innovation

Creating value through innovation

Innovation is our way of generating value for all our stakeholders.

Investors

The value for investors lies in the sustained growth and profitability of the organization, which in turn relies upon establishing a strong brand identity in the market as an innovative company and ensuring customer loyalty.

Stategic investments
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Platforms, innovative firms
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Requiring innovative **Strategic investments:** Infosys has made strategic investments in units such as the Center for Emerging Technology Solutions (iCETS), Domain Solutions Group, Strategic Technology Group and others.

Platforms and products: Creating innovative intellectual property and contributing to the non-linear revenue growth is an important mechanism of generating value for shareholders.

Acquiring innovative firms: Constantly identifying new, relevant skills and building capabilities in them is critical. An important mechanism to do so is acquiring niche and innovative firms around the world.

Brand-building innovation: Some of our innovations are making a splash around the world and establishing Infosys as a premier innovation partner for our clients For instance, the Infosys Tennis Platform with ATP

#HackWithInfy is a coding competition for engineering students designed to inculcate a culture of rapid problem-solving and innovative thinking early in academic life.

Governments

Our value-generation mechanism for government and regulators focuses on priorities such as employment generation, infrastructure and compliance

Localization: Creation of high-tech, knowledge service jobs is an indicator of value for any government. Infosys is committed to creating a significant number of local jobs in its key markets of North America, Europe, and APAC.

Global innovation hubs: Infosys has created a large network of Global Innovation Hubs, Experience Centers and Design Studios across the world.

Innovation in e-governance: Infosys continues to partner governments around the world to create and implement e-governance solutions.

Community

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Our ESG vision to serve the development of people by shaping a future with meaningful opportunities for all inspires our efforts for the community.

Tech for Good: Infosys is committed to using the digital, cloud and open-source technologies to drive societal impact in our communities and enable our societal stakeholders to harness the power of technology in their everyday.

Infosys Springboard: The future of India will be shaped by today's younger generation who need digital literacy. Through Infosys Springboard, we have has democratized learning by giving anytime-anywhere access to knowledge and experts in addition to digital content. By reimagining learning through gamification, we have made learning fun and creative so that can be sustained lifelong.

(6) Read more in the Management Discussion and Analysis | Infosys ESG Report 2021-22 | Talent Pulse Report | ATP

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Clients

True value for clients is realized when Infosys becomes their strategic technology partner and brings perspectives to be combined with rapid, emerging-technology-led, customer-centric innovation.

Living Labs: An orchestrated set of innovation services that provide complete innovation life-cycle coverage to clients **Cybersecurity:** Next-gen cybersecurity offerings

Data privacy: Privacy by Design (PbD) and Privacy Engineering

Infosys Innovation Network and Infosys Innovation Fund: A network of hundreds of startups that brings a cutting edge to Infosys' innovation capabilities. The Infosys Innovation Fund is a strategic corporate venture capital investment in successful startup partnerships to enhance the delivery of joint-innovation to our clients.

> Metaverse Foundry is one of the recent centers of excellence that Infosys has unveiled. The Foundry leverages assets such as the Infosys XR Platform to build cross-platform

Sustainability Practice Unit: The focus of this unit is to bring thought leadership, consulting services, technology solutions, emerging-tech-led innovation, and cultural adoption in the ESG space to clients and their value chain.

Employees

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Employees are our most valuable assets. The value for employees is characterized by constant upskilling and reskilling opportunities, recognizing and rewarding top performers, and instilling in them a culture of grassroots innovation.

Lex: The indigenous companion for Infoscions to learn on-the-go. It manages the entire spectrum of the learning experience for them ranging from recommending learning paths to completing certifications and amplifying potential skills to meet business needs while enhancing their ability to have meaningful conversations with clients.

Digital Quotient: This is a comprehensive score that helps Infoscions keep track of their digital capabilities.

Be The Navigator: Our Be The Navigator program fosters grassroots innovation, enhances collaboration, facilitates client engagement and drives business goals that deliver the most value for our clients.

InfyMe: Our mobile-enabled self-service platform allows employees to conduct all transactions and access company processes and information anywhere, anytime. More than 200 touchpoints for various activities are merged into the single intuitive interface

Infosys Great Manager's Program: Helps build innovation mindset and capability in our managers.

Living Labs and Infosys In

Partners are major contributors to the success of Infosys. The value for partners come from exploiting the synergies, through joint research and go-to-market (GTM).

Joint innovation centers: Infosys incubates emerging technologies under different centers of excellence which extends innovative solutions to our clients.

Joint GTM: Infosys engages in partnerships with numerous startups, universities and hyperscalers across geographies.

Infosys Innovation Network: Infosys creates access to market for the most innovative startups from around the world. Through the Innovation Network, Infosys is able to de-risk startup innovations for our clients.

Infosys Integrated Annual Report 2021-22