERIENCE
ON CENTRE COURT

EMPOWERING THE ECOSYSTEM

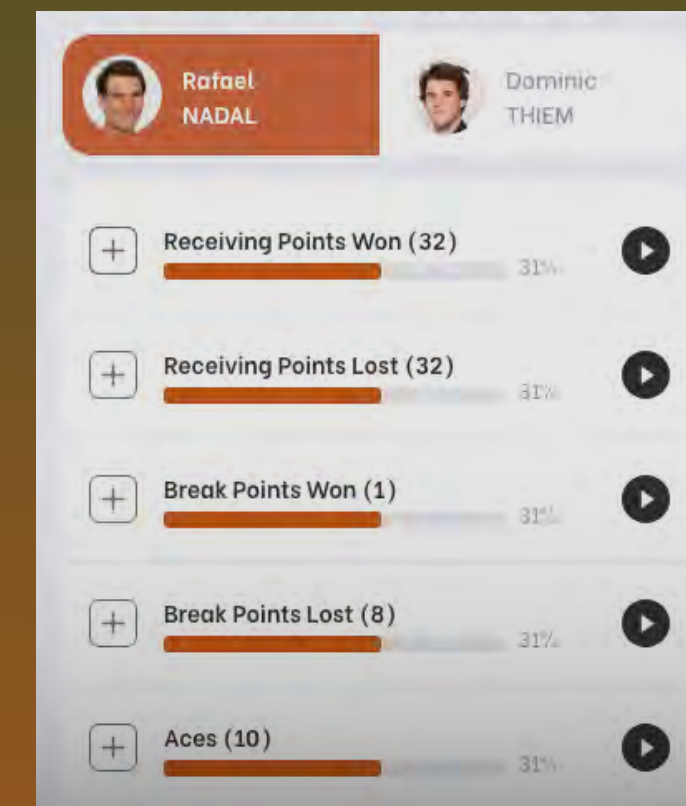
THE TECHNOLOGIES POWERED BY INFOSYS CREATE A LEVEL PLAYING FIELD FOR EVERYONE, ENABLING THE ENTIRE TENNIS ECOSYSTEM TO GET CLOSER TO THE OUTCOMES THEY DESIRE.



