

Infosys

DIGITAL INNOVATION PARTNER



# EXPERIENCE THE NEXT

IMMERSION ARRIVES AT ROLAND-GARROS  
MAY 23 - JUNE 5, 2022 | PARIS



ACROSS THE  
PAST

THROUGH THE  
PRESENT

INTO THE  
FUTURE



# TO INSPIRATION AND BEYOND



INSPIRATION TRAVELS ACROSS TIME. THE PAST SHOWS THE JOURNEY THAT WAS, THE PRESENT MARKS THE EDGE OF POSSIBILITY, AND THE FUTURE REVEALS HOW FAR WE CAN GO.

EMERGING FROM TWO YEARS APART, THIS YEAR IS A MILESTONE IN DIGITAL TECHNOLOGY ENABLING THE PHYSICAL WORLD TO BE BETTER. AS WE NAVIGATE THE DECADE AHEAD, THE INNOVATIONS AT ROLAND-GARROS 2022 ARE SET TO USHER IN A NEW STANDARD NOT JUST IN TENNIS EXPERIENCE, BUT ALSO IN SPORTS AND BUSINESS.

INSPIRATION IS QUITE SIMPLY WHAT SPARKS US TO GO BEYOND. THIS YEAR, THE CLAY, THOSE ON IT, AND THOSE WATCHING IT WILL SEE NEW POSSIBILITIES WITH 3D, AR, VR AND AI. AS INFOSYS AND ROLAND-GARROS EMBARK ON A 5-YEAR JOURNEY OF REIMAGINATION THROUGH TO 2026, THE TOURNAMENT INVITES EVERYONE TO COME TOGETHER AND COME CLOSER. TO EXPERIENCE THE NEXT.



# REIMAGINING TOURNAMENT HERITAGE

A CENTURY OF HERITAGE DEMANDS  
PRESERVATION AND CELEBRATION.  
DIGITAL WORLDS AND THE METAVERSE  
ARE MAKING IT POSSIBLE.

3D ART MUSEUM

CHAMPIONS WALL



# STEP INTO IMMERSION

SOME MUSEUMS CLOSE, AND SOME COME HOME. BY HARNESSING THE CLOUD AND WEB TECHNOLOGIES, THE PAST LIVES ON AND IS BROUGHT CLOSER TO THOSE FOLLOWING THE TOURNAMENT FROM ANYWHERE IN THE WORLD.



**3D RACQUET EXHIBIT**

METaverse SPACE TRACING RACQUET EVOLUTION IN RG HISTORY



**CHAMPIONS WALL**

INTERACTIVE WEB EXPERIENCE WITH RG WINNERS OVER THE DECADES



**POSTER EXHIBIT**

CLOUD-BASED VIRTUAL SPACE HOSTING THOUSANDS OF VISITORS



**3D ART MUSEUM**

DIGITAL CULTURE AND HERITAGE PLATFORM WITH VARIED EXPERIENCES

# TRANSFORMING MATCH EXPERIENCE

WATCHING, PLAYING AND REPORTING HAVE BEEN REBOOTED WITH REAL-TIME ANALYTICS. FROM MILLIONS OF DATA POINTS COME THE ONES THAT SHAPE VICTORY AND INSIGHT.

MATCH CENTRE

The screenshot displays the CourtVision interface for a tennis match. At the top, the navigation bar includes 'CourtVision', 'MATCH', 'A.ZVEREV', and 'SECOND SERVE (15)'. The main view is a 3D perspective of a tennis court with a red ball trajectory. Three data callouts are visible: 'Rally length' (13), 'Serve Type' (Pronated), and 'Speed' (137 Km/h). A bottom control panel features 'A.ZVEREV's Second serve', 'ALL', 'Camera View', and 'BROADCAST'. A legend at the bottom identifies 'Points Lost', 'Points Won', and 'Faulty Serve'. A player list on the right shows A.ZVEREV (3) and S.OFNER.

CourtVision MATCH A.ZVEREV SECOND SERVE (15)

