Infosys ®

How can your business take advantage of an increasingly connected world?

The advent of IoT and Mobility has changed the business landscape for organisations. It has redefined how organisations interact not only with their customers but also internally with their workforce. Explore how Telstra and Infosys can help your journey into this 'Brilliantly Connected' future.

Brilliantly Connected

Both the Internet of Thing (IoT) and Mobility technologies will usher in a new set of business paradigms and opportunities in the next few years. For IoT, It is estimated that over 30 billion devices will be connected by 2020 and products and services for this market will reach $1.7 trillion at the same time. At the same time mobile technologies have untethered businesses from their fixed location, unlocked immense value, and unleashed innovative solutions to connect with their customers.

Telstra and Infosys together have a long standing relationship and experience in leveraging IoT and mobility technologies to help organisations take advantage of a Brilliantly Connected world. Telstra brings world class networks and platforms while Infosys have developed solutions for a number of different industries globally. Additionally Infosys possesses a research and development team that is focused on finding new business problems to solve using IoT and mobility.

At Vantage we will be showcasing how Design Thinking is used to find new problems and how the Global Delivery Model enables innovative solutions to be delivered to clients throughout the world. To demonstrate these two concepts in action we have the COMMIT SENSeI and Smart Farming solutions that show the broad range of areas that Infosys are currently working in the IoT and Mobility space.

Design Thinking

Infosys is focused on not only solving existing problems but also finding new problems that will take our clients to the forefront of their industry. To do so Infosys employs Design Thinking to widen the problem space as we seek to observe, understand and empathise with the end user. As a result we place the experience of the customer, and their customers, at the heart of all our solutions.

Also central to Design Thinking is that we collaborate with our clients to experiment and rapidly build prototypes to test ideas. This allows a wider set of solutions to be evaluated to arrive at emotional, experience, technology and process innovations. The solutions that we are showcasing at Vantage represents how we have applied the Design Thinking approach.

Infosys Global Delivery

Infosys helps deliver Telstra's products and solutions to customers globally from project management, fulfilment through to service assurance. All of these services comes from over 30 years' worth of experience in being pioneers of providing a Global Delivery Model for our clients all over the world. With delivery centres throughout Europe, US, Asia and Australia we are able extend your business' capabilities to service customers wherever they are located.

Smart Farming

As demand for food production continues to increase, the global market size for precision farming is set to grow over $6.34 billion by the end of 2022. Consumers are asking for more transparency in how their food is produced whilst farmers are seeking more efficient methods to improve productivity and yield.

Technology will be at the forefront to support the needs of the agriculture industry and Infosys has been developing

IoT solutions to power the Smart Farm. We have developed a framework for implementing Smart Farming solutions for a variety of contexts such as livestock or grape monitoring. The Speaking Vineyard is one example that incorporates visualisation, analytics and processing to provide grape growers a solution to be able to monitor their vineyards for diseases such as Downy Mildew.

COMMIT SENSeI

The global market for Smart Fitness devices is expected to reach $9 billion by 2020 with increasingly sophisticated devices and growing health concerns from consumers. Most devices have focused on tracking the individual's physical performance. Infosys has developed the COMMIT SENSeI solution that provides real-time personalised feedback by measuring and analysing the individual's physiological, psychological and social variables.

COMMIT SENSeI is another IoT innovation that has been developed by widening the scope of the problem to understand needs of the individual. No solution in the market currently works on people's motivations and compliance. The aim of COMMIT SENSeI in that regards strives to improve the individual's health through behavioural change and compliance by improving their personal motivation. It does this through effective behavioural interventions and recommendations using analysis of body vitals, fatigue and mood inputs.

How Can Infosys Help?

Infosys can help your business find the next opportunity, and co-create innovative solutions that suits your customers. We offer a range of services from consulting, platforms, application design and development to Business Process Outsourcing (BPO). Contact us to find out how, like over 900 clients globally, we can help your business achieve its goals.

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