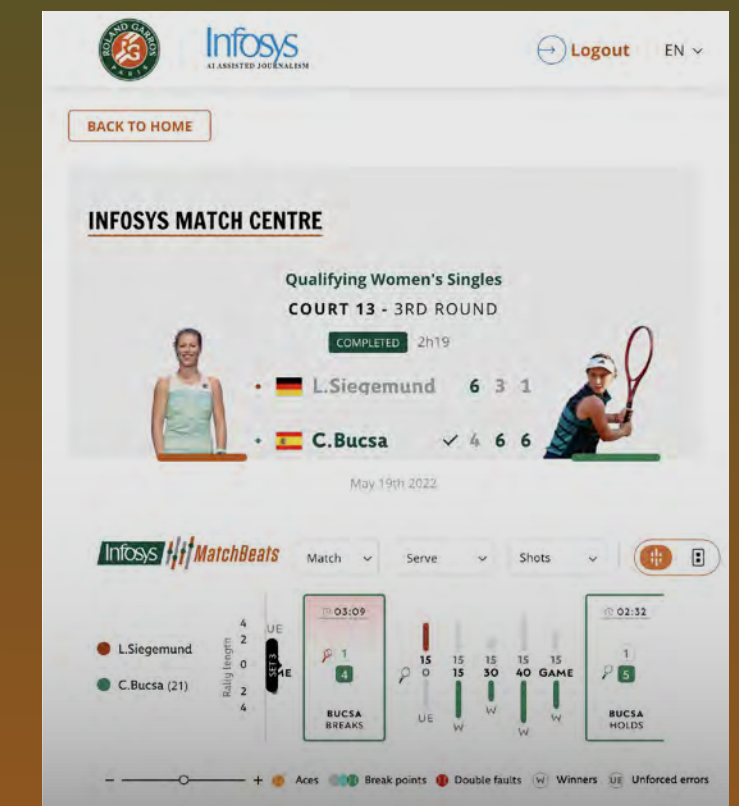
DIGITAL IMMERSION FOR FANS



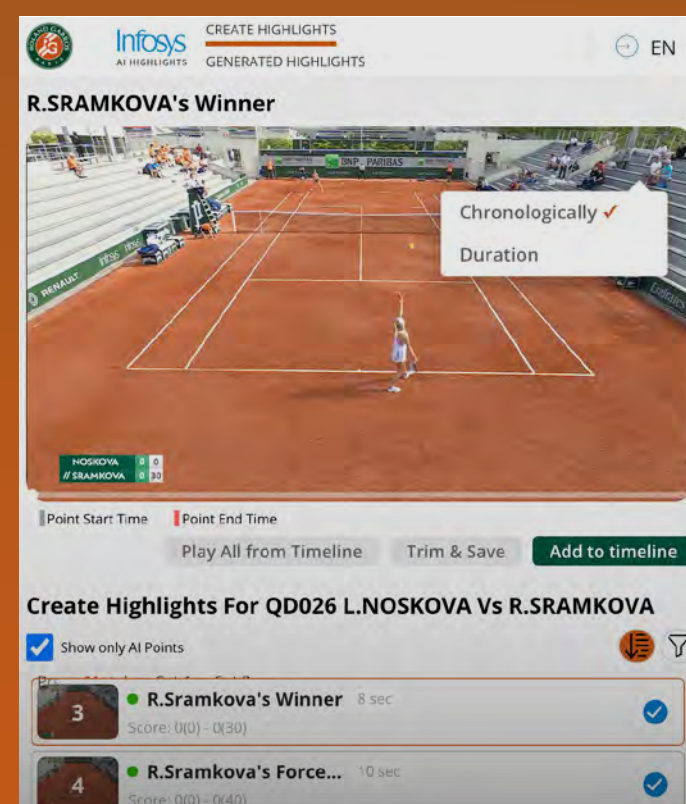
VIDEO ANALYTICS FOR PLAYERS



DATA-DRIVEN STRATEGIES FOR COACHES



AI-ASSISTED STORYTELLING FOR JOURNALISTS



AI HIGHLIGHTS FOR BROADCASTERS



CLOUD-BASED PLATFORMS FOR ORGANISERS



DIGITAL LEGACIES FOR ICONS



STEM EDUCATION FOR CHILDREN

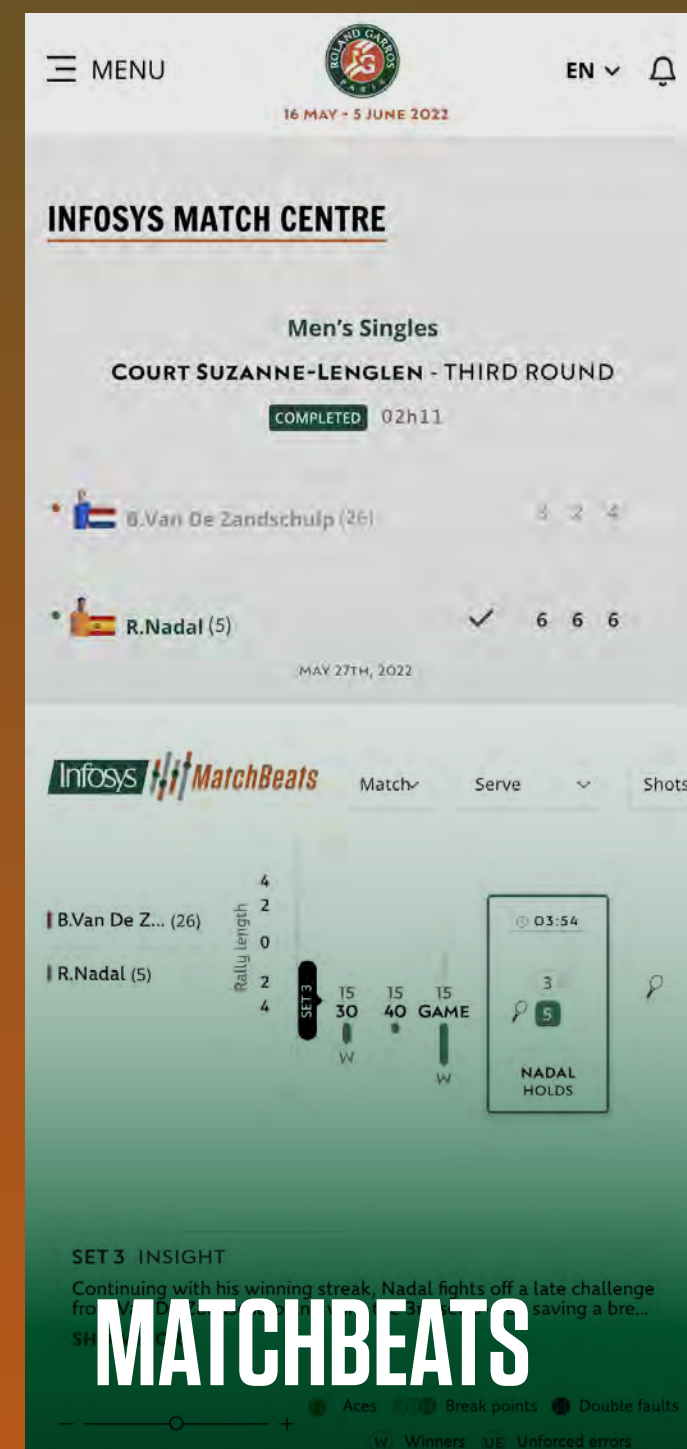
MAKING AN EQUAL FUTURE

AS TECHNOLOGY PERMEATES EVERY ASPECT OF WORK AND LIFE, THE SKILLS TO WIN BEYOND THE COURT WILL BE DECIDEDLY DIGITAL. TO MAKE OPPORTUNITIES ACCESSIBLE TO THE NEXT GENERATION, INFOSYS AND THE FRENCH TENNIS FEDERATION (FFT) HAVE CREATED A STEM INITIATIVE. DURING THE TOURNAMENT, CHILDREN FROM SCHOOLS IN FRANCE WILL INTERACT WITH TAILORED CONTENT DESIGNED LEVERAGING INFOSYS SPRINGBOARD, FOCUSING ON HOW TECHNOLOGY, SCIENCE AND MATHS ARE TRANSFORMING TENNIS AND EDUCATION.