Rally length 13

Serve Type Pronated

Speed 137 Km/h

A.ZVEREV's Second serve ALL

Camera View BROADCAST

Points Lost Points Won Faulty Serve

A.ZVEREV (3) S.OFNER

# AI FOR EVERYONE

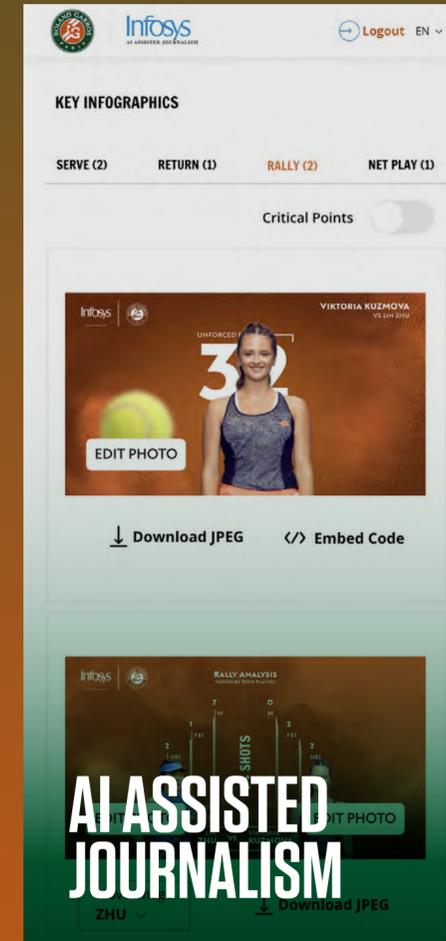
ARTIFICIAL INTELLIGENCE IS SHAPING A NEW STORY AND NEW INSIGHTS WITH EACH POINT THAT IS PLAYED. MACHINE LEARNING, NATURAL LANGUAGE PROCESSING AND APPLIED AI ARE AT WORK TO PUT FORESIGHT WITHIN REACH.



