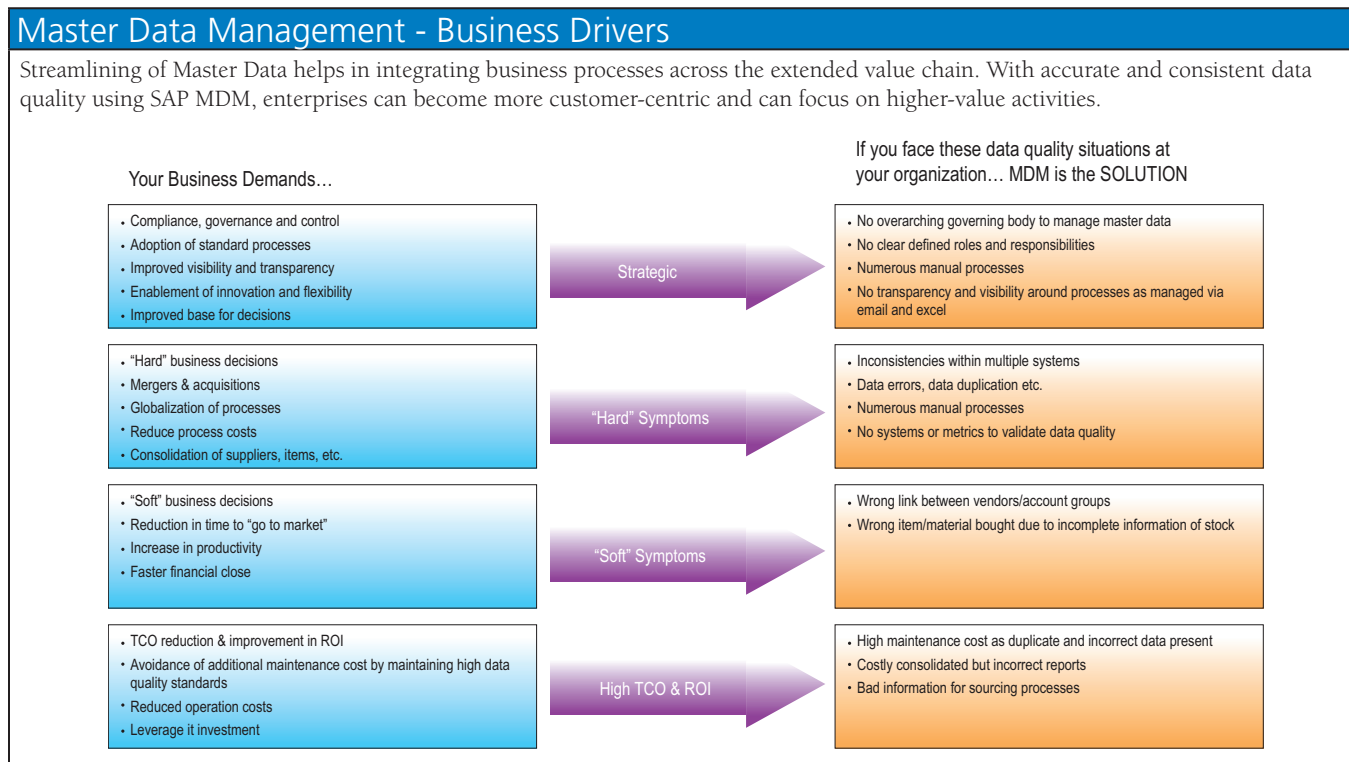


What is your Master Data Quotient?

- Leveraging Data Quality to Maximize Value from Information

Enterprises today are faced with challenges of doing business in volatile global business environments. They invariably have disparate global spread of systems / applications. Master Data discrepancies increase exponentially in such scenarios, as there are multiple data entry points and integration across systems, affecting data quality multi-fold. The poor data quality is a major bottleneck to business agility; for example – inconsistent information hindering innovation and growth, huge costs involved in periodic data cleansing & enrichment, longer lead time to cater to market needs, lack of a “single version of truth” across masters, – to name a few.



Infosys SAP MDM Solution Offering

Organizations can better adapt to changes if technology platforms provide timely, adequate and accurate information to take quick decisions & precision execution. The good quality of information can only be provided by effective management of the Enterprise Master Data – being referred to by various operational & analytic applications and processes running across the enterprise. In addition to enhancing enterprise agility, a well managed enterprise data quality, reduces cost and contributes to revenue growth.