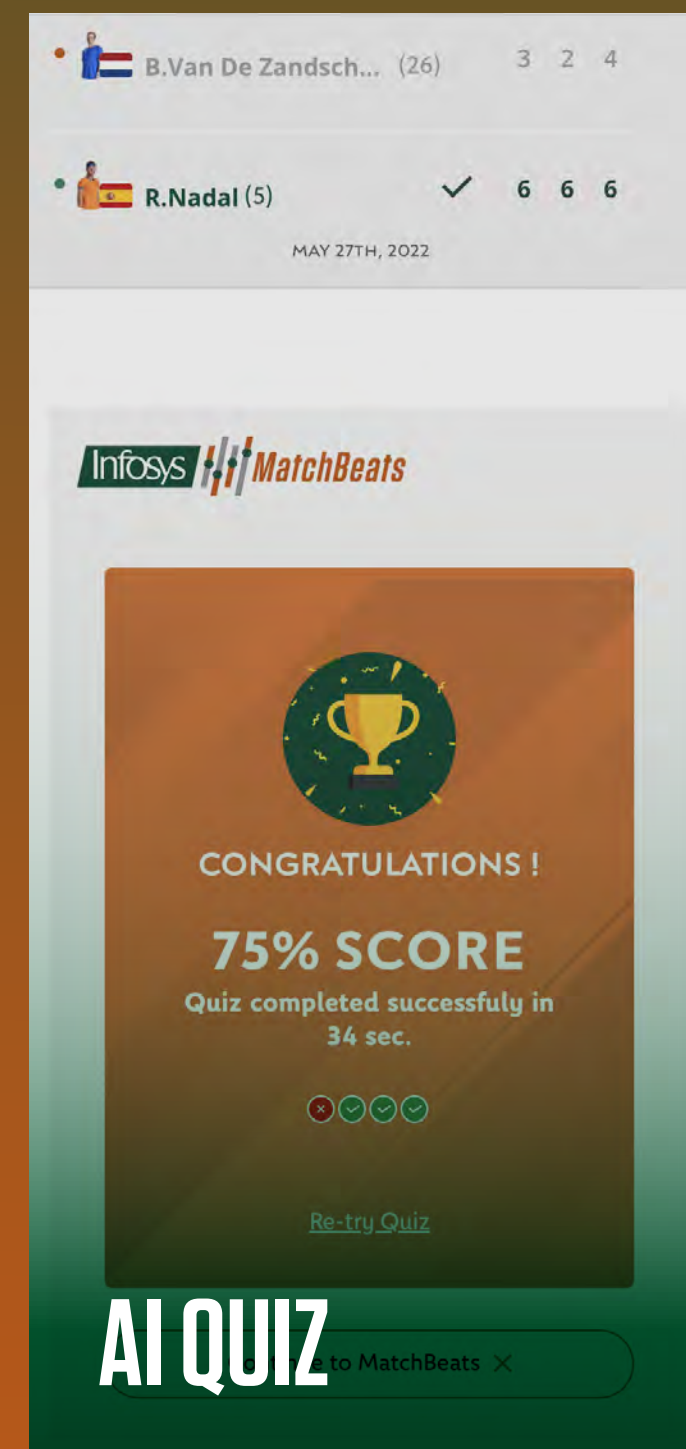


INFOSYS TENNIS PLATFORM

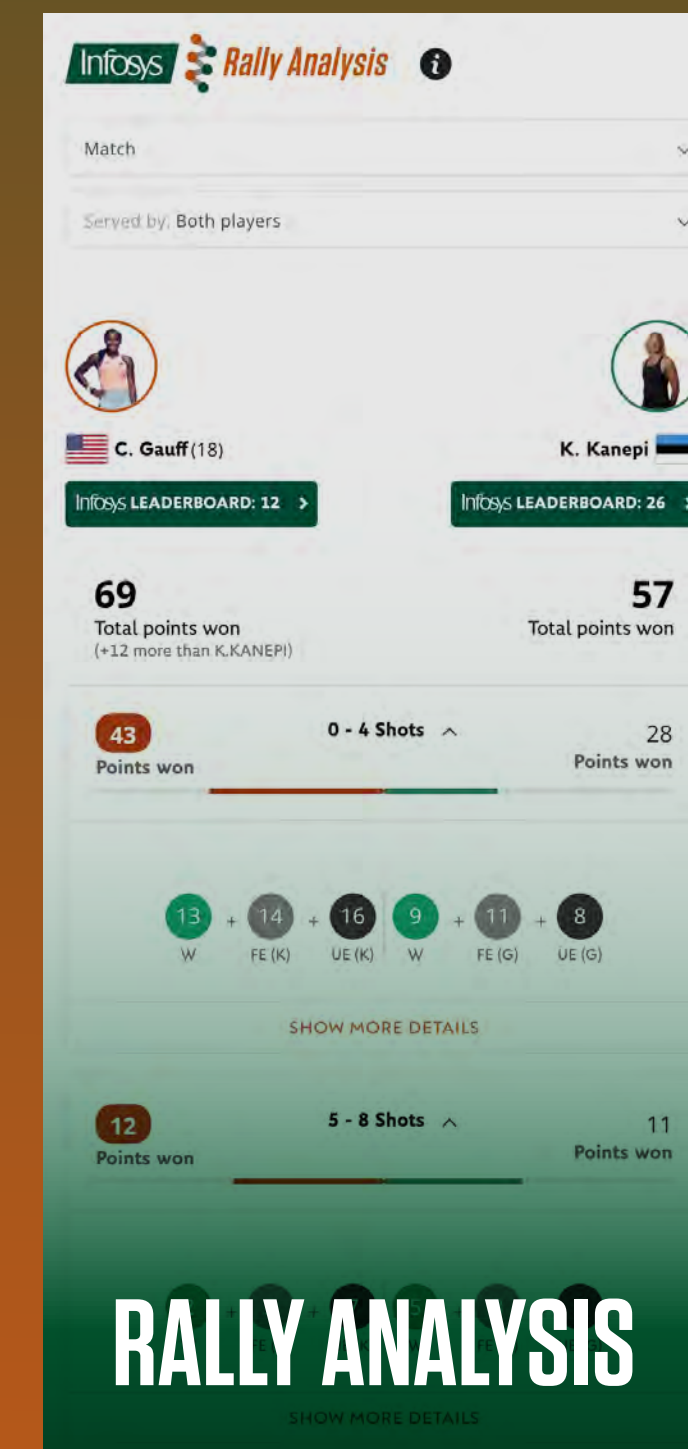
THE OPEN-SOURCE TECHNOLOGY CORE BEHIND ALL THE INNOVATIONS, THE INFOSYS TENNIS PLATFORM ORCHESTRATES DATA, APIS AND MULTI-CLOUD ENVIRONMENTS TO ENABLE A NEW EXPERIENCE, TOURNAMENT AFTER TOURNAMENT. IN THIS YEAR'S MATCH CENTRE, FANS HAVE NEW INTERACTIVE TOOLS TO PLAY WITH AS THEY FOLLOW THE GAME.