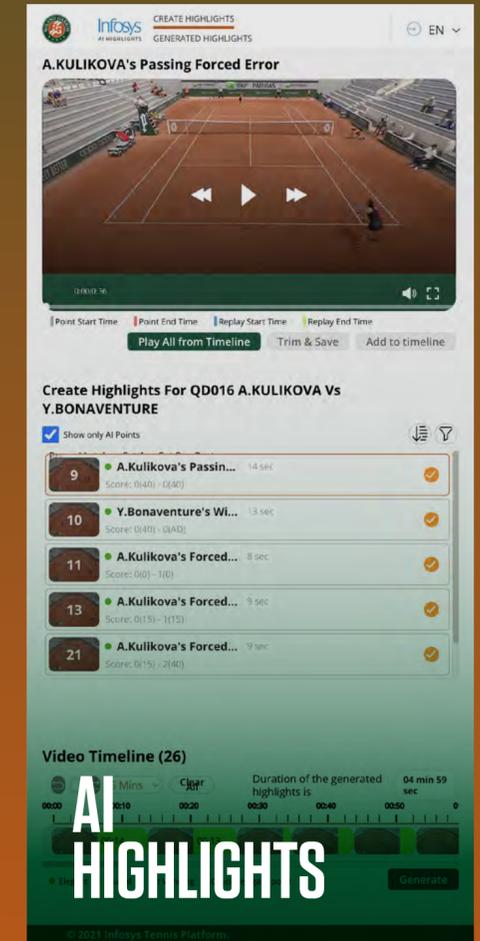
INTERACTIVE MATCH STRATEGY VISUALISATION



AUTO-GENERATED COMMENTARY WITH KEY METADATA



AUTOMATED MATCH SUMMARIES

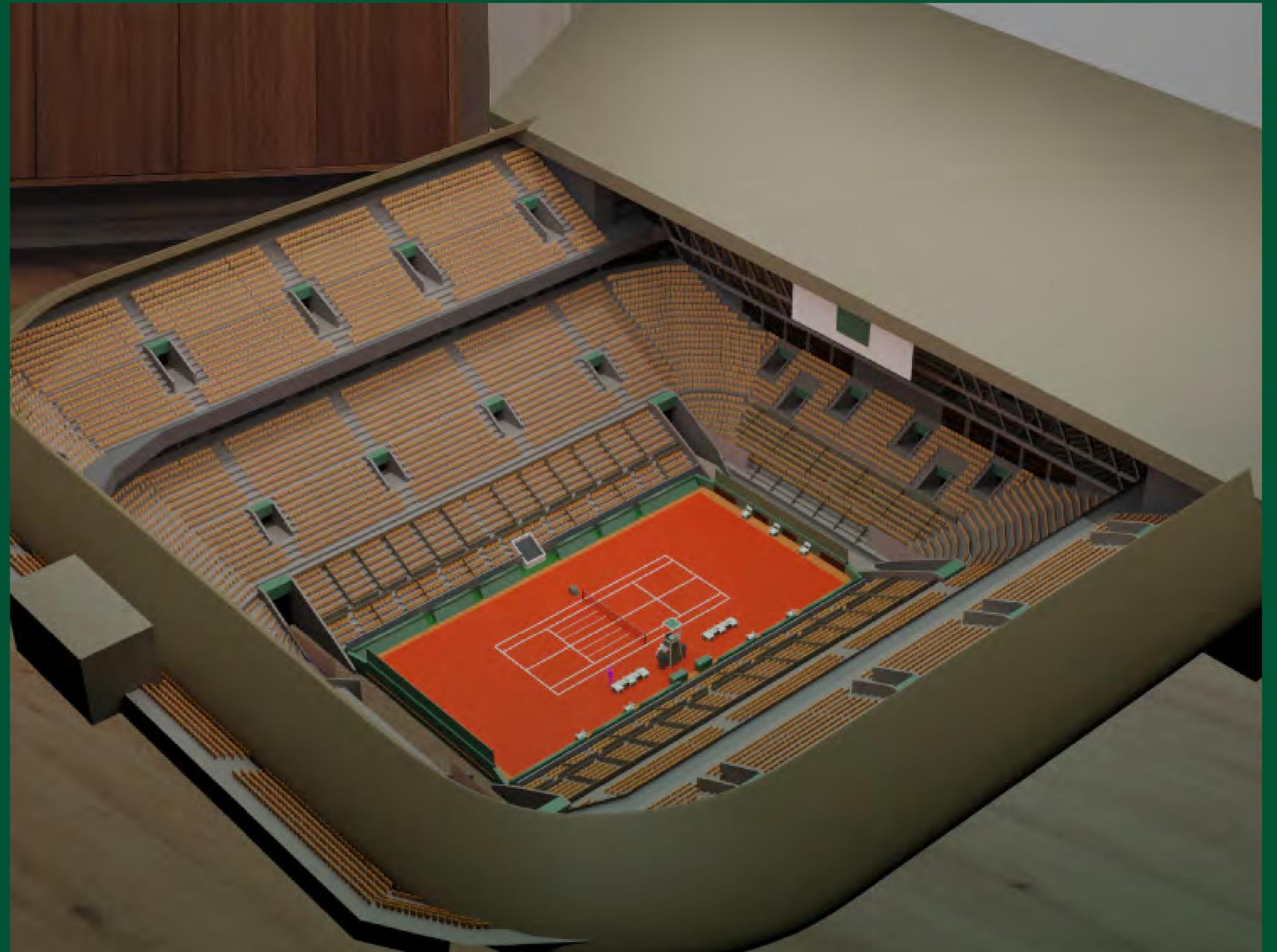


COGNITIVE HIGHLIGHTS AND VIDEO EDITING

# PUSHING EXPERIENCE BOUNDARIES

AS THE METAVERSE EVOLVES, TENNIS DOES TOO. THE CLAY IS REMADE IN VIRTUAL AND AUGMENTED SPACES FOR NEW POSSIBILITIES IN PLAY.