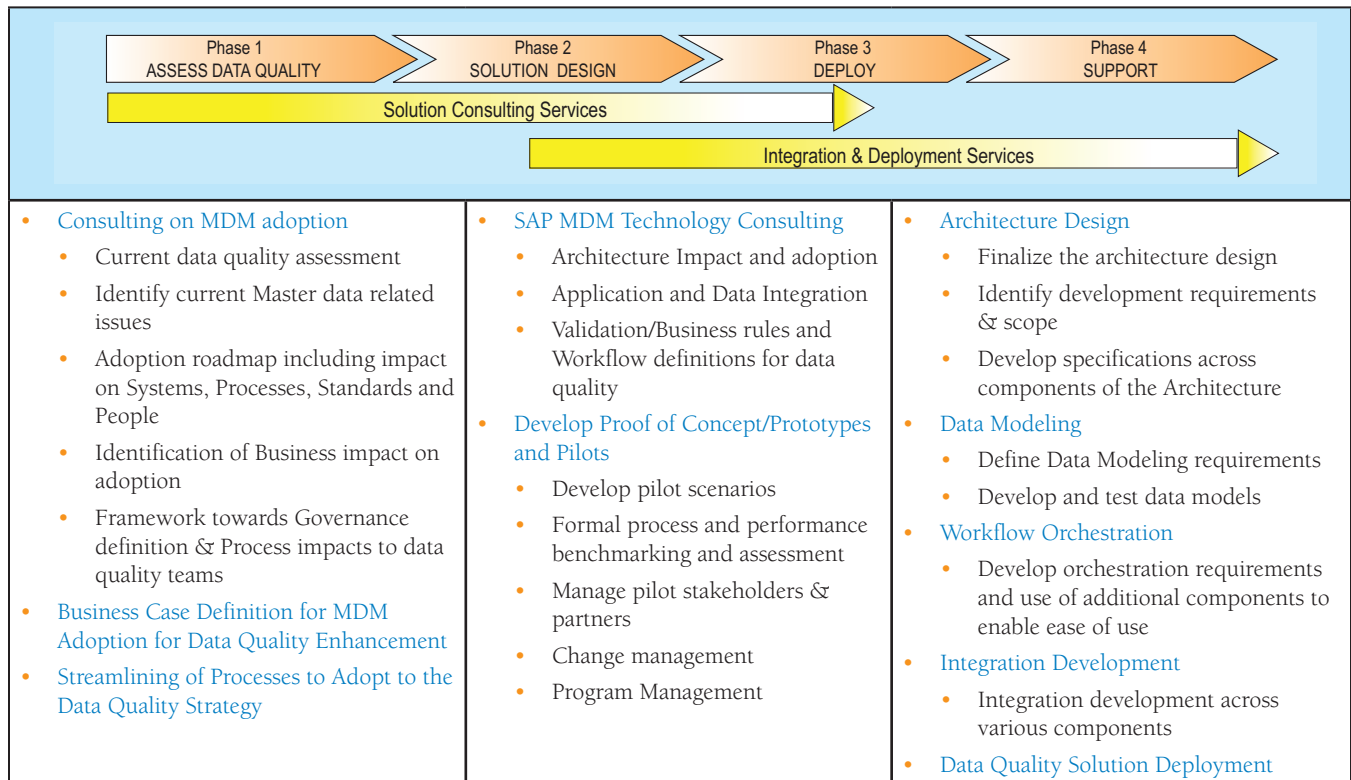
At Infosys, we help enterprises effectively manage their Master Data and enhance business agility.

Infosys offers a Dashboard facility (provided using Enterprise Portal) to help enterprises periodically monitor health of their master data. The key features of the solution offering include:

- Dashboard to monitor data Quality
- Framework to evaluate data Quality using different parameters
- Drill down facility to trap data quality issues
- Facility to change and update data from the dashboard to ensure uniform data

