

LOCATION: Page 25

Title: The graph represents key attributes among organisations for making digital accessibility a priority.

Description:

28% organisations believe that a commitment to building a more inclusive culture is the leading attribute for making digital accessibility a priority.

26% suggest that a policy with supporting road map to build accessibility features in all solutions is important

25% said engaging or employing people with disability is an important attribute

24% indicated that adequate financial resources were needed

24% also felt that adequate human resources were needed

23% felt adoption of WCAG guidelines is important

20% felt there is a need for a dedicated accessibility manager or team

20% also suggested that there was a need for digital accessibility design staff or advisors

19% felt there was a need for sponsorship from senior leadership

14% suggested that there's a need to engage external design consultants with expertise in accessibility

14% also indicated a need to make a public statement and commitment to digital accessibility goals