AR VIEWING

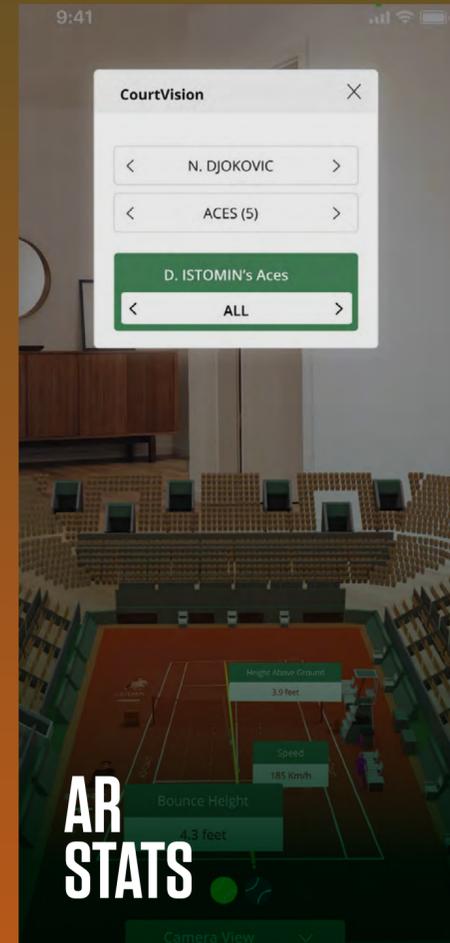


# VIRTUAL BEYOND ORDINARY

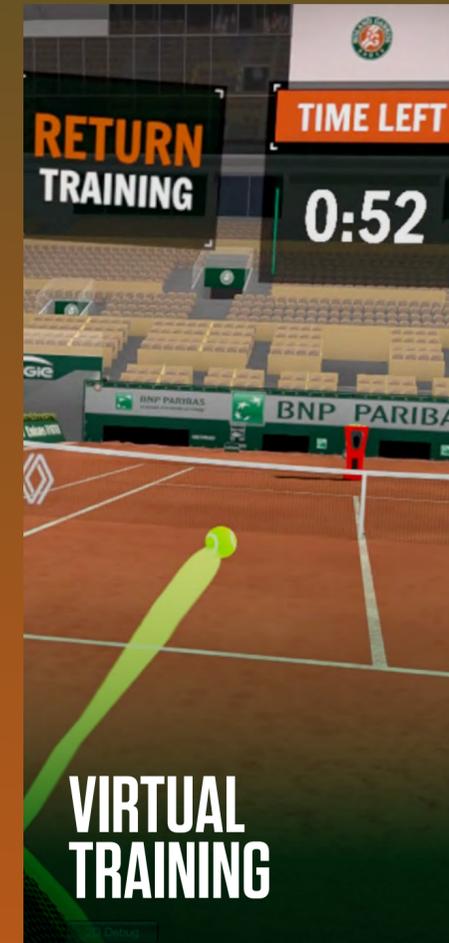
A PHONE AND A LENS WILL BRING TO LIFE NEW WORLDS AND CONJURE EXTRAORDINARY EXPERIENCES. ONE WILL TURN ANY SURFACE INTO AN INTERACTIVE COURT, AND THE OTHER WILL TRANSPORT FANS TO THE HEART OF COURT PHILIPPE-CHATRIER.



