

REF-OR-M FOR SMART TELECOM RETAIL SOLUTION

The REF-OR-M for Smart Telecom Retail Solution offers a pre-configured, end-to-end reference solution, tailored to suit Telecom Customers at their Retail Stores. It comprises end to end process flows, proven best practices from successful, D365 transformation engagements t o achieve greater business value with Microsoft Dynamics 365. This solution addresses the Store Retail and POS Management across Products, Stores, Pricing and Promotions Sales, Inventory management for telecom customers at stores.

The REF-OR-M Solution for Smart Telecom Retail offers a solution for efficient store management, merchandising management and operations management focusing on enhanced POS and Customer Experience.



| Infosys Dynamics 365 for Retail/ FO | Store Management & operations Stores Hierarchy and Grouping Store wise item assortments Point of Sales operations and integrations with Contract Information of Customers Store Inventory Management & Integrations Pricing and Promotions Enable Omni Channel buying | Supply Chain & Merchandising Products definition and maintenance Category Management Price Management Warehouse Management Trade Agreements Planning and replenishment Inventory Operations Stock visibility | Finance & Operations GL Coding Structures/Processes Accounts Payable Accounts Receivable Fixed Asset Accounting Accounting/Costing/Billing Financial Analytics and Reporting |
|--|---|--|--|
| Infosys REFORM Solution Offerings | Sales Performance Report Stock and Transaction Search Efficient Returns process Quick Store creation tool Mobile App for in store selling Bill Payments Prepaid Recharge Now, Later POS modifications for intuitive buttons clicks for frequently used functions | Product Design Order Integration Warehouse App for Stock Counting | User security control |

Deployment Approach

Initial Due Diligence using our ACE program

Business Value Articulation about the business value, solution alignment, processes break-down / design, and roadmap for store related automation and business process management specific to Telecom Stores/ retail;

Pre-Configured Solution

- · Ready to run foundational configurations for Telecom Stores/ **Retail and key POS functions**
- System specific process flows for further customization enablement

Point Solutions, Business Content & Digital Solutions

- Extension Solutions specific to POS functions at Telecom Stores
- Digital Solutions (like chat-bots/ AI/ML etc..) available in ready to deploy state, specific to customer context

- · Greenfield implementation, Upgrade or move to modernization using a digital platform like Dynamics 365
- · Focus on building application in agile and incremental way
- Enable the business users early in the game and discover the solution with a Showand-Tell approach in language of Banking rather than only Tell approach
- Relevant to Telecom Clients in need to Store specific Solutions with ability to integrate to existing landscape or solutions for Finance and Operations



Key Benefits



Digi-Tech / Industry / LOB/ Domain **Expertise & Testimonials from Telecom** Clients



Incremental & Adoptive Solution Building



Agile & Accelerated Approach to deploy this solution at Stores



Reduced TCO & Faster Deployment, Lower Risk



Enhanced User Experience at POS enabling better Customer Experience



End-to-end Offering for all key POS functions at Telecom Stores



For more information, contact askus@infosys.com

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