



SPONSORSHIP PROSPECTUS

Infosys CONFLUENCE

May 23 - 25, 2017 | San Francisco

INFOSYS CONFLUENCE 2017

NETWORKING, LEARNING, INNOVATING.
THIS YEAR WE UNLIMIT IT ALL.

2000+ leaders, technology evangelists, and visionary teachers come together at Infosys Confluence, our flagship thought leadership summit at the Moscone West from May 23-25, 2017 to explore the future of the digital revolution and its impact on business. In a reverberating world of learning and sharing around purposeful automation and innovation.

IN 2017, THERE'LL BE MORE TO LOOK,
LEARN, AND EXPERIENCE.

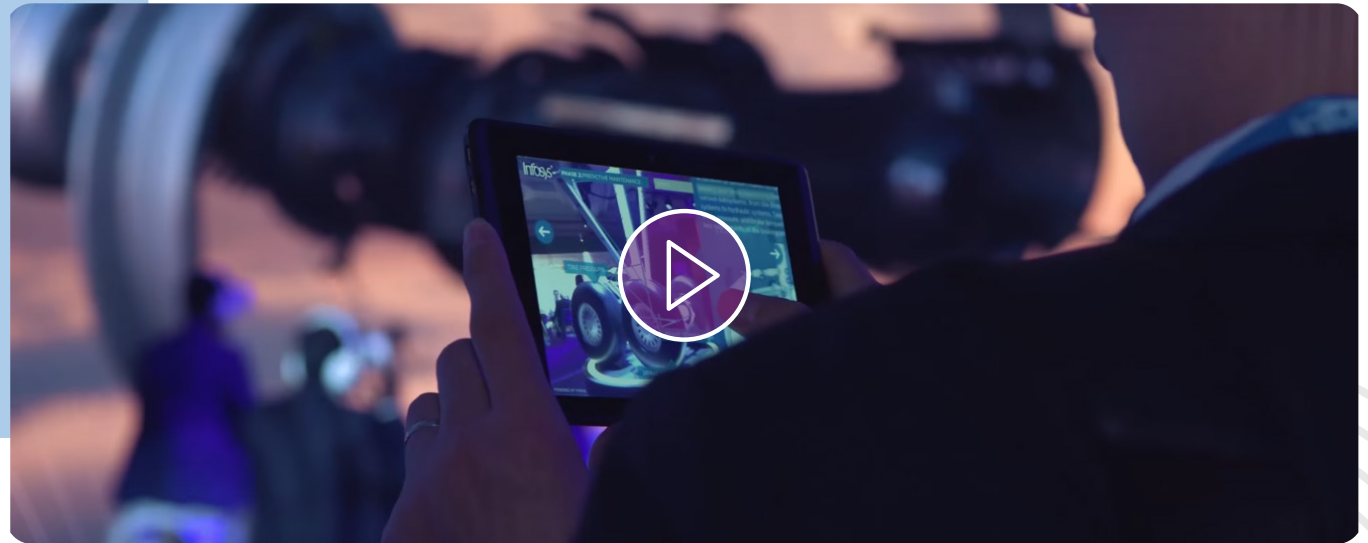
More ways to connect with your end users and innovation partners, more ideas brought to life, and exploring ways to create more value from these innovations.

THIS TIME,
WE CAN UNLIMIT
POSSIBILITIES
TOGETHER.



CONFLUENCE 2016: A SNAPSHOT

Infosys Confluence was one of the most trending thought leadership conferences of 2016 with a high-quality attendee profile - a mix of C-Suite executives from Fortune 500 firms, thought leaders and visionaries - who shared ideas and innovations from across domains.