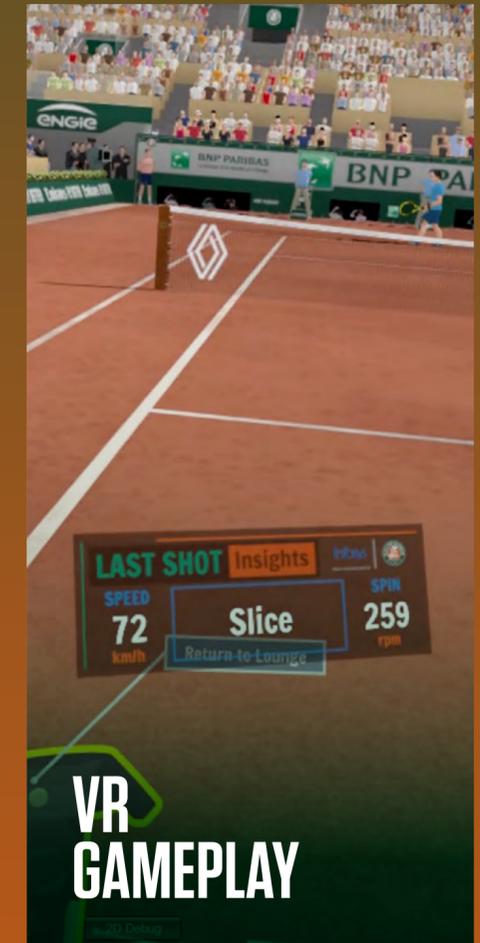
AUGMENTED REALITY COURTS WITH INTERACTIVE STATS



BALL TRAJECTORY REPLAYS AND 3D DATA OVERLAYS



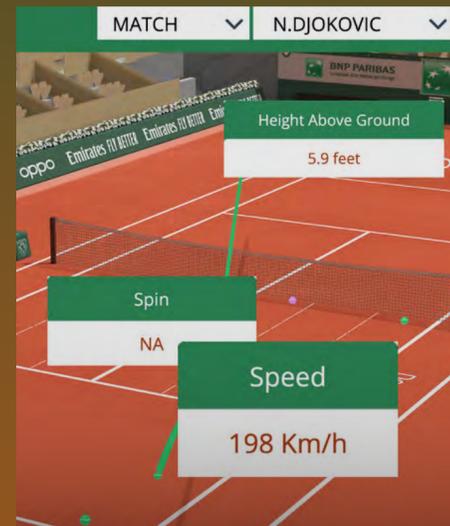
SENSOR-ENABLED AND DATA-DRIVEN MATCH TRAINING



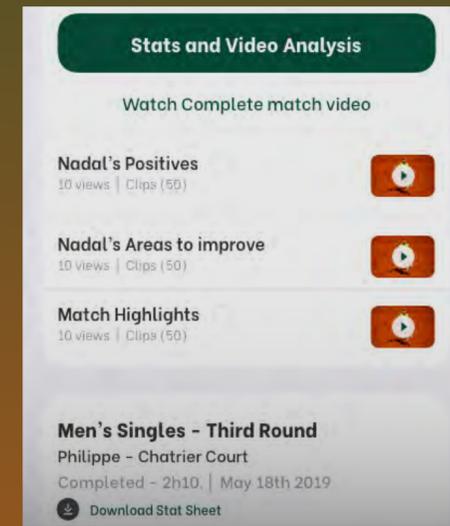
VIRTUAL GRAND SLAM EXPERIENCE ON CENTRE COURT

# EMPOWERING THE ECOSYSTEM

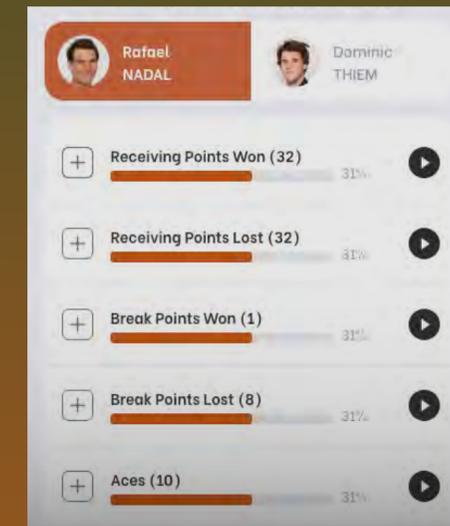
THE TECHNOLOGIES POWERED BY INFOSYS CREATE A LEVEL PLAYING FIELD FOR EVERYONE, ENABLING THE ENTIRE TENNIS ECOSYSTEM TO GET CLOSER TO THE OUTCOMES THEY DESIRE.



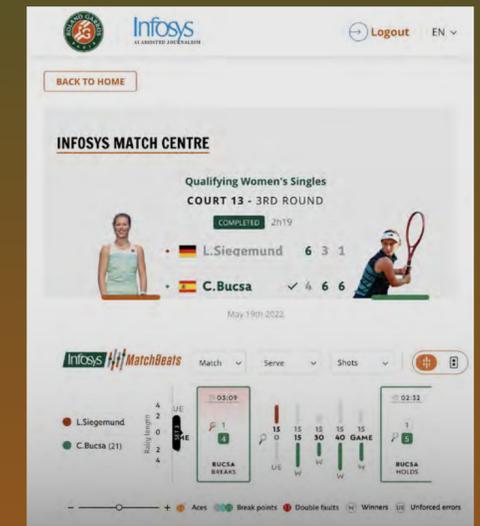
DIGITAL IMMERSION FOR FANS



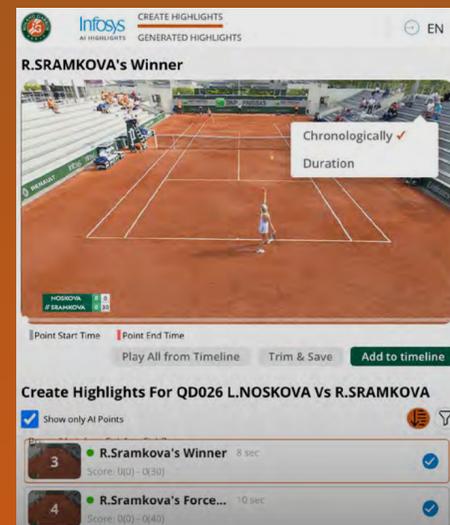
VIDEO ANALYTICS FOR PLAYERS



DATA-DRIVEN STRATEGIES FOR COACHES



AI-ASSISTED STORYTELLING FOR JOURNALISTS



AI HIGHLIGHTS FOR BROADCASTERS



CLOUD-BASED PLATFORMS FOR ORGANISERS



DIGITAL LEGACIES FOR ICONS



STEM EDUCATION FOR CHILDREN

# MAKING AN EQUAL FUTURE

AS TECHNOLOGY PERMEATES EVERY ASPECT OF WORK AND LIFE, THE SKILLS TO WIN BEYOND THE COURT WILL BE DECIDEDLY DIGITAL. TO MAKE OPPORTUNITIES ACCESSIBLE TO THE NEXT GENERATION, INFOSYS AND THE FRENCH TENNIS FEDERATION (FFT) HAVE CREATED A STEM INITIATIVE. DURING THE TOURNAMENT, CHILDREN FROM SCHOOLS IN FRANCE WILL INTERACT WITH TAILORED CONTENT DESIGNED LEVERAGING INFOSYS SPRINGBOARD, FOCUSING ON HOW TECHNOLOGY, SCIENCE AND MATHS ARE TRANSFORMING TENNIS AND EDUCATION.