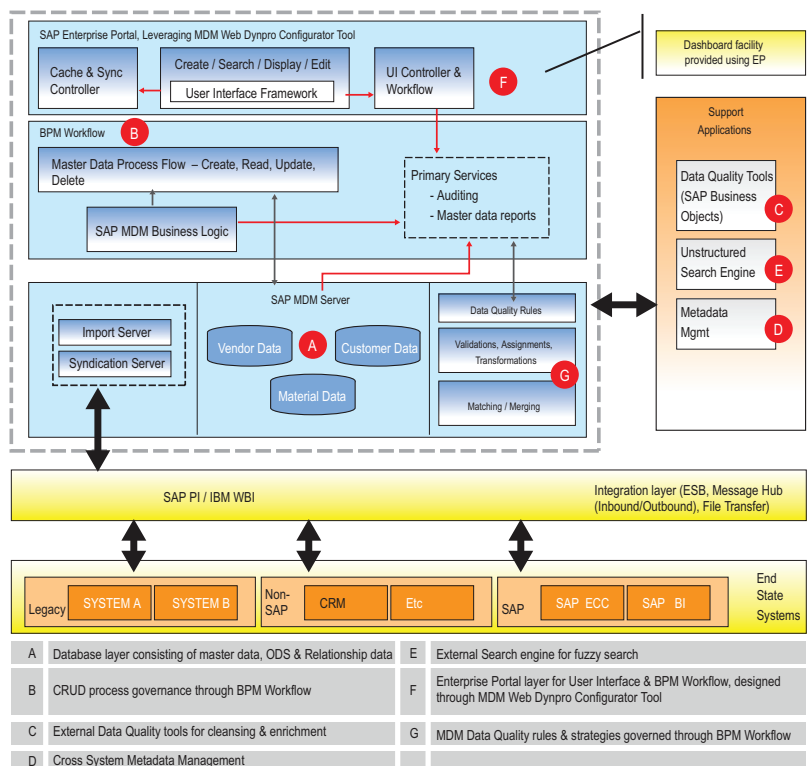
We offer a one-stop shop in the domain of data quality through SAP MDM, with services such as:

Infosys Offers a Range of Services to Address Data Quality Issues



Infosys SAP MDM Solution Architecture

SAP MDM is integrated with end state systems such as SAP, non-SAP or legacy systems and the standardized data is made available to the front end business user through Enterprise Portal. Various support applications can also be linked.



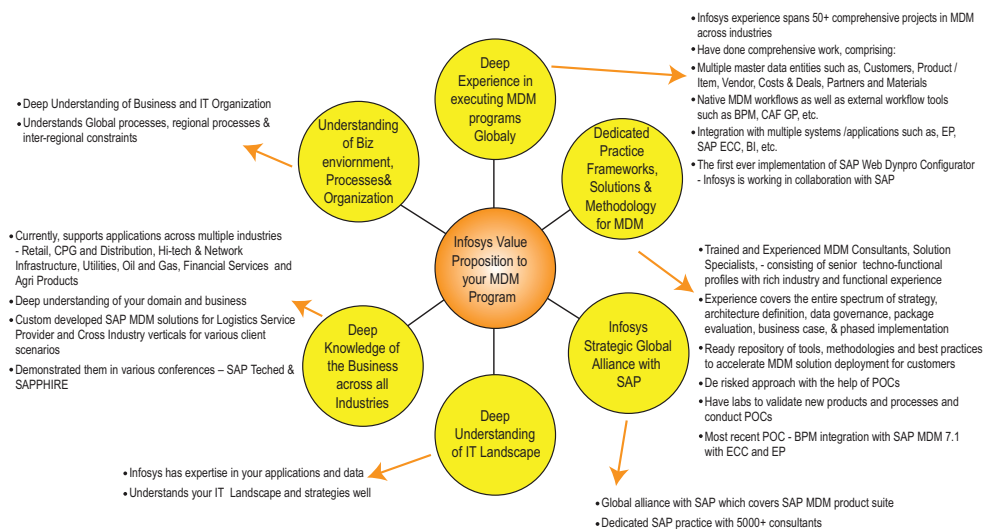
Business Benefits Derived from Infosys SAP MDM Solution Offering

Some of the business benefits that can be realized through Quality of master data are:

- An enterprise-wide solution to improve data quality, consistency and enhance transparency
- Visibility to current status of data and measure
- Corrective steps towards attaining a high data quality quotient score
- Automated workflow mechanism to ensure governance and process to create and correct master data
- Enable Procurement efficiencies by consolidation of Product and Vendor data
- Enhance revenue and cut costs by bringing in accuracies with master data
- Reduction in data administration costs through minimizing manual data entry, effort duplication and rework of inaccurate data quality

Infosys Value Proposition

Infosys has a dedicated SAP MDM Center of Excellence (CoE) with trained SAP MDM Consultants and Solution Specialists. The COE initiative is a global support center for master data projects in large enterprises. This provides full information management life cycle in terms of people, process, and technology.



Analyst Speak



“Infosys is one of the top India-based consultancies in the SAP space. Its strategy and consulting services continue to grow, making it able to compete and win business against the largest multinational providers. Infosys has strong vertical expertise particularly across manufacturing, life sciences, CPG, and utilities. Infosys offers many compelling pricing and delivery models across implementation as well as ongoing support and maintenance of SAP.” Source: The Forrester Wave™: SAP Implementation Providers, Q3 2009 by Liz Herbert, August 10, 2009, Forrester Research Inc.

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For more information, contact askus@infosys.com

About Infosys

Many of the world's most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

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