

The Challenges

- To self-manage chronic conditions, patients struggle with daily decisions like nutrition and drug dosage
- Traditionally, patient interaction with physicians is reactive
- Patient's inadvertent actions may result in emergency hospitalization
- Adherence to self-care regimen is largely dependent on patient
- Lack of personalized and actionable insights to alert before an event occurs



Did you know? Connected Health can deliver

35%*

Improvement in patient experience

22%*

Better self-management

57%*

Improvement in quality of life

Our Solution

Overcome these challenges with Infosys Digital Health Platform – the next generation software platform that is designed to empower patients with personalized and actionable insights. Powered by artificial intelligence (AI) and analytics, the platform accelerates connected health and SaMD programs while complying with FDA and EMA regulations. It is paving the path to a new patient experience by simplifying selfmanaging of chronic conditions.

Benefits



Alerts patients to take relevant and timely actions



Mindful of user preferred configuration, push notifications and scheduled insights



Collects data and signals from any device and in any format



Can be plugged into existing patient engagement solutions

Key Differentiators



Modular, compliant, and personalized



Designed to support class I, II, and III medical devices



Interventional functionality to enable proactive adherence to regimen



Cloud native, micro-services based, and multi-channel enabled platform

* Sources

- Forrester Report, 'Healthcare And Pharma Marketers: Learn From DTCs Going Direct-To-Value.'
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