# INFOSYS TENNIS PLATFORM

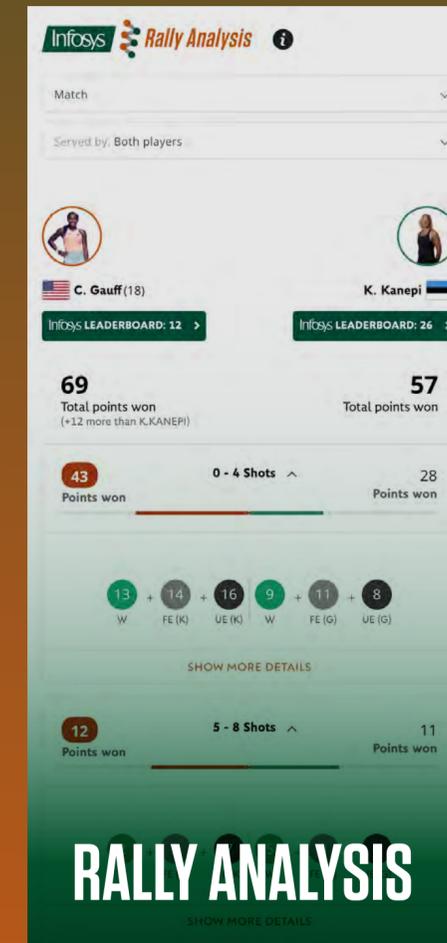
THE OPEN-SOURCE TECHNOLOGY CORE BEHIND ALL THE INNOVATIONS, THE INFOSYS TENNIS PLATFORM ORCHESTRATES DATA, APIS AND MULTI-CLOUD ENVIRONMENTS TO ENABLE A NEW EXPERIENCE, TOURNAMENT AFTER TOURNAMENT. IN THIS YEAR'S MATCH CENTRE, FANS HAVE NEW INTERACTIVE TOOLS TO PLAY WITH AS THEY FOLLOW THE GAME.



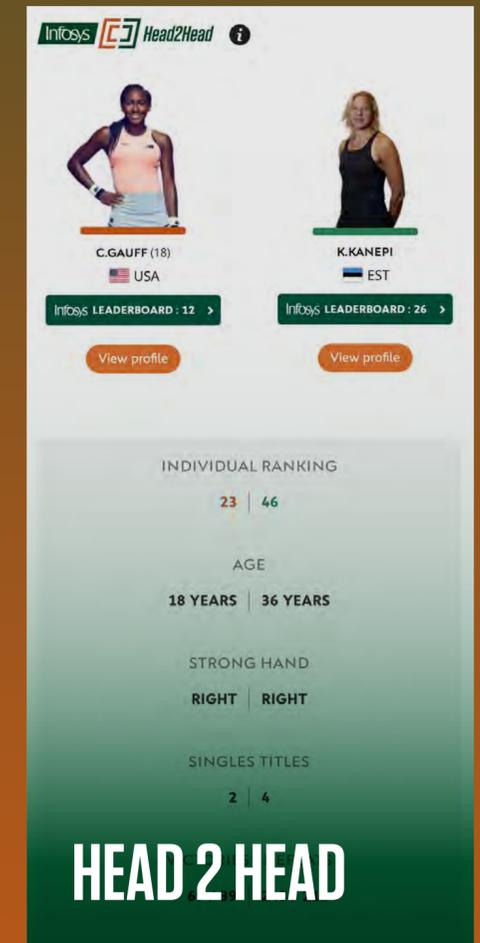
INTERACTIVE  
POINT-BY-POINT  
DATA VISUALISATION



AUTO-GENERATED  
GAME BASED ON  
MATCH STATS



PERFORMANCE  
INSIGHTS AT DIFFERENT  
SHOT LENGTHS



DATA-DRIVEN  
COMPARISONS WITH  
HISTORICAL CONTEXT

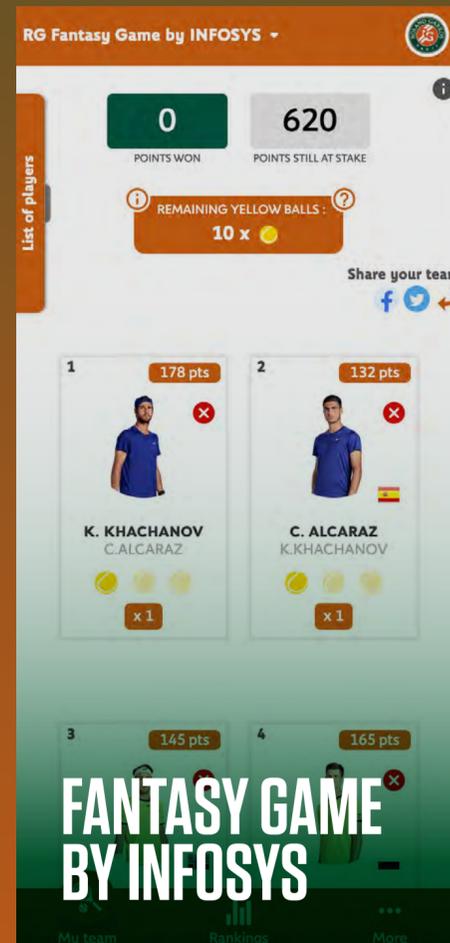
# FROM STATS TO SPEED SERVES

INFOSYS IS A MAINSTAY ON COURT AT ROLAND-GARROS 2022. TRACKING THE ACTION CLOSELY IS THE INFOSYS SPEED SERVE ON COURT PHILIPPE-CHATRIER AND COURT SUZANNE-LENGLEN. VIEWERS ON BROADCAST WILL ALSO SEE A NEW DATA-DRIVEN BROADCAST WITH INFOSYS STATS FLASH, WHICH BRINGS CONTEXTUAL INSIGHT BASED ON THE MATCH MOMENT. WITH RECORDS BROKEN, HISTORICAL INDICES AND PERFORMANCE WITH REAL-TIME DATA OVERLAID ON LIVE MATCH FOOTAGE, FANS WILL SEE MORE THAN THE SCORE THIS YEAR.



