

SAP CPG, Retail and Logistics Competency

The flattening world is constantly evolving and impacting the way you do your business. Operations of CPG firms, Retailers and Logistics firms have become increasingly global, complex and dynamic. Today the consumer is truly empowered because of the plethora of information and channels to buy products from.

The success of your company hinges on developing innovative merchandizing strategies, efficient inventory management, compliance with regulatory guidelines, and customer centric store operations that help you win in turns and make money from information while driving continuous improvement. Infosys is uniquely positioned to help you overcome these challenges by leveraging our extensive experience across SAP and rich domain expertise.

Our highly innovative solutions built on SAP and leading industry best practices will ensure maximized return on investments for your SAP programs thereby enhancing the experience and value delivered to customers.

Credentials

- Coverage across all SAP CPG sub-verticals like Food & Beverage, Apparels & Footwear and Home & Personal Care
- Coverage across all SAP Retail sub-verticals like Grocery, Fashion / Apparel and Hardlines
- Coverage across all SAP Transportation & Logistics sub-verticals like Logistics services providers, Railway companies, Airline companies
- End-to-End full SAP implementations that include core functionality like FICO, MM, SD, PM, HR
- End to End Service offerings encompassing robust implementations, faster rollouts, de-risked upgrades, dependable production support and best quality development
- Deploying full range of SAP NetWeaver technologies - SAP XI, SAP EP, SAP BI, SAP MDM, SAP SRM, xRPM, RFID
- Center of Excellence drives innovation and continuous improvements through tools and accelerators

Analysts Speak

"Infosys is one of the top India-based consultancies in the SAP space. Its strategy and consulting services continue to grow, making it able to compete and win business against the largest multinational providers. Infosys has strong vertical expertise particularly across manufacturing, life sciences, CPG, and utilities. Infosys offers many compelling pricing and delivery models across implementation as well as ongoing support and maintenance of SAP."

Source: *The Forrester Wave™: SAP Implementation Providers, Q3 2009* by Liz Herbert, August 10, 2009, Forrester Research Inc.

SAP Alliance - focused on co-creation

- Infosys is a [Global services partner](#) of SAP
- Infosys is [ramp up partner](#) for various SAP new releases including CRM and SCM
- SAP IVN member for Consumer Products
- SAP's preferred partner for RFID in Consumer Products space
- As a technology partner: Infosys is involved into a [Procure-topay \(BPO\) platform](#), [Newspaper in a box\(NIAB\)](#) and in All-in-one solutions for ISVs
- Infosys also [partners with SAP in field engagements](#) on various point solutions like RPM, XI and on various products including Business Objects
- SAP and Infosys are working jointly on strategic initiatives like accelerated deployment and eSOA based solutions

Client Speak

"P&G continues to strengthen its strategic partnership with Infosys. Infosys have a great track record of delivering multiple global transformation programs for our business leveraging both their technology and BPO capabilities."

- Prasad Lalgudi, *Director Global Business Services, The Procter and Gamble Company*

Infosys Solutions

<p>Infosys NPI&P <i>New Product Introduction & Key Promotion</i></p> <p>Composite Application (xApp) spanning SAP PI, BW, Portal, All. It integrates lead indicators like RFID reads and lag indicators like POS data. Home panel reports to provide actionable insight and effective decision support, thereby enabling the key growth drivers of the business.</p>	<p>Category Analytics Solution</p> <p>Developed for Trade Promotion Planning & Optimisation (TPO engine). Provides Sales and Marketing executives with greater visibility and enhanced analytics to execute effectively at the shelf, using available granular data. The solution integrates multiple sources and types of data, while leveraging the SAP platform.</p>	<p>Enterprise Asset Sustainability through EAM</p> <p>The solution is developed to help enable our clients to be a force for good environmental practices and to provide ever better goods and services in a manner that is profitable, ethical and respects the environment, individuals and communities in which they operate, through enabling technologies.</p>	<p>SAP AFS Range Planning solution</p> <p>This solution addresses the Range Planning need for apparel industry in the SAP-AFS solution</p>
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<p>Success Stories Client Success Stories Client Success Stories Client Success Stories Client Success S</p>		
<p>CLIENT</p> <p>Wholesale distributor of business products</p>	<p>SOLUTION PROVIDED</p> <p>Transformation of legacy financial applications into a centralized financial platform enabling it to manage General Ledger, Accounts Payable, Accounts Receivable, Credit Management, Collection/Disputes Management, Controlling and consolidation functions from a single instance of SAP.</p>	<p>BUSINESS BENEFIT</p> <ul style="list-style-type: none"> >> Reduced costs >> Accelerated supplier rebate collections >> Reduction in non-merchandise spend & estimated benefits to the client up to \$5.2M
<p>Leading Global CPG company</p>	<p>Large global SAP program to integrate a Global acquisition. Projects in Sales & Financials domain; enabling new dimension solutions by enabling quick prototyping and Proof-of-concepts</p>	<ul style="list-style-type: none"> >> Integrating the acquired business into the client's global SAP system >> Template integration: Rollouts across NA, Europe and Asia Pacific. We have successfully completed go-lives for North America, Western Europe and Asia Wave >> Ready to go-live in Central and Eastern Europe and Asia Wave and in progress for Brazil
<p>Leading Health and Beauty products Retailer in UK</p>	<p>Upgrade of SAP SRM 2.0 to SRM 5.0 Harmonized Procure to Pay process Enhanced controls and compliance to operational procurement of indirect material</p>	<ul style="list-style-type: none"> >> A harmonized Procure to Pay process crafted for the Operational procurement Center to cater to a massive chain of 2000+ stores >> Enhanced controls and compliance to Operational procurement of indirect material (Goods not for resale) by making SRM the sole system to manage indirect procurement >> On boarding to the latest version of SAP SRM & SRM MDM catalog and drastically reducing maintenance costs Upgrade management with zero business disruption and smooth user transitioning rates

Infosys® | Building Tomorrow's Enterprise

For more information, contact askus@infosys.com

About Infosys

Many of the world's most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosys.com.