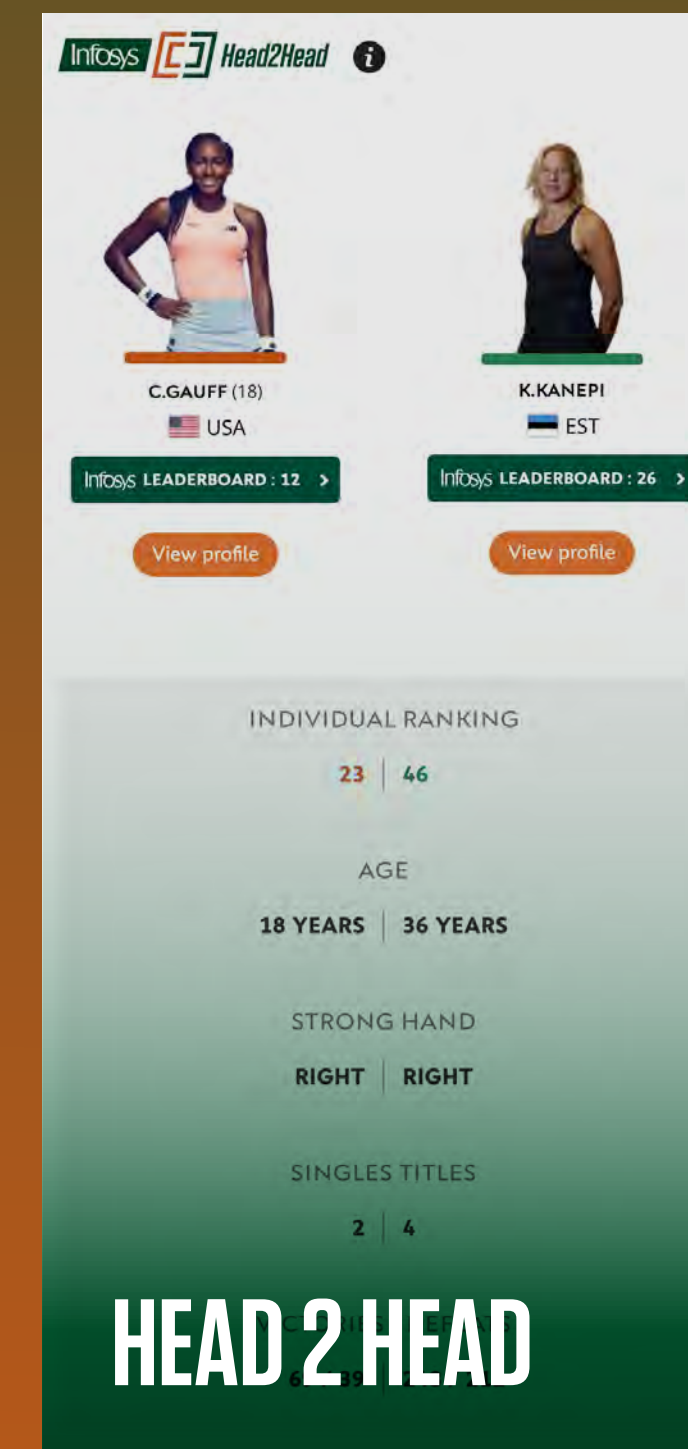
INTERACTIVE
POINT-BY-POINT
DATA VISUALISATION



AUTO-GENERATED
GAME BASED ON
MATCH STATS



PERFORMANCE
INSIGHTS AT DIFFERENT
SHOT LENGTHS



DATA-DRIVEN
COMPARISONS WITH
HISTORICAL CONTEXT

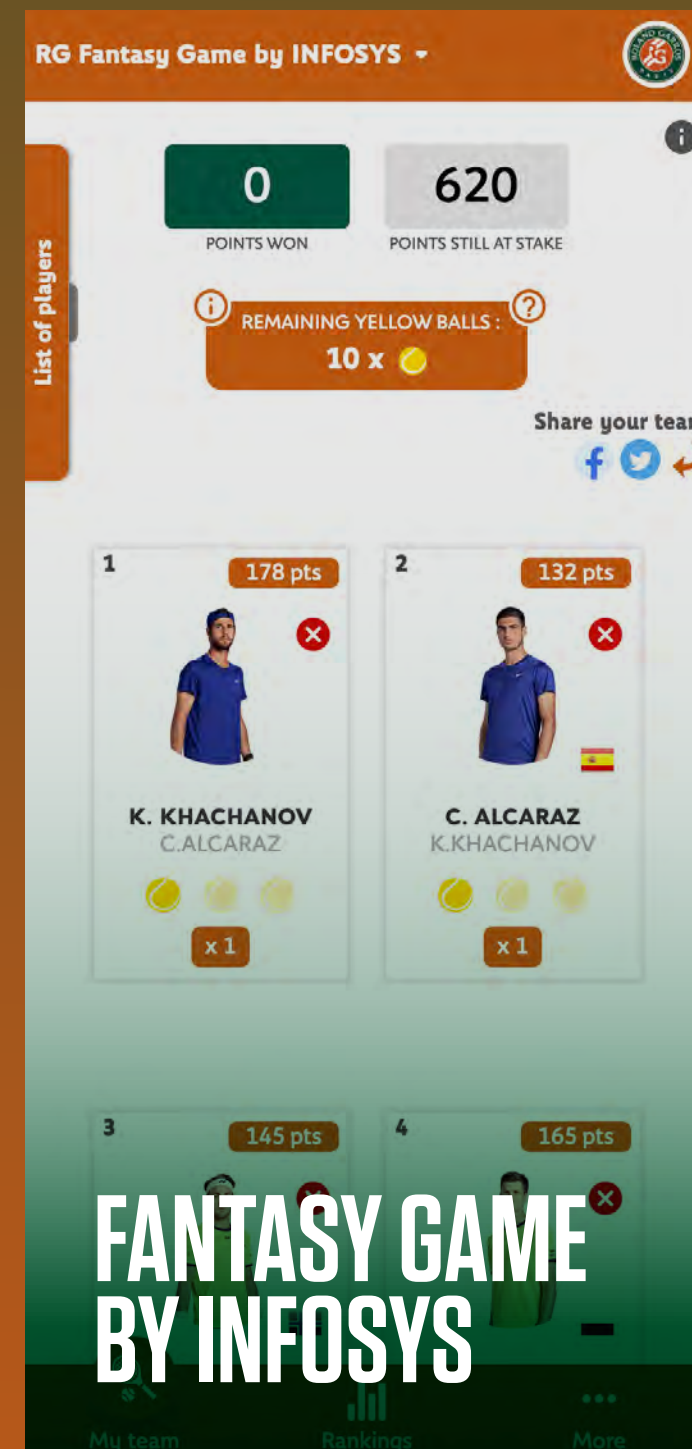
FROM STATS TO SPEED SERVES

INFOSYS IS A MAINSTAY ON COURT AT ROLAND-GARROS 2022. TRACKING THE ACTION CLOSELY IS THE INFOSYS SPEED SERVE ON COURT PHILIPPE-CHATRIER AND COURT SUZANNE-LENGLEN. VIEWERS ON BROADCAST WILL ALSO SEE A NEW DATA-DRIVEN BROADCAST WITH INFOSYS STATS FLASH, WHICH BRINGS CONTEXTUAL INSIGHT BASED ON THE MATCH MOMENT. WITH RECORDS BROKEN, HISTORICAL INDICES AND PERFORMANCE WITH REAL-TIME DATA OVERLAID ON LIVE MATCH FOOTAGE, FANS WILL SEE MORE THAN THE SCORE THIS YEAR.



