



New Commerce

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Certain statements made in this Analyst Meet concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2010 and on Form 6-K for the quarters ended June 30, 2009, September 30, 2009 and December 31, 2009. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.



A few years ago...

If you liked a song you had to buy the entire album

Apple iTunes changed all that.

Today it accounts for 25% of the market share in the US

Many industries are starting to follow

New York Times allows article subscription;

Amazon Kindle offers ebook subscriptions



A few years ago...

Work was done at offices; shopping at malls;
learning at schools and banking at banks.
Goods were produced closest to the customers.
International travel was for select few.
No one imagined that Europe would have a single
currency

Today one can do anything from anywhere since
everything is interconnected.
China is 'manufacturer for the world'
Euro is already an established currency

People, Resources, Finance all are mobile

Technology is making it possible



A few years ago...

Banking was not for the daily wage earners;
Loans of double digit values were only available from
local money lenders;
Financial services was not for the masses

C. K. Prahalad established that there was fortune at the
Bottom of Pyramid;
Grameen Bank proved that lending to masses is
financially viable and even profitable

Wal-Mart started a bank for micro lending;
Several banks have begun specialized rural banking
operations;
AIG offers micro insurance products

Technology is making it possible



In order to succeed, Tomorrow's Enterprises will need to embrace

Micro

Mobility

Inclusivity



Market sizes and opportunities

Micro

Kindle is a billion dollar business annually. Apple iPad will double the market if not more.

Mobility

Global pharma contract manufacturing market is expected to reach \$40 bn by 2011

Automobile component market is expected to be \$1.65 tr by 2015, a majority of which is expected to be sourced from the BRIC countries

Euro is the second most traded currency in Forex markets

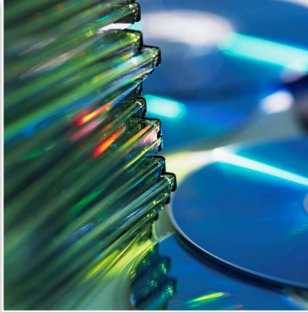
Inclusivity

Current estimates put the micro loans globally at over \$30 bn for over 120 mn clients

Microfinance for water and sanitation – \$12 billion in next

10 years

Indian microfinance sector is expected to be nearly \$ 5 billion by 2011



Enabling small value transactions in financial services
– Finacle Rural Banking
Platforms for application eco-systems – Flypp

Flexible and configurable architectures for Digital
consumers – iEngage
3 screen convergence



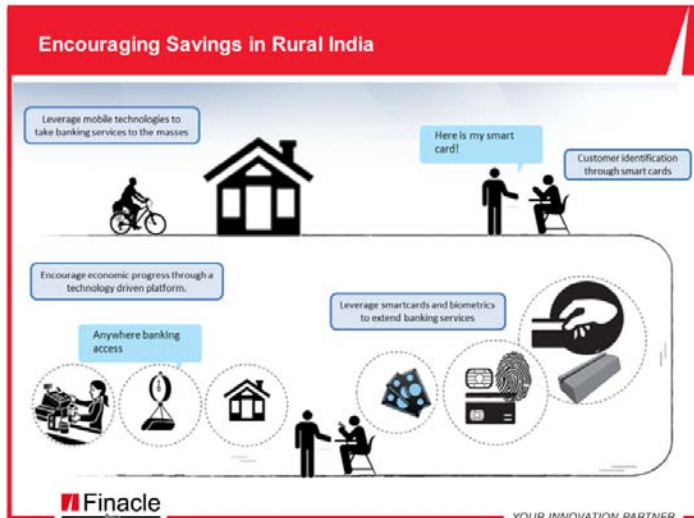
Reaching customers hitherto not reachable
through integration of low cost technologies –
Finacle Micro Finance (WIP)
Expanding reach to people with disabilities
(iProwe)



Flypp™

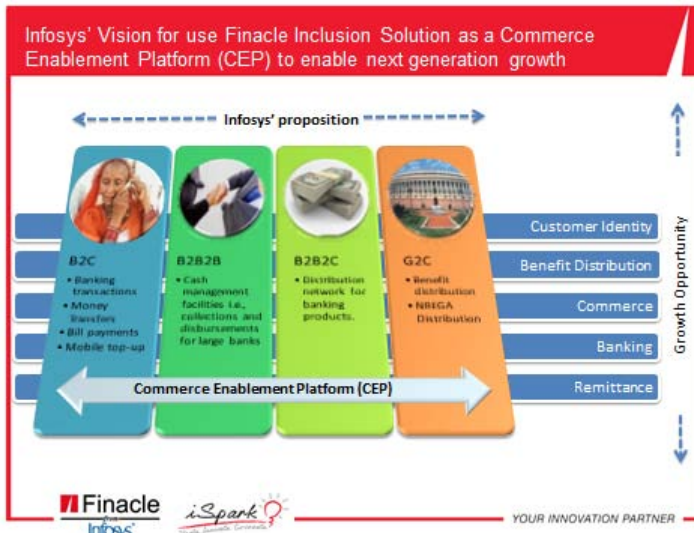
- Flypp™ is a white-labeled, ready-to-launch application platform for mobile operators that enables monetization through ready-to-use experiential applications across devices.
- Early this year, Aircel partnered with Infosys to launch their application store, PocketApps, which will enhance the consumer's lifestyle and livelihood

