

Building Tomorrow's Enterprise Today with Business Intelligence

The searing pace of technological innovation has not only transformed the marketplace but it has also given rise to a new set of game changers in the Business Intelligence space. Businesses need to deploy a range of solutions - from Mobility Solutions and Cloud Computing to Enterprise Performance Management, Business Analytics, and Information Delivery and Management - to survive and thrive in this challenging environment. You need answers to critical questions:

- How can your business keep up with these innovations and changing trends?
- How can you leverage them to bring value to your business?
- What roadmap must you adopt to ensure quick wins that are non-disruptive and spaced evenly with your current landscape?

At Infosys, we focus on these game changers, evaluating them carefully, and helping our customers adopt a well-drawn roadmap that helps them play on the strengths of Business Intelligence in building tomorrow's enterprise today.

We have created focus groups, in the form of Centers of Excellence (CoEs), for the areas as highlighted in Figure 1:

- Next-Gen BI
- Business Analytics
- Enterprise Performance Management
- Information Delivery and Management

The mission of these CoEs is centered on our customers, helping them leverage these new areas of innovation to bring value in the short and long term. Figure 2 highlights product competency and capability building; thought leadership; and consulting and accelerating project execution as the prime tasks of these CoEs. This is enabled by:

- In-house infrastructure set-up with installations of latest software components
- Prototype and integrated business scenario configurations
- Trainings and certifications with SAP and a strong internal academy
- Solution development focusing on various industry verticals and business processes
- Joint value scenario developments and customer PoCs with SAP AG
- Beta tests and ramp-up partnership with SAP for all new releases
- Competencies available in SAP and non-SAP products for fair product comparisons
- Leading, participating and sharing of experiences in industry forums
- Publishing of thought papers, point of view documents, and blogs based on the CoEs and live customer experiences
- Bringing together implementation processes that make way for a more agile model and promise immediate value to business without long implementation cycle times

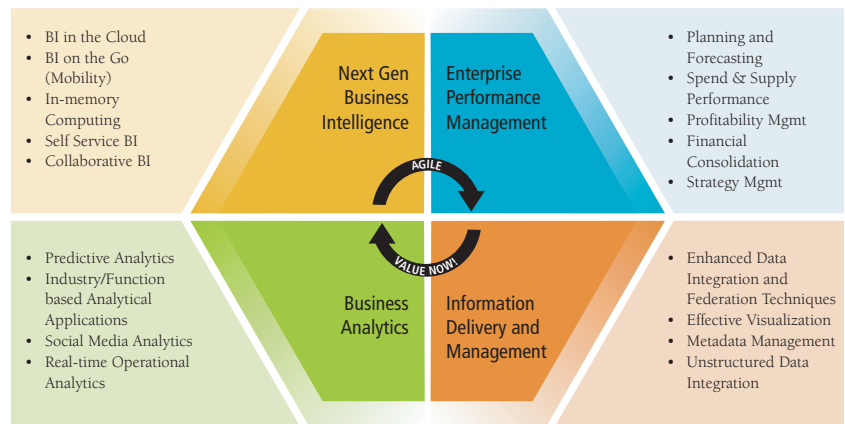


Figure 1: Infosys CoEs Focusing on Innovations in BI



Figure 2: Mission of our BI CoEs

Infosys Service Offerings in Business Intelligence

Infosys has vast experience in the BI space, with 550+ successfully executed projects and 250+ active customer relationships. We are a group of 6000+ dedicated professionals working on Datawarehousing (DW) and BI projects - 1500+ of these are focused on SAP NetWeaver Business Warehouse (BW) and the BusinessObjects (BO) portfolio.

Amongst the Indian system integrators (SIs), we have the largest pool of SAP BW and BO consultants. This, coupled with our future-looking approach, positions us as a strong partner of choice for our customers. Our areas of expertise include:

- Enterprise Datawarehouse (EDWH)
- Enterprise Information Management (EIM)
- Information Discovery and Delivery (IDD)
- Enterprise Performance Management (EPM)
- Governance Risk and Compliance (GRC)
- Mobility
- In-memory Computing with BW Accelerator (BWA) and High-Performance Analytical Appliance (HANA)
- OnDemand BI
- Business Analytic Applications (BAA)

Our Unified Approach for Business Intelligence

At Infosys, we know that a successful BI implementation is not just about producing reports in silos. Instead, it is about looking beyond reports to build a unified performance management solution (Figure 3) that:

- Considers your industry domain and its processes and nuances
- Provides a KPI (Key Performance Indicator) framework with analysis trails across your key business functions
- Provides for action-oriented, forward-looking, intuitive, and high-performance analytics across operational, tactical, management, and legal compliance requirements
- Ensures closed-loop performance management such that execution at all levels is aligned with management strategy
- Considers the best-in-class architecture and technology roadmap that aligns with your enterprise architecture and IT strategy
- Considers a strategy for data governance, including data integration and quality as well as metadata management
- Provides for strong and pragmatic program governance, including organization structure, business engagement, delivery excellence processes, and robust support model

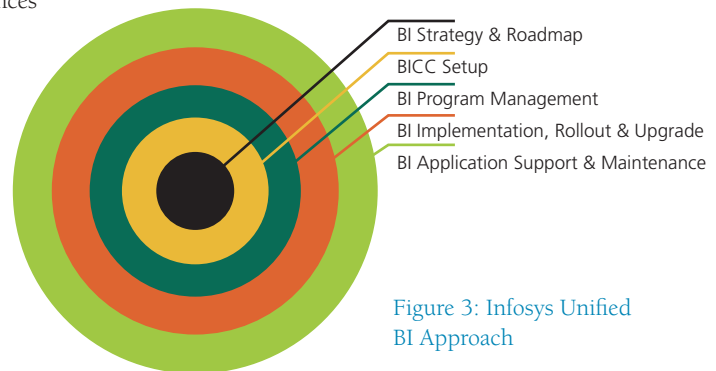


Figure 3: Infosys Unified BI Approach

From our experiences, we firmly believe that:

- A BI implementation is not a pure technical implementation; active management and business buy-in and participation are critical for its success
- BI must be executed as a strategic program and optimized year-on-year to provide better business benefits and ensure movement up the BI maturity curve.
- A central design authority team with a 360° view of the implementation improves the long-term strategy and usability
- A suitable layered and scalable architecture needs to be deployed to ensure reusability and control the redundancies
- A strong support model that is tightly integrated with the implementation is required to ensure better BI usability



For more information, contact askus@infosys.com

About Infosys

Many of the world's most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosys.com.