CONFLUENCE 2016: IN NUMBERS

1646

Attendees

762

Organizations

136

Analysts and
Advisors

50

Solution
Showcase

43

Business
Sessions

54 mn

Social
Impressions

40%

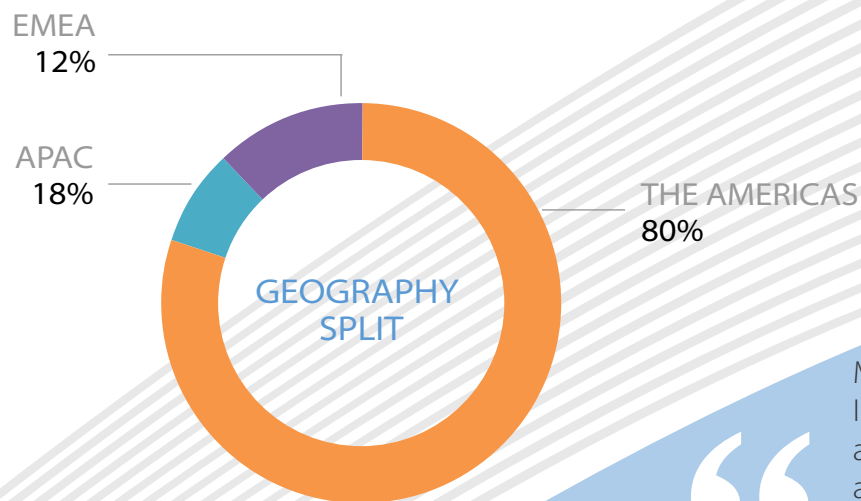
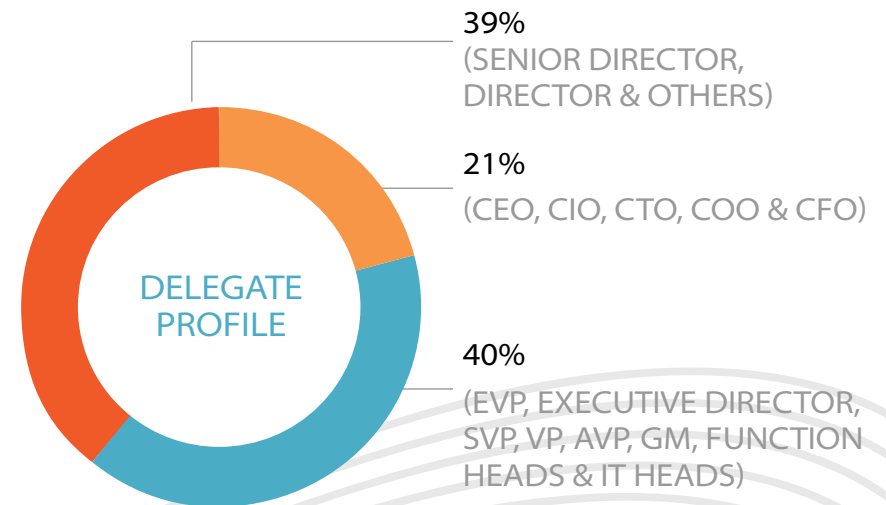
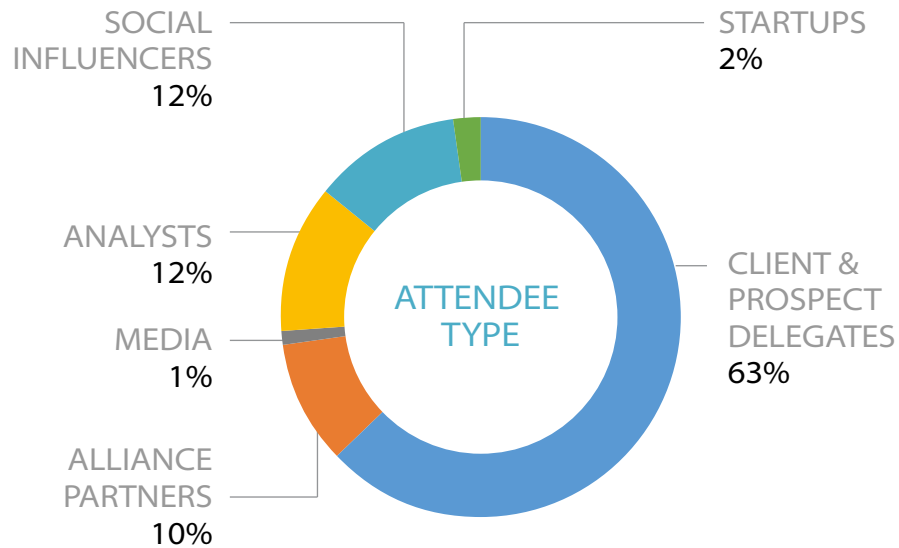
Attendees from
Fortune 500
companies

“

The event was not just fantastic but was highly educational. I look forward to much closer collaboration with Infosys as we ride the wave of digital disruption.

