

INFOSYS MARKETPLACE

A UNIFIED DIGITAL STORE TO SEE,
TRY, AND ADOPT INNOVATIVE
SOLUTIONS ACROSS BUSINESS
AND TECHNOLOGY



Infosys Marketplace - A Disrupter in the Digital Transformation Space

Accelerate Digital Transformation with Infosys Marketplace

The digital economy requires enterprises to deliver cost-efficient and high-value solutions to customers, innovate at speed, and reimagine business processes to accelerate their business growth. This demands rapid digital transformation to thrive in the constantly evolving and disruptive landscape.

According to market research firm Forrester, 63% of online business transactions in the US took place through e-marketplaces in 2020. Digital, clearly, is the key to innovation and growth. However, enterprises struggle to traverse this path because it is difficult to identify the right technology solutions that address their specific business issues. In addition, the digital landscape is shifting so fast that exploring and adopting diverse and multiple technology components that will seamlessly work together is a major challenge.

An online technology marketplace can help enterprises leverage several innovative technologies through pre-packaged solutions to navigate their digital transformation journey successfully.

Infosys Marketplace is a unified digital store for enterprises to see, try, and adopt innovative and next-generation solutions from Infosys and its technology partners all in one place. Based on prominent business themes and use cases, Infosys Marketplace provides over hundreds of curated solutions across a wide range of technologies and industries to accelerate the digital transformation initiatives of global enterprises.

Integrated with Infosys Cobalt, Infosys Marketplace provides access to key cloud-first solutions that help enterprises leverage the Infosys cloud ecosystem and accelerate cloud adoption.

Infosys Marketplace creates value for enterprises beyond traditional automation with impactful business and technology solutions for faster, optimized, and effective digital transformation.



Key Pillars



Exhaustive catalog of assets

Infosys Marketplace provides an exhaustive catalog of solutions across various industries and technology domains such as automation, data, AI/ML, DevSecOps, security, IoT, and blockchain with an intuitive solution discovery and consumption experience.



Qualified and diversified curation

The solutions provided by Infosys Marketplace are curated to drive diversity and amplification of assets. Before reaching the storefront, these assets undergo extensive quality and compliance checks.



Themed stores

Infosys Marketplace hosts themed stores where solutions are provided across diverse technologies and domains, addressing specific business requirements. These themes include topics such as application modernization, migration, smart factory, and cloud transformation and enablement.



Gateway to partner stores

Infosys Marketplace provides a channel for partners to showcase their products through dedicated partner stores. This encourages partner collaboration and featuring of the best solutions on the Marketplace leading to an easy access to a curated range of partner solutions.



Customized recommendations

Infosys Marketplace enables setting up of preferences based on business functions, industries, and technologies. This results in customized solution recommendations for enterprises to help them find the right solution for their specific business needs.





A Futuristic Ecosystem



Infosys Marketplace is developed to **continuously** discover **new use cases** from existing and new users. This enables it to provide reusable and innovative technology solutions that create value for both existing and future business needs.



Infosys Marketplace promotes **co-creation** opportunities with **partners and clients** for intellectual properties that can amplify the scale and impact of innovation, thereby accelerating the speed to market. This promotes collaboration across the entire ecosystem minimizing organizational and cross-relational dependencies across value chains.



Infosys Marketplace leverages **innovative dynamics** to map solutions across different technologies **based on current market trends** and user requirements to position the right solution to address each problem. In addition, this mapping brings industry assets to the forefront to be delivered as a package of proven solutions.



The ecosystem is also **open for start-ups, academia, and open-source communities** to help them explore and adopt **innovative and agile** solutions for their unique requirements.

With Infosys Marketplace, enterprises can accelerate their digital transformation journey, build responsive value chains, and reimagine their business at scale. For more information, write to us at marketplace@infosys.com.

For more information, contact askus@infosys.com

Infosys[®]
Navigate your next

© 2022 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights holders under this document.

[Infosys.com](https://www.infosys.com) | NYSE: INFY

Stay Connected   