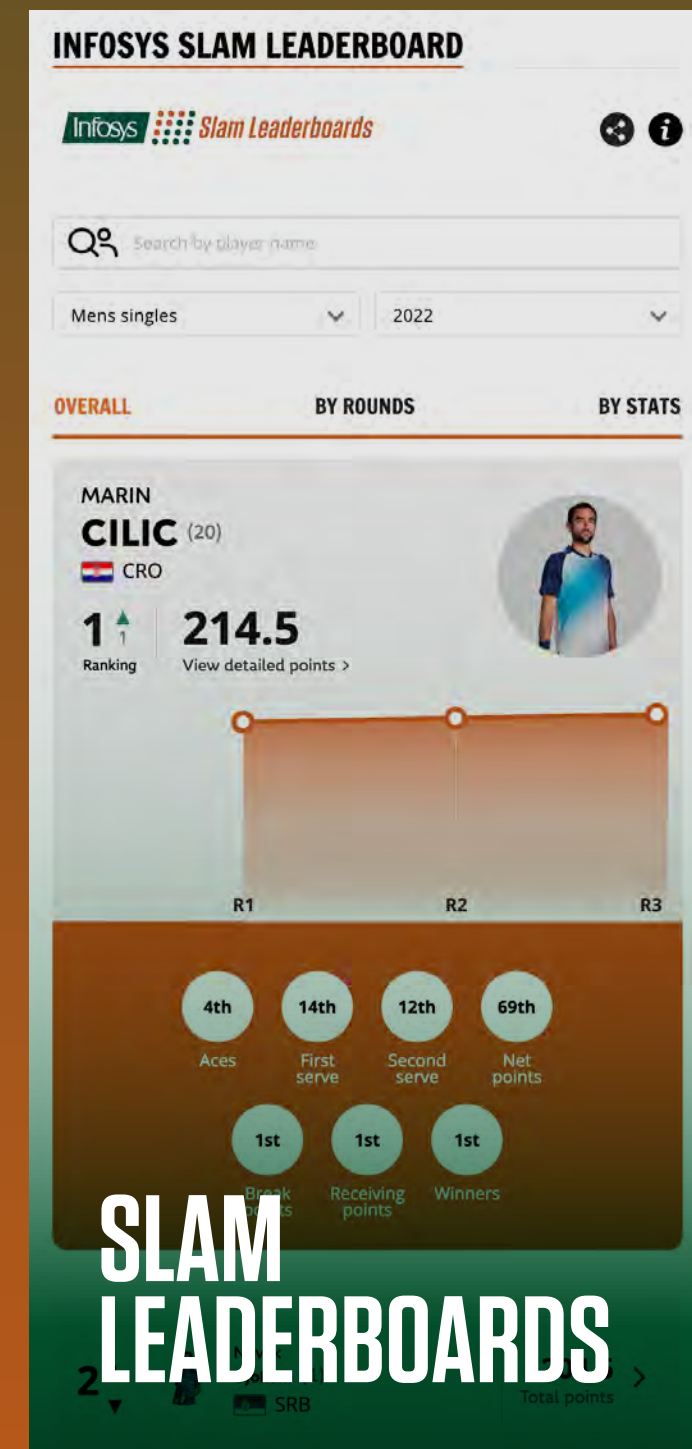
PASSION CHECK

WHEN THE ACTION STOPS ON COURT, IT PICKS UP ON SCREENS AND DEVICES. FAN ENGAGEMENT AT ROLAND-GARROS GOES DEEPER ON DIGITAL MEDIUMS, WITH INTERACTIVE PLATFORMS SPANNING GAMING, DATA, SOCIAL AND MOBILE.