”

CONFLUENCE 2016: DEMOGRAPHICS

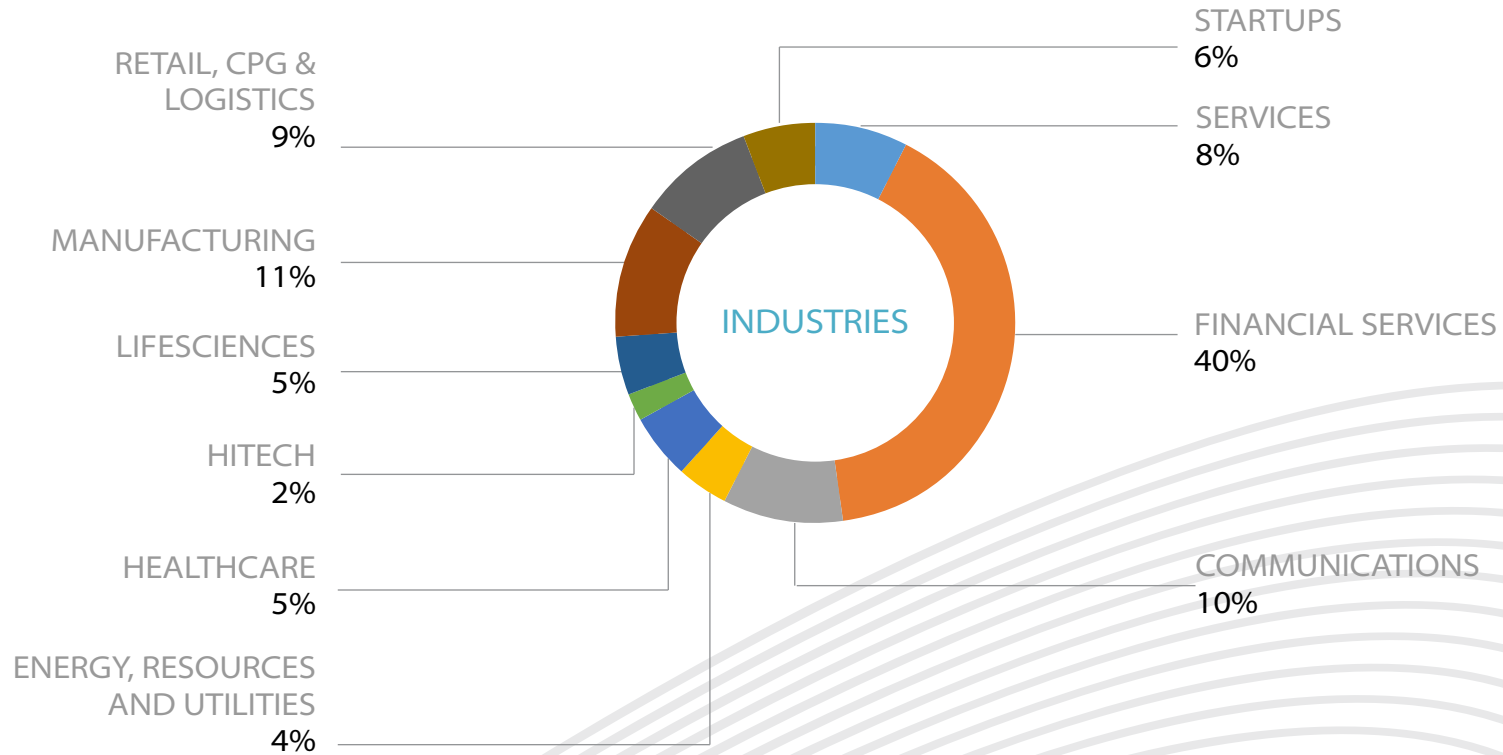


“

Many thanks for the invitation to attend Confluence. It was a great event with very interesting speakers and high quality content. I certainly know more about Infosys' strategy and services than a few days ago and this will help me and my team offer better advice to our clients and more opportunities for you.

