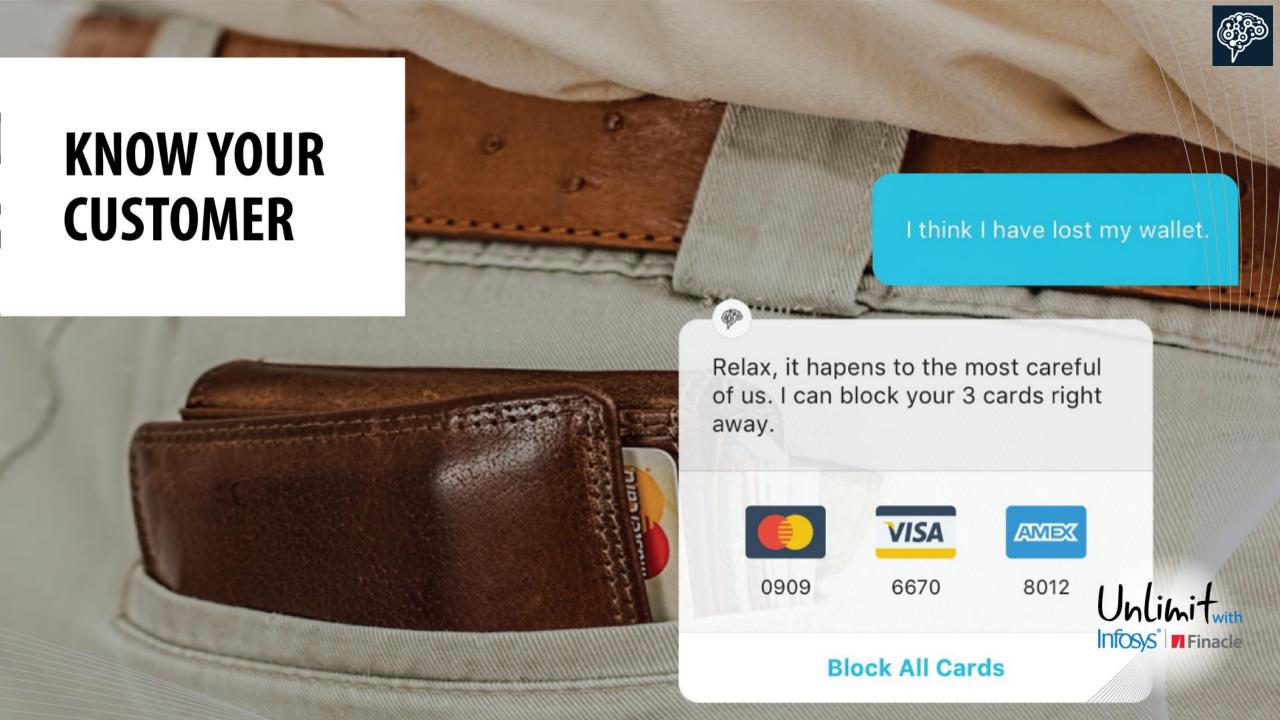
## Bank the next Billion



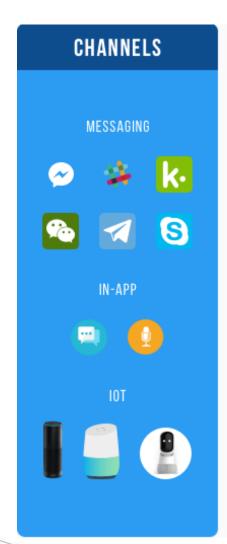


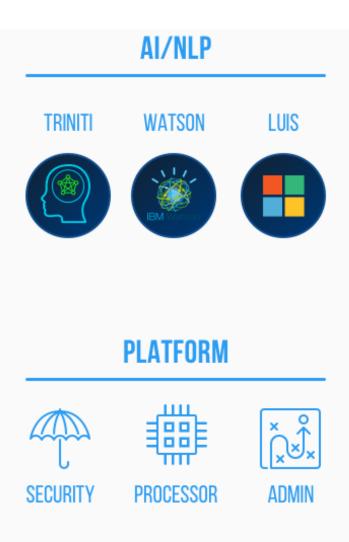


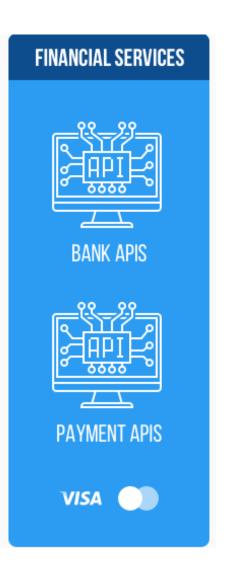


# Morfeus – Enterprise Al platform





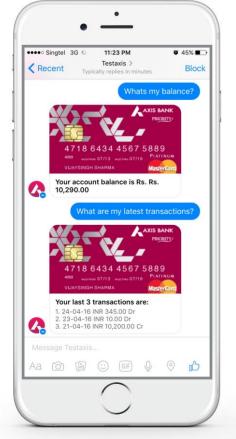


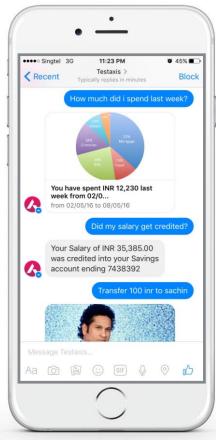


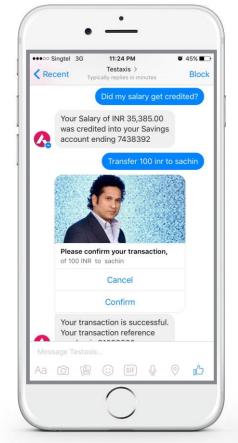




### Use cases









**Check accounts** 

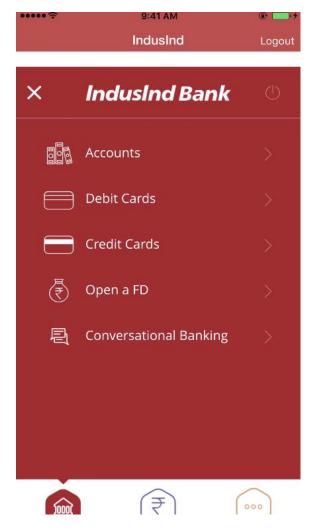
**Budget spend** 

**Transfer to friends** 

Pay bills



### Use cases





9:41 AM IndusInd Logout Do you want to recharge your mobile 9500042276 ? Yes Recharge Another Number Let me know how much to Recharge 7:21 PM 7:21 PM W Please confirm a recharge for INR 100 to 9500042276 Yes No Congrats !! Recharge