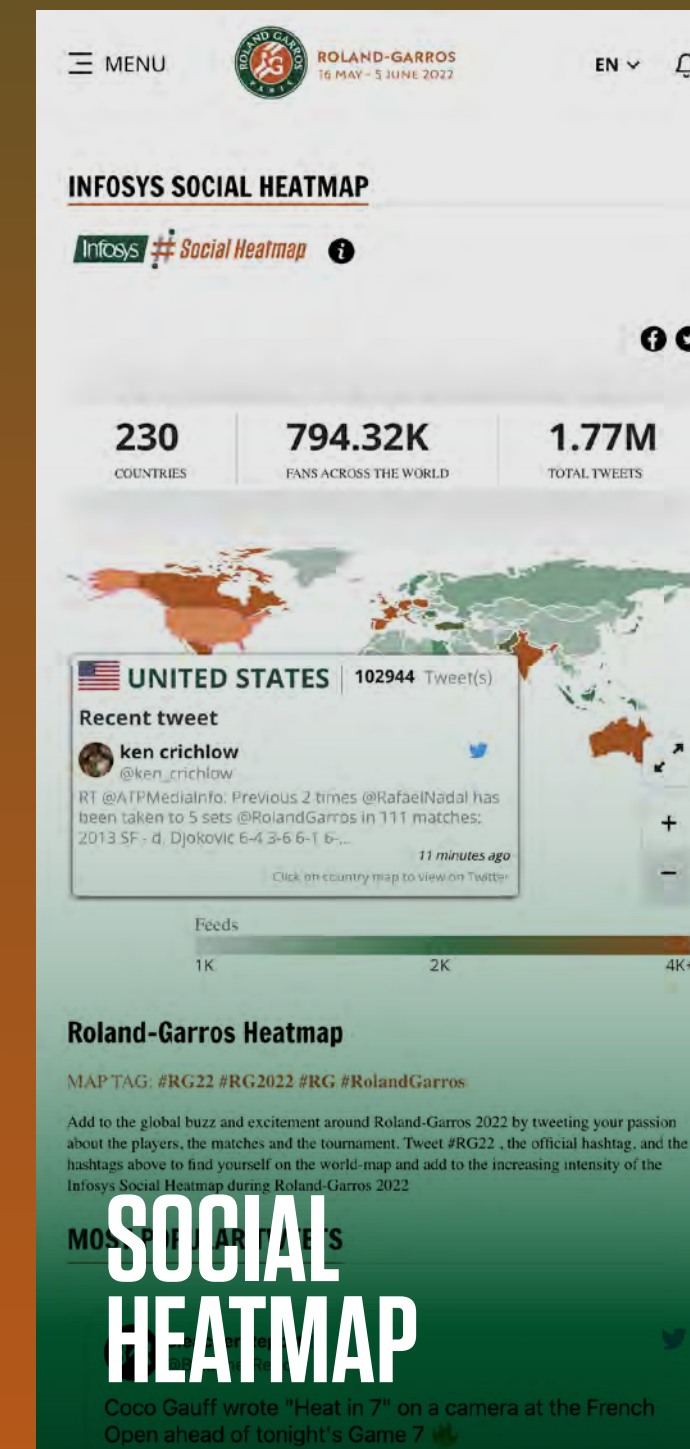
GAMIFICATION FOR SUPERFANS

EXPLORE



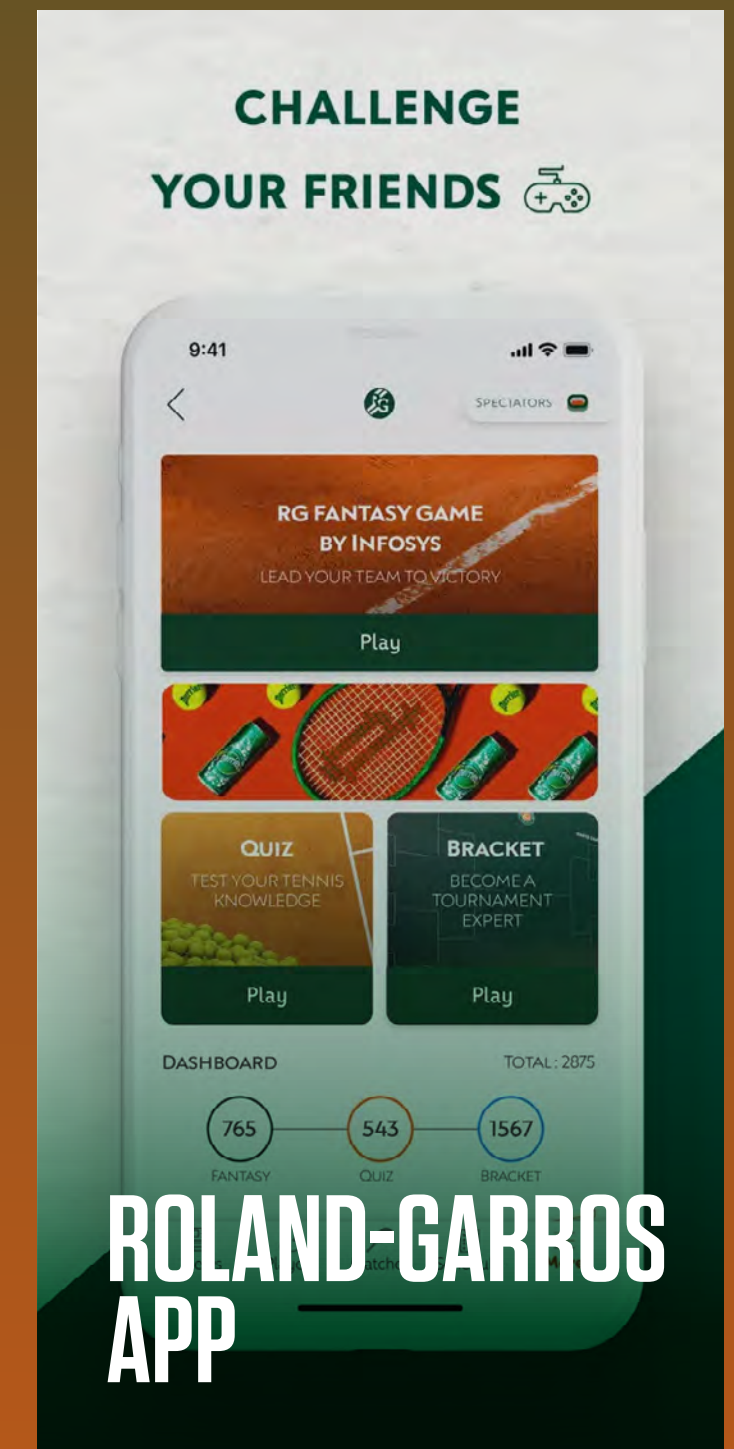
REAL-TIME TOURNAMENT RANKINGS

EXPLORE



TRACKING TOURNAMENT BUZZ

EXPLORE



INSIGHTS ON TAP



NEW WORLDS AT THE FAN ZONE

VIRTUAL DESTINATIONS AWAIT THOSE IN ATTENDANCE AT STADE ROLAND-GARROS. PUTTING ON A VIRTUAL REALITY HEADSET WILL TRANSPORT FANS INTO A METAVERSE LOUNGE, WHERE FANS CAN INTERACT WITH SOCIAL AVATARS AND TRAIN LIKE THE STARS DO ON THE COURT OF CHAMPIONS. WITH SENSORS CREATING HYPER-REAL MOVEMENTS AND LIVE DATA CAPTURE ENABLING SMARTER TRAINING, FANS CAN THEN ENTER SLAM MODE TO PLAY IN VR. THE EXPERIENCE BRINGS THE CLAY CLOSER IN ALL ITS GLORY: SIGHT, SOUND AND MOTION.



BEHIND THE SCENES

AS THE INFOSYS FAN ZONE
DRAWS IN THOUSANDS OF
VISITORS EVERY DAY OF THE
TOURNAMENT, THE
CELEBRATION IS OF ALL THINGS
TENNIS AND CULTURE. ON
GROUND, THERE IS
CAMARADERIE, FANDOM AND
A SHARED LOVE FOR THE GAME.