”

CONFLUENCE 2016: DEMOGRAPHICS



“ Thank you for hosting. I found the event to be very valuable – outstanding presentations and workshops from deep subject matter experts along with great insights from industry partners. ”

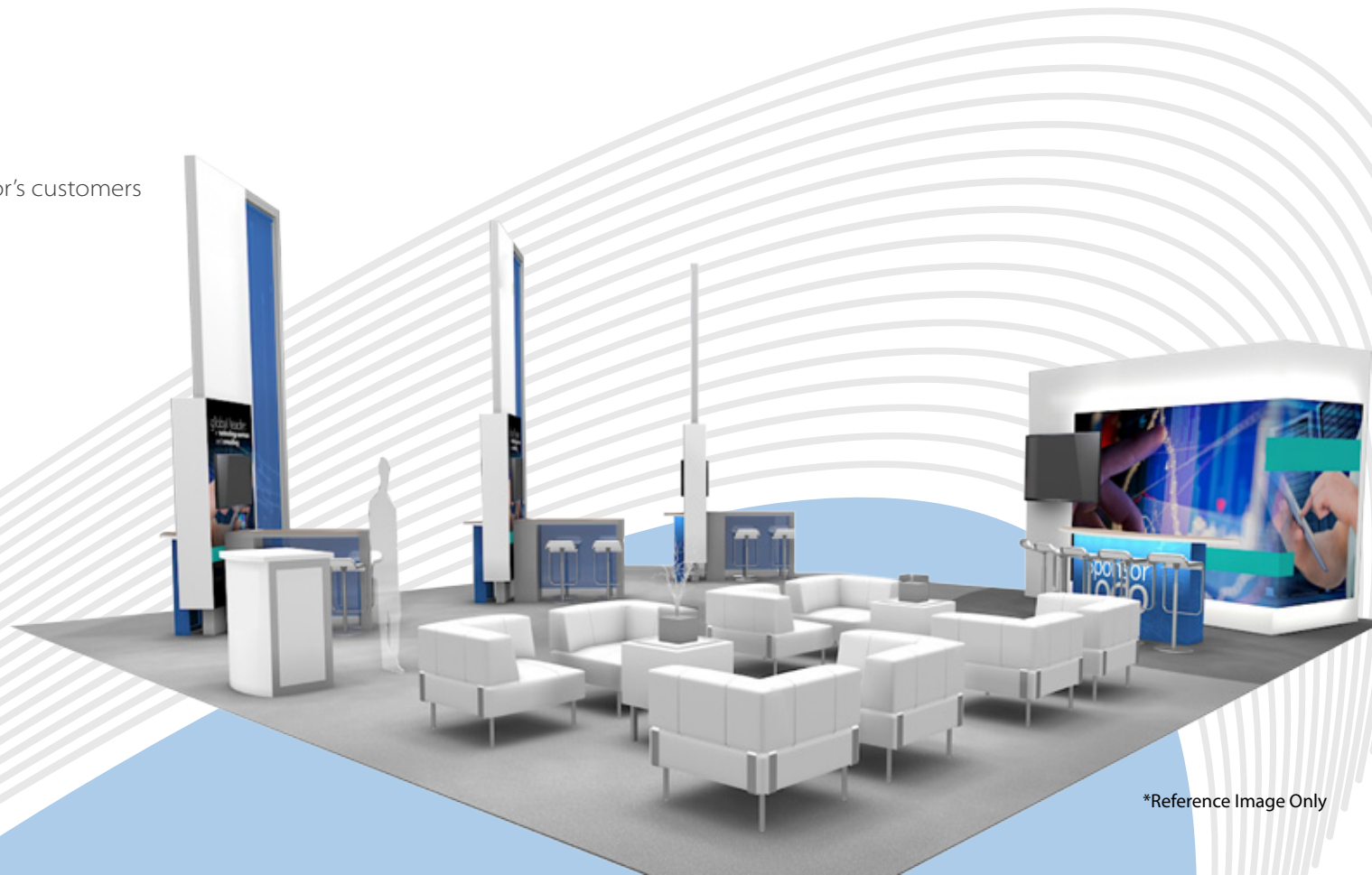


SPONSORSHIP OPPORTUNITIES **2017**

TITANIUM SPONSORSHIP

NO. OF SPONSORS: 1 (BY INVITATION ONLY)

- # An exclusive keynote panel / session with/by your senior-most leader (subject to mutual discussion)
- # Ability to issue a joint press release with Infosys
- # Logo inclusion on conference bag (subject to change)
- # Content on video wall (2-minute segment preferred; subject to approval)
- # General session room branding
- # Onsite meeting rooms – 4 nos.
- # Bare space booth size – 40' x 40'
- # Full conference passes – 25 nos.
- # Booth staff passes – 8 nos.
- # Exclusive invitation for titanium sponsor's customers
- # Network with delegates



