

# ARE YOU READY TO RIDE THE WAVE OF CHANGE?

Human history has always been punctuated by waves of change, helping people be more and do more, and changing the world for the better.

#### There have been three waves in the past, that have brought us to where we are today.



### WAVE

**The Industrial Revolution** 

Ushered in a new era of modernity and prosperity.



**Computers** became agents of efficiency and productivity.



Brought people closer; put knowledge at our fingertips.

#### The fourth is upon us!



THE 4 WAVE **The AI Revolution** 

> Driven by purposeful Artificial Intelligence with machine learning, intelligent algorithms, and automation.

### WITH THE AI REVOLUTION...



**Driverless cars** are already on the streets.



Medical robots are helping diagnose patients and perform surgery.



Chatbots are doing customer service.



'Robo-advisors' are giving financial advice.

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Al is writing reports, like journalists.

### IT'S TIME TO RIDE THE FOURTH WAVE.

Al will not only change our personal lives forever, but our professional lives, as well. **We know.** Because we're helping organizations ride the 4<sup>th</sup> wave – with Purposeful AI.

#### EMBRACE COMPLEXITY

**Empowering food** outlet managers to handle business-IT systems with ease, to delight customers and earn more.

#### CHANGE FASTER

Giving car buyers the freedom to customize their dream car up to just 3 days before production, allowing for a flexible supply chain.

#### **GET MORE** DONE

Helping traders trade with 15% reduced risk - with AI & ML systems that ensure

#### REINVENT BUSINESS

Helping a documentation / imaging major reinvent itself, with a completely new line of business worth US\$25 million.

#### INNOVATE **FASTER AND** SMARTER

Helping global automakers deliver smart. contextual services with Al systems that learn from driver habits.

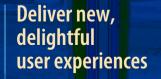
24/7 availability of information and validated positions.

## AMPLIFY YOUR ENTERPRISE **POTENTIAL WITH PURPOSEFUL AI**

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Lower the cost of maintenance of both physical and digital assets

#### Know more: www.infosys.com/fourthwave