# PASSION CHECK

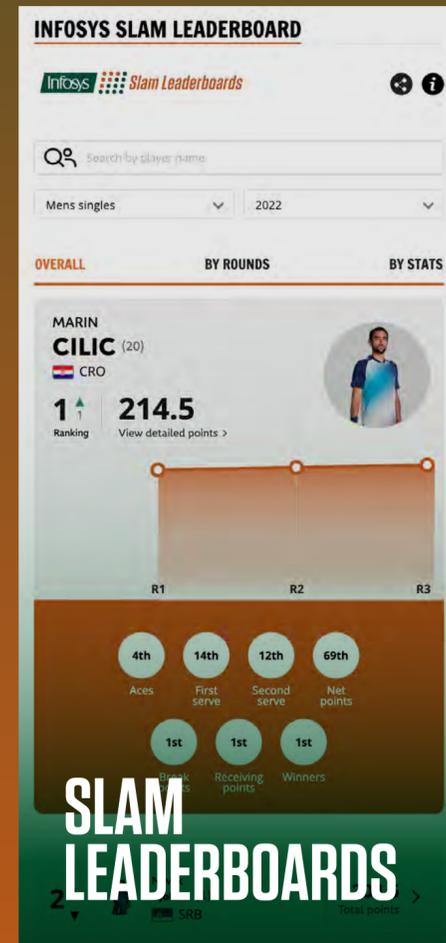
WHEN THE ACTION STOPS ON COURT, IT PICKS UP ON SCREENS AND DEVICES. FAN ENGAGEMENT AT ROLAND-GARROS GOES DEEPER ON DIGITAL MEDIUMS, WITH INTERACTIVE PLATFORMS SPANNING GAMING, DATA, SOCIAL AND MOBILE.



