

PERSPECTIVES

A Quarterly Journal for Healthcare
and Life Sciences Industry

EDITION 2

Shaping the New World of Health, And Critical Care



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FOREWORD

Welcome to the second edition of Perspectives, our quarterly journal. The last quarter has witnessed some of the most significant developments in the history of healthcare to fight the pandemic and create a more resilient public healthcare system. As we write this, the world anxiously awaits the biggest game-changer in the history of human civilization. The beacon of hope for a COVID vaccine is becoming brighter with each passing day, thanks to all the biotech, pharma and biomedical companies that have been working effortlessly to develop cures for the virus.

As we wait to bask in a major breakthrough, the healthcare industry is standing at the threshold of a new era—an era of greater collaboration, coordination and communication. And technology is playing a crucial role in bringing all the key stakeholders together to create a powerful ecosystem in order to unlock a new world of opportunities governed by a sense of shared responsibilities.

In this edition, experts from the global Healthcare and Life Sciences industry share their thoughts, insights and valuable perspectives about the seismic changes taking place right now, the impact of this changing paradigm on the future of healthcare as well as the roadblocks which organizations and governments must address to ensure a better tomorrow.

Hope you enjoy reading, listening and watching this compilation as much as our marketing team did putting it together for your support, and we promise to continue to drive innovation and deliver excellence.

- Editorial Team

Shaping The New World Of Health, And Critical Care

Covid-19 has created a new reality for the healthcare sector and an intense need to become more responsive than ever. Organizations across the world are working to find solutions not only for Covid-19 but the various critical care needs in the healthcare space. In this disruptive ecosystem, technology has become a key player in driving transformations. This confluence of technology coupled with the regulatory changes is ushering in a new era of healthcare.

Roshan Shetty, VP & Head, Life Sciences and Healthcare for EMEA at Infosys and Frank Gulitz, CIO, Mobile Health AG share their insights about the transformation triggered by the pandemic, the future of healthcare, and a new platform, Consilium Care.

**Scan the QR code to watch
the interview now.**



Frank Gulitz
CIO, Mobile Health AG

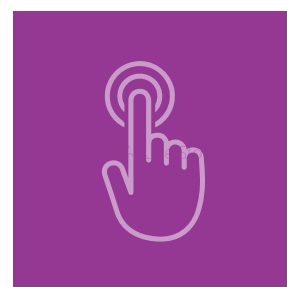


Roshan Shetty
VP & Head - Healthcare & Life
Sciences for EMEA, Infosys

“

The industry is very much protected at the moment, but sooner or later a strong disruptive ecosystem will come and it will be an earthquake.

”





The Changing Face Of Medical Devices Industry

With the ongoing digital disruption and more power in the hands of patients, the healthcare and life sciences industry is witnessing a paradigm shift. The medical devices companies aren't immune to this change either. While the past decade was all about going digital, the next decade will be about harnessing the power of these emerging technologies in the true sense.

Subhro Mallik (Senior Vice President and Global Head - Life Sciences, Infosys) and Saurabh Gupta (Chief Research Officer, HFS) delve into consumerization, and how the medical devices industry can leverage the startup ecosystem and emerging technologies.



Saurabh Gupta
Chief Research Officer,
HFS



Subhro Mallik
Senior Vice President
and Global Head - Life
Sciences, Infosys

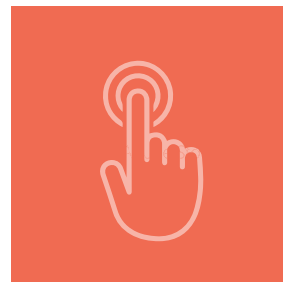


Covid-19: Challenges Even The Most Well-Developed Healthcare Systems Are Striving To Overcome

Covid-19 pandemic has brought unprecedented challenges to even the most modern healthcare systems. As the focus has drastically shifted from individual health to public health, the industry seeks different approaches, practices and strategies to confront the present situation and overcome the existing challenges. Read on to know how healthcare can march into the post-pandemic era by fully embracing digital transformation.



Venky Ananth
Senior Vice President
& Global Head -
Healthcare, Infosys



Healthcare And The Changing Industry Paradigm

The Healthcare industry is undergoing a transformation with the advent of digital technologies like Telehealth, AI, Cloud, etc. Healthcare is one of the most expensive industries in the world. With new digital initiatives, cost reduction remains one of the major challenges the industry is facing.

Amit Shukla, AVP & Head of Sales-Healthcare, Infosys, and Abhishek Singh, Vice President, Everest Group discuss the current state and the new challenges that the industry is facing.

Scan the QR code to watch the interview now.



Abhishek Singh

Vice President, Everest Group

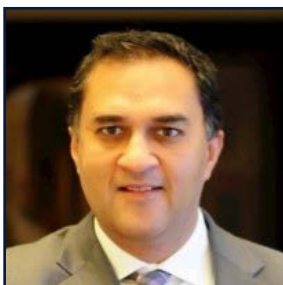
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In this whole new ecosystem, all the major tech companies are investing in healthcare with a very strong focus which, in turn, is creating a problem of ‘Plenty for Enterprises’. And it’s a good problem to have.

