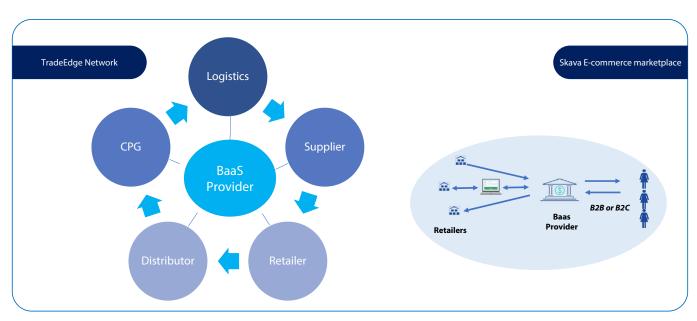


# INFOSYS' GRAVITY ECOSYSTEM FOR BAAS PROVIDERS







# What is TradeEdge Network?

TradeEdge Network is a multi-enterprise over the top platform that connects businesses for enhanced visibility and resilience for their product, services, financial and information needs. It connects enterprises beyond its direct customers and suppliers. It melds physical supply chain with financial that can be facilitated by Baas providers.

# What is Skava marketplace?

A modern, microservices based e-commerce platform that enables enterprises to build their own digital storefront or build a commerce marketplace. It brings in comprehensive capabilities across the Digital Commerce and Marketing lifecycle. Baas Providers can integrate their services in the Skava marketplace.

## Infosys's Gravity ecosystem for Banking-as-a-service providers

## Benefits of Gravity ecosystem to different players in the ecosystem



#### **Baas Providers**

- Channel for customer acquisition
- · Creation of new revenue streams



#### Retailer

- Enhance digital brand identity
- Be part of the marketplace
- Reduced cost of customer acquisition & servicing
- Access to new customers & markets



## **Logistics Provider**

- Insight driven marketing
- Promotion & personalization capabilities

## **CPG** companies

- Speed and Scale
- Resilience supply chain
- Enhanced visibility

## **Infosys differentiators**

01 02 Infosys Integration Solution to rapidly onboard new Depth and breadth of client FinTech collaborations and A true cloud-native platform relationships across verticals Digital integrations with Merchants 05 04 Deep domain + technology On demand data and + operations + design business insights capabilities



For more information, contact askus@infosys.com

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