DIAMOND SPONSORSHIP

NO. OF SPONSORS: 4 SLOTS AVAILABLE

- # Exclusive 20 mins breakout session – thought leadership topic
- # Bare space booth size – 30'x30'
- # Content on video wall (30 second segment preferred; subject to approval)
- # General session room branding
- # Digital signage branding
- # Onsite meeting room - 1 no.
- # Full conference passes - 15 nos.
- # Booth stall passes - 5 nos.
- # Exclusive invitation for diamond sponsor's customers
- # Network with delegates



PLATINUM SPONSORSHIP

NO. OF SPONSORS: 4 SLOTS AVAILABLE

- # Participate in a panel discussion along with other platinum sponsors
- # Bare space booth size – 20' x 20'
- # Content on the video wall (15 second segment preferred; subject to approval)
- # General session room branding
- # Full conference passes – 10 nos.
- # Booth staff passes – 3 nos.
- # Exclusive invitation for platinum sponsor's customers
- # Network with delegates



GOLD SPONSORSHIP

NO. OF SPONSORS: 10 SLOTS AVAILABLE

- # Shell scheme – 10' x 10'
- # Content on video wall (gold group logo presence)
- # Full conference passes – 5 nos.
- # Booth staff passes – 2 nos.
- # Network with delegates



EXHIBITOR SPONSORSHIP

NO. OF SPONSORS: 20 SLOTS AVAILABLE

- # Kiosk – standard
- # Content on video wall (exhibitor group logo presence)
- # Full conference passes – 2 nos.
- # Booth staff passes – 1 no.
- # Network with delegates



A night-time photograph of the Golden Gate Bridge in San Francisco, illuminated with warm lights. The bridge spans across the water, with the city lights visible in the background under a dark blue sky. The image is framed by a large blue semi-circle at the top, with white curved lines radiating from the top edge.

PLUG AND PLAY OPPORTUNITIES

Become an **Infosys Confluence 2017** Sponsor and gain access to a list of exciting options that will compliment your sponsorship package.

The following choices are designed to increase your brand's impact, drive meaningful demand, and to connect your company with decision-makers and key influencers.

More details around the plug and play opportunities will be shared on request.

GIVEAWAYS

ELEMENT	DESCRIPTION
Roaming Giveaway (Subject to approval)	Have your brand ambassadors distribute giveaways to attendees in a pre-approved, high-traffic location. Great for provoking viral interaction, driving traffic, and providing a delightful brand experience. Sponsor giveaway and activity subject to approval, must complete approval form.

SIGNAGE AND PROMOTIONS

ELEMENT	DESCRIPTION
Column Wrap (Subject to approval)	Showcase your brand on a column wrap in the Expo area. Sponsors may create custom artwork to specifications provided by Infosys.
Expo Banner (Subject to approval)	Get eyes on your brand and messaging with an oversized, co-branded banner in the Expo Area. Sponsors may create custom artwork to specifications provided by Infosys.
Expo Bag (Subject to approval)	Promote your brand on the arms of Confluence attendees with Expo bags. Sponsorship includes branded expo bags distributed at the entrances.
20x10 Standard Meeting Room	Provide your staff a place to work and host meetings with prospects. Each room is furnished with 1 Boardroom table, 8 chairs, a power drop, and door sign. Meeting rooms are available for use during the Expo hours
10x10 Standard Meeting Room	Provide your staff a place to work and host meetings with prospects. Each room is furnished with 1 Round table, 4 chairs, a power drop, and door sign. Meeting rooms are available for use during the Expo hours
Mobile Charging Stations	Charging stations with inbuilt 55 inch LCD display, solid-state video loop player, USB charging capabilities and integrated LED lighting.

*TBC - For more information please contact sponsorship team.

For more information contact:

Sponsor Team: Infosys Limited
confluencesponsors@infosys.com

Event Partner: Showtime Group
Hareen D C - hareendc@showtimegroup.in
Sharan John - sharanjohn@showtimegroup.in

Exhibition Build Partner: GES
Margaret Leche - mleche@ges.com

The Infosys logo is located in the bottom right corner of the page. It consists of the word "Infosys" in a blue, sans-serif font, with a registered trademark symbol (®) to its upper right. The logo is positioned above a decorative graphic of several overlapping, light gray, curved lines that sweep across the bottom of the page.

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