## FANTASY GAME BY INFOSYS

GAMIFICATION FOR SUPERFANS

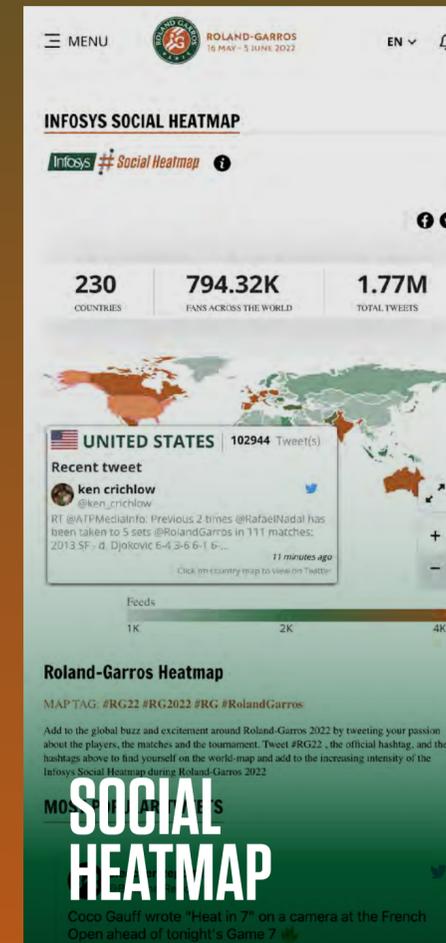
EXPLORE



## SLAM LEADERBOARDS

REAL-TIME TOURNAMENT RANKINGS

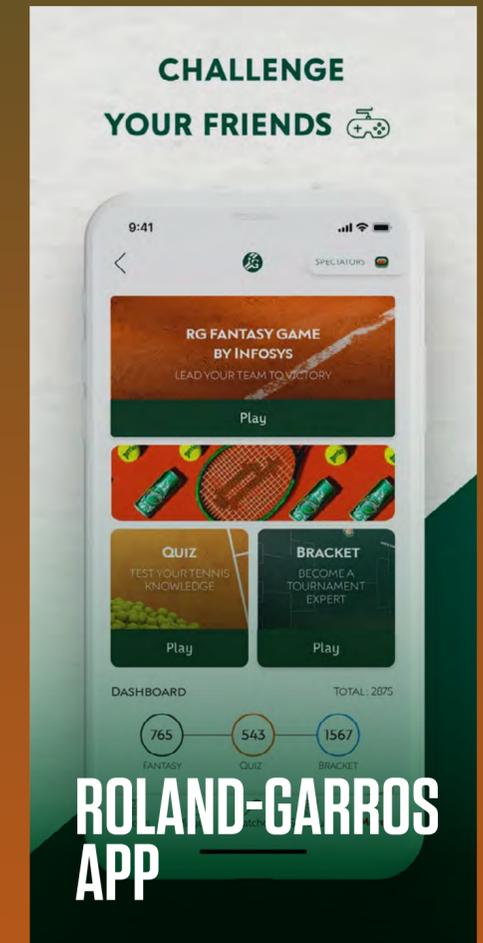
EXPLORE



## SOCIAL HEATMAP

TRACKING TOURNAMENT BUZZ

EXPLORE



## ROLAND-GARROS APP

INSIGHTS ON TAP



# NEW WORLDS AT THE FAN ZONE

VIRTUAL DESTINATIONS AWAIT THOSE IN ATTENDANCE AT STADE ROLAND-GARROS. PUTTING ON A VIRTUAL REALITY HEADSET WILL TRANSPORT FANS INTO A METAVERSE LOUNGE, WHERE FANS CAN INTERACT WITH SOCIAL AVATARS AND TRAIN LIKE THE STARS DO ON THE COURT OF CHAMPIONS. WITH SENSORS CREATING HYPER-REAL MOVEMENTS AND LIVE DATA CAPTURE ENABLING SMARTER TRAINING, FANS CAN THEN ENTER SLAM MODE TO PLAY IN VR. THE EXPERIENCE BRINGS THE CLAY CLOSER IN ALL ITS GLORY: SIGHT, SOUND AND MOTION.



# BEHIND THE SCENES

AS THE INFOSYS FAN ZONE  
DRAWS IN THOUSANDS OF  
VISITORS EVERY DAY OF THE  
TOURNAMENT, THE  
CELEBRATION IS OF ALL THINGS  
TENNIS AND CULTURE. ON  
GROUND, THERE IS  
CAMARADERIE, FANDOM AND  
A SHARED LOVE FOR THE GAME.



QUEUEING UP  
FOR NEXT

FANS TRYING OUT  
INFOSYS VR



TOWARDS  
TOMORROW

THE VIEW AT COURT  
SUZANNE-LENGLEN



WITH THE  
LEGENDS

BY THE STATUE OF  
HENRI COCHET



TUNES OF  
CHEER

MUSIC AT THE  
INFOSYS FAN ZONE

# PIERCE VS PIERCE

AT THE TURN OF THE MILLENNIUM, MARY PIERCE HOISTED THE SUZANNE-LENGLEN CUP INTO THE PARISIAN SKIES. IT'S ONLY FITTING THAT SHE WOULD BE THE ONE TO REFLECT ON HOW THE PAST, PRESENT AND FUTURE COME TOGETHER AT ROLAND-GARROS. THIS IS A TRIBUTE TO MEMORIES PAST AND TECHNOLOGIES NEXT.

[WATCH VIDEO](#)



# INFOSYS LEADERSHIP SUMMIT

HELD OVER TWO DAYS ON JUNE 4TH AND JUNE 5TH, THE PREMIER EVENT WILL HOST THOUGHT LEADERS AND TENNIS LEGENDS ALIKE. WHILE DISRUPTION IS DISSECTED DURING THE DAY, THE AFTERNOON WILL BE DEFINED BY LEARNING FROM LEGENDS: JOHN MCENROE AND LINDSAY DAVENPORT WILL BE ON THE SPORTS PANEL. THE EVENINGS ARE UNFORGETTABLE: COURTSIDE FOR THE MEN'S AND WOMEN'S FINALS.

[KNOW MORE](#)



# ON THE BALL, FROM HERE TO 2026

IN MARCH 2022, INFOSYS AND ROLAND-GARROS ANNOUNCED THE RENEWAL OF THEIR PARTNERSHIP FOR A FURTHER FIVE YEARS. WHAT BEGAN IN 2018 AS A QUEST TO AMPLIFY THE TENNIS EXPERIENCE HAS BECOME A CONTINUAL PURSUIT IN THE SPIRIT OF INNOVATION. AS THE DIGITAL WORLD KEEPS EVOLVING, THE PARTNERSHIP WILL CONTINUE TO EXPLORE TECHNOLOGY THAT MAKES THE SPORT MORE EXCITING, ACCESSIBLE AND HUMAN.

[KNOW MORE](#)





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#EXPERIENCETHENEXT #ROLANDGARROSWITHINFOSYS



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Navigate your next

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