”

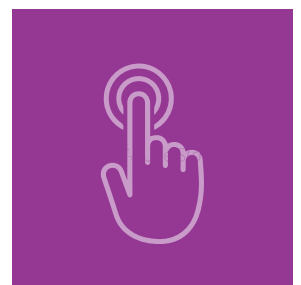
Abhishek Singh

Vice President, Everest Group



Amit Shukla

AVP & Head of Sales-Healthcare, Infosys





For Healthcare, AI Is What The Doctor Ordered

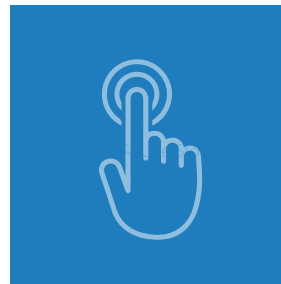
Artificial Intelligence is more than just a buzzword. From unlocking smartphones using face recognition to the customer service chatbot on travel or food delivery apps, AI is becoming ubiquitous in our daily

lives. Like every other industry, healthcare is witnessing the massive impact of this pervasive technology as AI is becoming synonymous with efficiency and convenience. Read on to know about the three key areas which

are likely to experience the boons of AI as well as the foundation barriers that will make the adoption slow and difficult.



Venky Ananth
Senior Vice President and
Global Head- Healthcare
Infosys



COVID-19: A Race Against Time

2020 has witnessed governments pushing their boundaries, taking different measures, and bringing otherwise-unexpected regulatory changes to curb the spread of a global pandemic. The large-scale emergency

pushed for a greater need for collaborations not just within public-private enterprises but between countries. In this podcast, Ed Francis (Global Managing Partner - Healthcare and Life Sciences, Infosys) along with Pramod Pratap (Director -

Marketing - Healthcare and Life Sciences, Infosys) shed lights on how governments, pharma companies, regulatory bodies, and healthcare providers can work together to combat the spread of the virus.

Scan the QR code to watch the interview now.



Ed Francis

Global Managing Partner -
Healthcare and Life Sciences, Infosys



Vaccine manufacturing process is complex and often considered proprietary either patented or kept as a trade secret. Governments can play a pivotal role in helping scale global manufacturing of possible vaccines.



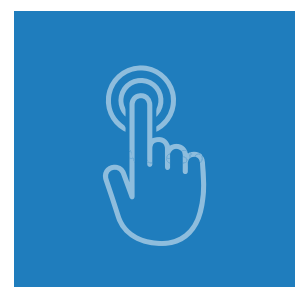
Ed Francis

Global Managing Partner -
Healthcare and Life Sciences, Infosys



Pramod Pratap

Director - Marketing - Healthcare
and Life Sciences, Infosys



Key Trends Shaping Healthcare In 2020

Data and technology continue to disrupt the healthcare industry with consumers expecting highly personalized experiences. Across the industry, consumerization of digital technologies is happening. The changing

consumer expectations from volume-driven to value-driven care is forcing organizations to bring in new care models.

In this episode, Amit Shukla (AVP, Healthcare, Infosys) and Pramod Pratap (Director -

Marketing, Healthcare & Life Sciences, Infosys) discuss data disruption, digital technologies, personalized consumer experiences, new opportunities and more.

Scan the QR code to tune into the podcast now.



Amit Shukla
AVP & Head of Sales -
Healthcare, Infosys



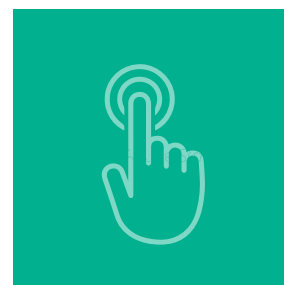
Pramod Pratap
Director - Marketing - Healthcare
and Life Sciences, Infosys

“

The idea of wellness and promoting wellness, preventing people from getting into chronic diseases was always there. But now there are platforms available where an individual's entire healthcare data is available that makes management of their health more real time.”

Amit Shukla
AVP & Head of Sales -
Healthcare, Infosys

”



Editorial & Design Team

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Roshan Shetty, VP & Head - Healthcare & Life Sciences for EMEA, Infosys

Amit Shukla, AVP & Head of Sales, Infosys

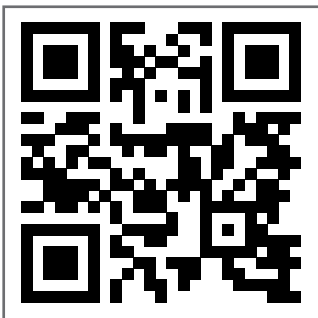
Ed Francis, Global Managing Partner-Healthcare & Life Sciences, Infosys

Pramod Pratap, Director- Marketing - Healthcare & Life Sciences, Infosys

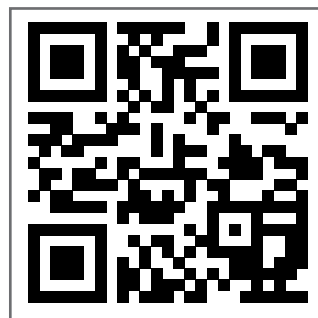
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Abhishek Singh, Vice President, Everest group



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