

# OPTIMIZE THE GROWING SOFTWARE SPEND WITH INFOSYS SOFTWARE ASSET OPTIMIZATION

Quick reduction of costs is a key operational driver for an organization's growth. As a result, they are taking a precautionary approach toward IT spends in the changing macroeconomic environment. No wonder, in recent times, IT cost takeout has elevated as a paramount priority for CIOs. Infosys follows a holistic approach to takeout costs for its clients and delivers significant short and long-term savings.

Software asset optimization is a non-intrusive way an organization can control IT costs. It ensures optimal software spend by maximizing the use of procured software and managing the software demand efficiently.

## Challenges Faced by Organizations



Escalated costs amid complexities over managing software assets incurred due to the absence of data driven decisions, duplicate purchases, overspending on cloud licenses, and unorganized and ad-hoc Software Asset Management (SAM) process.



Legal and financial risks due to license non-compliance, inadequate software discovery, lack of checks and controls in software installations, and a gap in understanding licensing terms and conditions.

## Tenets of Software Asset Optimization

- **License usage optimization:** Perform gap analysis on procured and consumed licenses to suggest the right license metric and edition
- **Software compliance management:** Remain audit-ready, reduce compliance audit time, and minimize audit penalties by keeping software assets up to date
- **Contract management:** Centralize procurement, consolidate multiple contracts, and tap into the growing Infosys partner ecosystem's
- **Cost-effective alternatives:** Suggest cost-effective open source alternatives, third-party AMC support and possible tools consolidation
- **SAM process harmonization:** Assess the existing SAM process framework, and streamline the process across the SAM lifecycle
- **SAM tool management:** Evaluate and suggest suitable tools and improve the existing tools' efficiency

## The Infosys Advantage

Infosys helps its clients at every step, from strategy to execution, through a well-defined framework of Software Asset Optimization services that are characterized by the following:

- Industry agnostic service with clients spread across domains and geographies
- Partnerships with leading SAM tool vendors
- License management tool kit of our unique tools and accelerators

## Our Offerings

Infosys Software Asset Optimization focuses on assessing the software landscape and providing recommendations to achieve optimized software spend.

- **SAM Managed Services:** Provide end-to-end software lifecycle management from procurement to retirement of software assets. It is performed by assessing the current state, designing the future state and target model, and sustaining the optimized operating model.
- **Advisory/Consulting Services:** Define how to gain complete control over software assets. It is done in a 3-step process: data collection, value identification, and strategy determination.

## Key Benefits

Up to 30% cost optimization on software license spend

More than 50% improvement in operational efficiency

Meeting compliance requirements and minimizing legal and financial risks

Data driven decision making for the entire software lifecycle

## Success Stories

### 45% saving in IT spends for a leading European telecommunication company

Infosys carried out a license metric and model evaluation that led to recommendations on optimized and cost-effective license models. Hardware configuration optimization was based on actual requirements. In addition, these cost-effective alternatives provided similar functionality at a lower price.

#### Benefits offered:

The Infosys solution yielded important benefits, including,

- 45% cost reduction by migrating to cost-effective alternatives for testing tools
- 40% reduction in Oracle DB using DB consolidation and decommission

### 58% reduction in software spends for a leading Asian telecom provider

The Infosys approach comprised performing a license reconciliation exercise across all key publishers/vendors. Based on the assessment, we suggested a consolidated security testing tool to optimize tool costs, CSP consolidation to reduce cloud spend, and support level optimization.

#### Benefits offered:

The Infosys approach led to many benefits, including,

- 58% cost reduction by license usage optimization and cost-effective alternatives for testing and monitoring tools
- 25% reduction in cloud spend by the consolidation of CSPs

Connect with us at [modernization@infosys.com](mailto:modernization@infosys.com) to learn more about Infosys' Software Asset Optimization offerings.

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)

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