

Transforming Data into Intelligence

The success of business decisions depends on the quality of underlying information. For right business decisions, the right information should be available with the right person at the right time through the right medium. Business Intelligence is essential for organizations that believe in adapting quickly to market changes and customer requirements.

Infosys' BI Solution on Microsoft®, a part of our Catalytic IT solution suite, helps you build Business Intelligence Dashboards and Balanced Scorecards to analyze operational processes and corporate performance management issues. It presents information in formats that easily enable organizations gain insights from underlying data, track business metrics and modify business rules according to the changing conditions. It prescribes end-to-end methodologies, frameworks, architectures, best practices, and reusable components around commonly occurring problems, by leveraging Microsoft® technology leading to simpler, faster and cost-effective implementation.

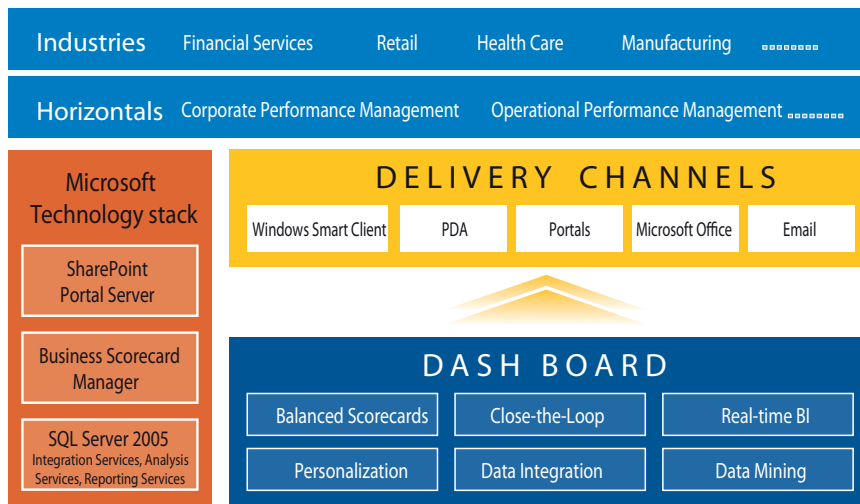
Challenges

- While several enterprises have data warehouses in place, "information availability through the right medium" is still a challenge
- Several Business Intelligence implementations lack "Close-the-loop" capability. Close-the-loop refers to a complete cycle in problem solving: detect a problem, put together an action plan to solve it, implement the actions and then measure the results
- To respond to rapidly changing business environment, decisions may need to be based on near real-time data
- It is difficult to obtain an integrated view of the important dimensions of business to monitor, track and improve business performance
- Agile BI implementation is critical to adapt to changing business needs

Credentials

- For a leading supplier of automotive computer systems, Infosys designed and implemented a highly flexible and efficient BI solution architecture using multidimensional online analytical processing (MOLAP) leading to reduced cycle time
- Infosys developed a BI solution to enhance its own sales analytics mechanisms that enabled faster and more insightful decision making
- For the HR and procurement divisions of a leading software product development company, Infosys provided a report mart and survey reporting solution using a MOLAP system leading to improved efficiencies and cost savings

Figure 1: Business Intelligence Solution



Benefits

- Multiple delivery channels
- Close-the-loop capability
- Helps build balanced scorecards quickly
- Improved usability due to integration with Microsoft Office
- Near real-time data
- Personalized data access

Infosys BI Solution Overview

The Infosys BI Solution consists of the following:

Methodology Infosys follows a seven step end-to-end approach from strategy to deployment, to implement the BI Solution. Checkpoints and guidelines at every step enable risk-free implementation.

Frameworks

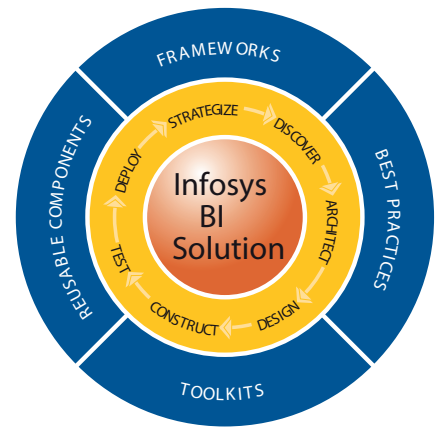
- Infosys' SPEED Entity Services framework provides an interactive UI tool for rapidly building various layer-level entities
- Framework for building a Corporate Performance Management technology platform

Toolkits

- Delivery and education kit targeted to BI delivery teams for quick and qualitative dashboard development
- Proven startup kits that enable jumpstarting the BI implementation for Dashboards, Scorecards and Reports
- Jumpstart kits bring together various technologies of the Microsoft BI stack (Figure 1) to deliver BI functionality rapidly

Best Practices around SQL Server 2005 Integration services, SQL Server 2005 Analysis services, SQL Server 2005 Reporting services, SharePoint Portal Server and SQL Server 2005 database to get it right the first time.

Reusable Components tailored for common problems reduces time-to-market of the solution.



Benefits of Infosys' Alliance with Microsoft

Steve Ballmer, CEO, Microsoft Corp, commenting on the alliance said, "... Microsoft's long-term focus on delivering an integrated, manageable and reliable platform, combined with Infosys' unique delivery model and deep consulting skills, is designed to help customers succeed and grow through increased efficiency, cost savings and business value."

Catalytic IT

Catalytic IT enables enterprises to transform their business by leveraging IT as a catalyst. The portfolio of Microsoft technology integrated solutions and services under Catalytic IT enables enterprise businesses and their employees to realize a simplified, flexible IT environment that lowers the total cost of ownership and allows rapid change and innovation.

Allied offerings

Business Consulting

Provides you with strategic differentiation and operational superiority, assessments, proprietary industry analyses & projects structured around beating the competition.

Speed

SPEED consists of a repository of reusable components, prescriptive architectures, industry best practices and productivity improvement tools that allow you to architect flexible and integrated .NET applications based on the principles of SOA.

Connected Business

Organizations must ensure availability of accurate information to key stakeholders. Our solution enables seamless and secure flow of information anytime, anywhere to enhance employee productivity and build superior relationships with customers and partners.

Business Intelligence

As data volumes grow, extracting knowledge from the data will be a challenge. Our business intelligence solution is designed to deliver that power to you enhancing your customers' experiences, by designing real-time data warehouses.



Building
Tomorrow's Enterprise

For more information, contact askus@infosys.com | catalyticit@infosys.com

About Infosys

Many of the world's most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosys.com.