

# mCLINICAL



## Industry Need

There is a significant opportunity for pharma companies to utilize mobile and wearables for better patient engagement during clinical development. Key process enablers across patient trial journey include recruitment, consent, retention, adherence and post-trial experience. The challenges in implementing a successful mClinical program are:

Creating a unified experience for patients, sites and sponsors

Choosing the right tools and technologies

Seamless integration for applications (e.g. IRT) and processes



## Infosys Solution

Infosys mClinical solution is a platform ecosystem supporting innovative technologies for clinical trial in line with recent FDA guidance for patient centricity. This enables the building of a sustainable relationship with patients, sponsors, providers and supports reimbursement as the experimental treatment goes to market.



Designing a roadmap with clinical end-points



Ensuring consistency across recruitment, consent, retention, adherence and post-trial experience.



Providing project management, pilots and roll-out support to sponsors



Offering vendor management for supporting and integrating niche products in the area



Enabling downstream integration of services with business processes and applications



## Outcomes

Speedy and consistent informed consent with version control



Increased patient adherence



Remote monitoring of patients



Providing patients with feedback



Demonstrable benefits of clinical trial KPIs



Creating a 360-degree view of activities



Single-stop-shop for trial's mobility needs