Successful. Your reference number is 83642996 7:21 PM Recharge Mobile Nearest ATM **Nearest Branch** Type your message

Recharge mobile



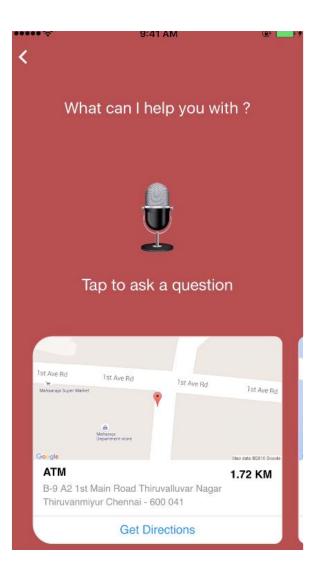


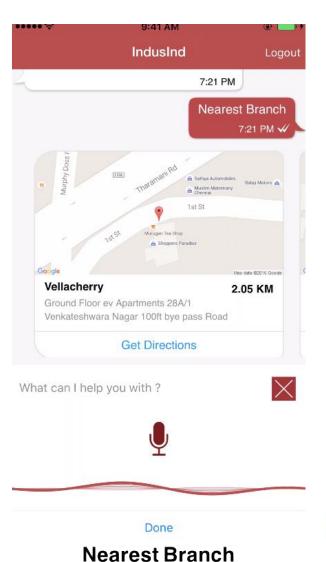
**In-App Experience** 



### Use cases







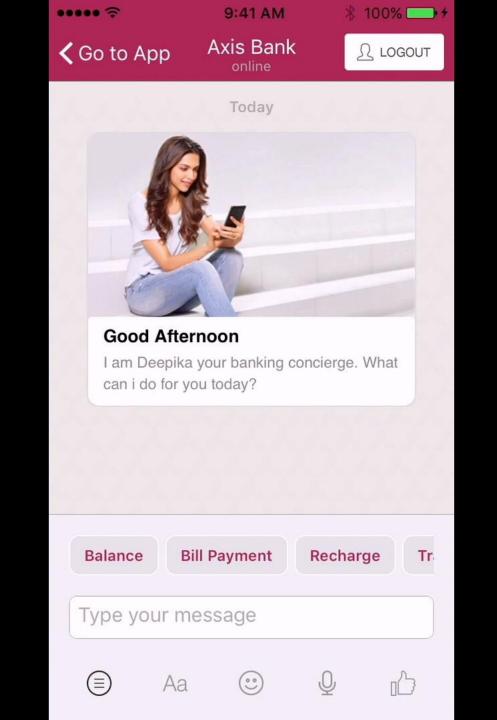
Balance check

**Nearest ATM** 



## Axis Bank Demo





## Finacle & Active



## Benefits



#### Revenue impact

- Increase / retain user base with conversational channels
- Sell better (right time, right place, right offer)
- New edge usecases

#### Cost savings

- Improve service efficiency
- Improve analytics, predictive actions, workflows
- Expand automation

#### Intangibles

- Increased retention client / employee
- Higher brand recall