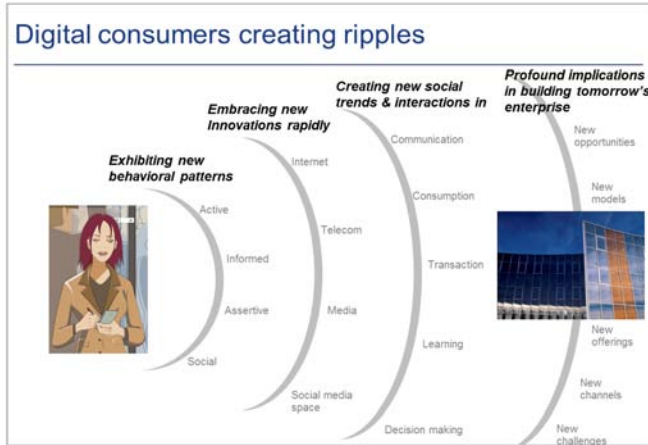
<http://www.infosys.com/offerings/products-and-platforms/flypp/Documents/mobile-application-platform.pdf>



Finacle Rural Banking

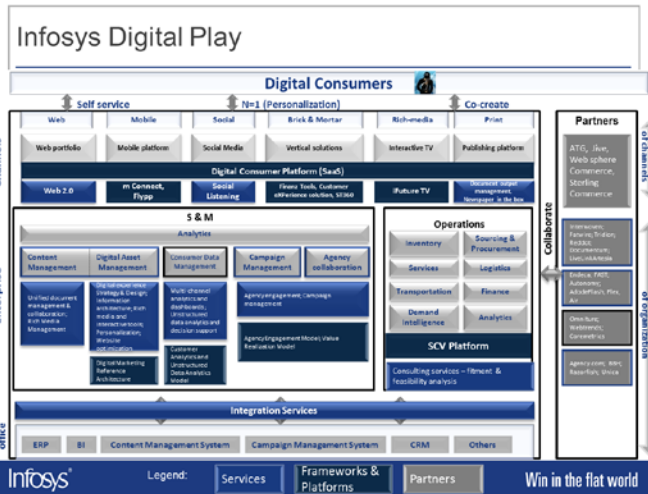
- Bank goes to users' doorstep,
- leverages smart card and biometric cards for identity
- Allows anywhere banking – ATM, kiosks, web, branch, mobile, phone (IVR)
- Offers means to include over 135 million financially excluded households
- Helping banking industry for the next generation growth with services for bottom of the pyramid





Infosys Digital Play

- A comprehensive architecture for reaching consumers in the digital era
- Completely modularized for flexibility and scalability
- Helps in enabling more meaningful self-service, providing micro-personalized offerings and engaging customers' innovation process through co-creation



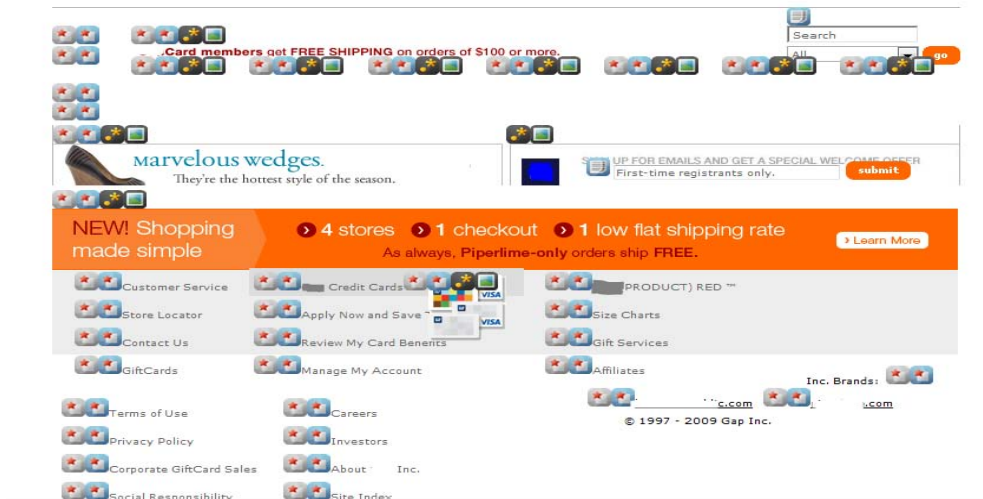
"There are definitely revenues to be made. We know the [market for] the disabled and the periphery of people around them is over \$200 billion."

Barbara Kaplan,
National marketing operations manager - Verizon Wireless



Infosys iProve

- Infosys iProve is a patent-pending Web Accessibility Assessment and Remediation Product
- iProve is targeted at enterprises with an online presence and it enables enterprises to achieve enhanced web accessibility for differently-abled users better, faster and cheaper





Thank You

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