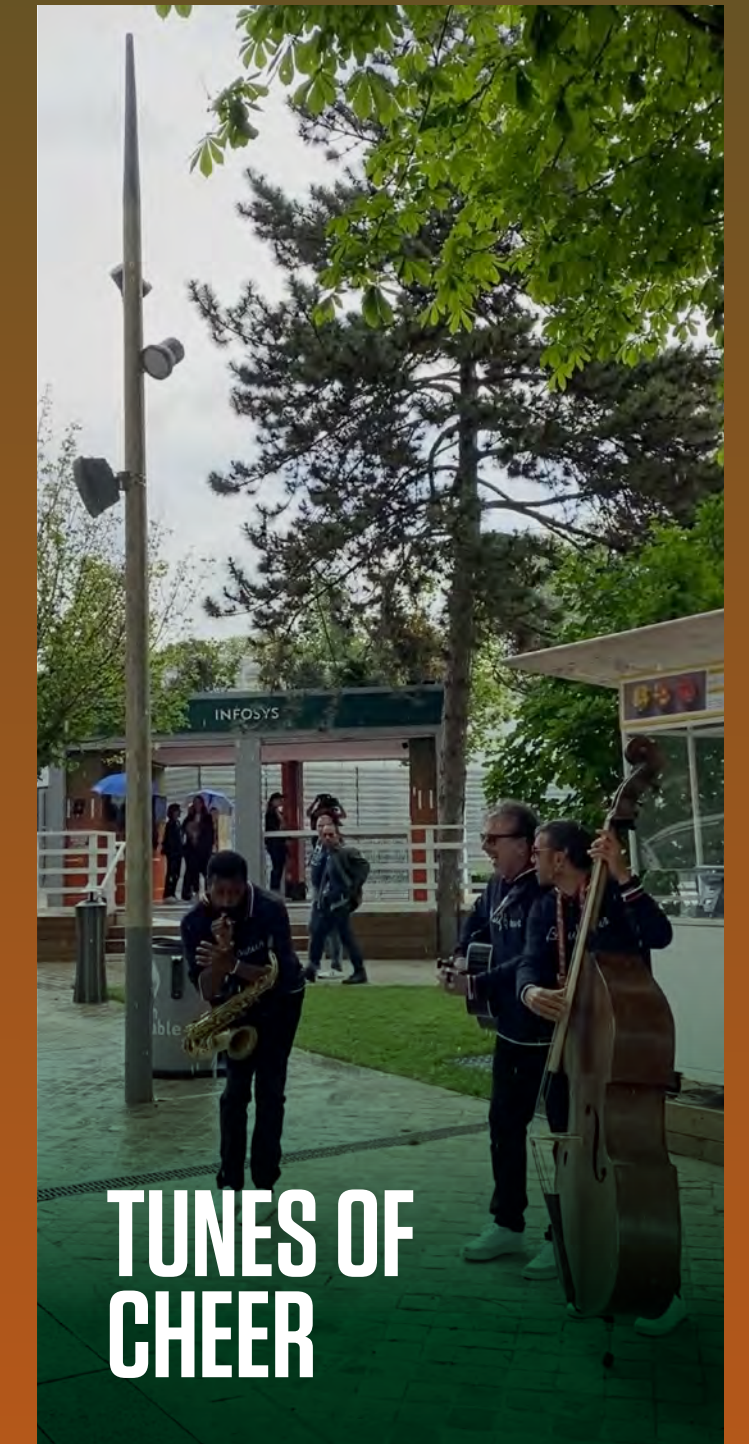
FANS TRYING OUT
INFOSYS VR



THE VIEW AT COURT
SUZANNE-LENGLEN



BY THE STATUE OF
HENRI COCHET



MUSIC AT THE
INFOSYS FAN ZONE

PIERCE VS PIERCE

AT THE TURN OF THE MILLENNIUM, MARY PIERCE HOISTED THE SUZANNE-LENGLEN CUP INTO THE PARISIAN SKIES. IT'S ONLY FITTING THAT SHE WOULD BE THE ONE TO REFLECT ON HOW THE PAST, PRESENT AND FUTURE COME TOGETHER AT ROLAND-GARROS. THIS IS A TRIBUTE TO MEMORIES PAST AND TECHNOLOGIES NEXT.

WATCH VIDEO



INFOSYS LEADERSHIP SUMMIT

HELD OVER TWO DAYS ON JUNE 4TH AND JUNE 5TH, THE PREMIER EVENT WILL HOST THOUGHT LEADERS AND TENNIS LEGENDS ALIKE. WHILE DISRUPTION IS DISSECTED DURING THE DAY, THE AFTERNOON WILL BE DEFINED BY LEARNING FROM LEGENDS: JOHN MCENROE AND LINDSAY DAVENPORT WILL BE ON THE SPORTS PANEL. THE EVENINGS ARE UNFORGETTABLE: COURTSIDE FOR THE MEN'S AND WOMEN'S FINALS.

KNOW MORE



ON THE BALL, FROM HERE TO 2026

IN MARCH 2022, INFOSYS AND ROLAND-GARROS ANNOUNCED THE RENEWAL OF THEIR PARTNERSHIP FOR A FURTHER FIVE YEARS. WHAT BEGAN IN 2018 AS A QUEST TO AMPLIFY THE TENNIS EXPERIENCE HAS BECOME A CONTINUAL PURSUIT IN THE SPIRIT OF INNOVATION. AS THE DIGITAL WORLD KEEPS EVOLVING, THE PARTNERSHIP WILL CONTINUE TO EXPLORE TECHNOLOGY THAT MAKES THE SPORT MORE EXCITING, ACCESSIBLE AND HUMAN.

KNOW MORE





EXPERIENCE THE NEXT

DATA | INSIGHTS | DIGITAL EXPERIENCES

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JOIN THE CONVERSATION

#EXPERIENCETHENEXT #ROLANDGARROSWITHINFOSYS



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