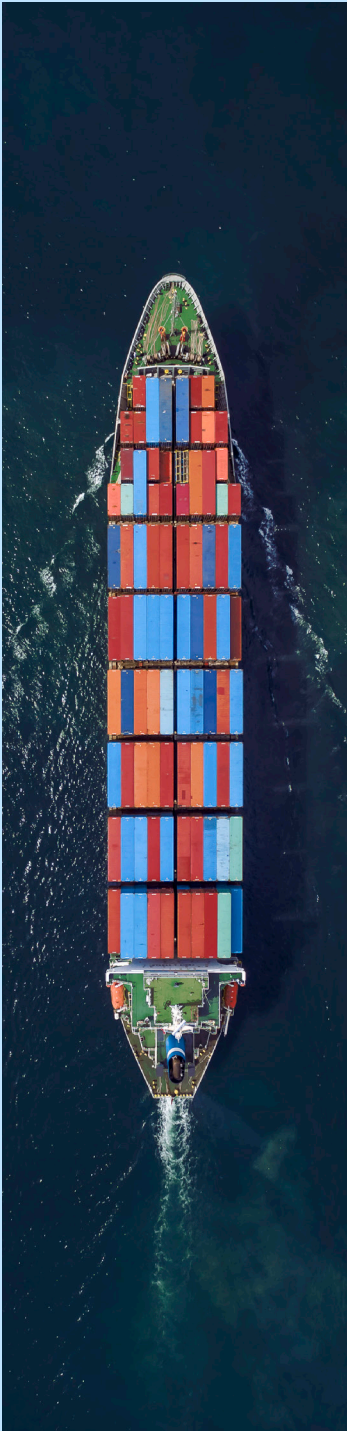


# INFOSYS ORACLE TRANSPORTATION MANAGEMENT (OTM) CLOUD SOLUTION



## Achieve higher visibility and quicker returns with next-gen transportation management solutions

Organizations that handle global supply chains are always on the lookout for smarter ways to manage their transportation and shipping services. With spends on global shipping steadily increasing, these organizations need solutions that enable them to streamline operations and reduce costs. They want powerful logistics solutions that can effectively:

- Reduce logistics spend by addressing sub-optimal shipping procedures and costly shipping methods and modes
- Promote business growth in new markets with low investment and risk
- Ensure faster return on investment (ROI) and help rapid deployments
- Improve visibility, accuracy and predictability across the supply chain



## Industry Challenges

In today's dynamic economy, retailers, consumer packaged goods (CPG) and manufacturing companies face immense logistics challenges. Traditional transportation management systems are unable to keep pace with the pressures of changing compliance requirements, increasing demand and the need to optimize operations. Further, such systems lack intelligent capabilities such as effectively managing pricing pressures, providing real-time visibility across the supply chain and optimizing varied service options from carriers.

Most organizations liaise with third party logistics providers to get specialized logistics services that can be scaled and customized to their needs and the changing market conditions. However, organizations looking to retain their competitive edge need holistic transportation management solutions that can deliver more. This can be challenging owing to significant capital investments needed to revamp the information technology (IT) landscape, optimize

infrastructure, buy software licenses, and hire capable personnel to manage complex deployments and offer reliable support.

## Infosys OTM Cloud Solution

Infosys has developed a unique cloud-based logistics solution for shippers and third party logistics providers to effectively meet their transportation and trade needs. Built on the Oracle Transportation Management (OTM) application, the Infosys solution requires with lower initial investment and ensures faster deployment.

The Infosys OTM cloud solution combines ready-to-use scalable hardware with pre-configured industry solutions. The solution is available on a hosted software-as-a-service (SaaS) model with plug-and-play platform-as-a-service (PaaS) apps to unify disjointed business processes. Infosys delivers the solution with end-to-end service offerings in a subscription-based model that provides implementation and extended application support, thereby optimizing total cost of ownership of the application with quicker ROI.

## OTM Cloud Capabilities

- Streamlines logistics operations and enables rapid capture of increased market share with minimal investment
- Enables companies to minimize logistics costs, ensure on-time delivery and optimize service levels
- Creates flexible transportation business processes within the supply chain networks
- Offloads hardware burden with dynamic allocation of hardware resources and automatic software upgrades
- Leverages a single-platform design to centrally manage diverse business processes across the globe

# Infosys is a Certified Oracle Transportation Cloud Service Provider in North America, Europe, Middle East and Africa (EMEA) and Asia Pacific

Infosys has customized its solution to meet the distinct needs of different enterprises. The solution is offered in three categories – **Cloud Standard, Cloud Standard Plus and Cloud Premium** - for need-based deployment.

|  | Cloud Standard   | Cloud Standard Plus  | Cloud Premium  |
|--|--|--|--|
| Business process and solution coverage | Combines transportation planning and execution of inbound and outbound freight logistics for business processes such as direct, multi-leg and multi-stop shipments | Cloud Standard features along with superior optimization and consolidation features comprising cross-docking, consolidation and de-consolidation pools, continuous moves and milk-runs     | Cloud Standard Plus features along with advanced solutions such as transportation sourcing, trans-cooperative routing and inventory visibility along with assistance in rates management and partner on-boarding |
| Integration and bolt-on tools          | No external integration  | Enterprise Resource Planning (ERP) integration, third party software integrations such as PC*Miler and SMC3, and partner and carrier connectivity through E2Open, Sterling, etc.           | Cloud Standard Plus features along with bolt-on value addition tools such as Google Map integration, OTM-on-move, mass upload tool as well as integration with the customer's on-premise/Cloud applications      |
| Reporting and custom solutions         | Includes out-of-the-box reports for varied business requirements   | Cloud Standard features as well as design and development of high complexity reports and dashboards including transportation intelligence and implementation of advanced workflow features | Cloud Standard Plus features along with support for development of customer-specific reports and custom solutions on Cloud   |
| Timeline                               | 8 to 10 weeks  | 10 to 12 weeks   | Approximately 18 weeks   |

- ### Solution Highlights
- Preconfigured end-to-end logistics solution tailored to meet industry-specific transportation management needs
  - Supports collaboration and integration with all stakeholders to share information on delivery of finished goods and raw materials
  - Helps de-risk upfront investments
  - One-stop solution for hardware hosting, software licensing, consulting, and support needs
  - Flexible pricing model and lower TCO
  - Integrates with different ERP applications, third party tools and mobile apps

- ### Business Processes Addressed
- Order creation and approval management for inbound, outbound and intra-company orders
  - Rate enquiry and transit time calculations for accurate commitments to customers
  - Includes all transportation modes such as parcel, air, rail, ocean, truckload, and less-than-truckload
  - Domestic and international shipment planning including multi-stop, multi-leg, milk-runs, cross-docks, pool, continuous moves, and cooperative routing
  - Carrier and rate management
  - Carrier tendering and shipment approval management
  - Freight settlement, billing and claims
  - Supply chain visibility and events management

- ### Business Benefits
- Lower TCO by 15-30% with reduced hardware, licensing cost, rapid solution implementation, cost-effective support and maintenance. Allows your IT staff to focus on strategic initiatives
  - Faster time-to-market with 25-30% faster implementation compared to traditional approaches. The solution is pre-configured on Cloud for specific industry segments with the necessary tools and accelerators for quicker implementation
  - Ready-to-use integration framework with carriers and partners, allowing ease of collaboration and rapid carrier on-boarding
  - Rapid ROI by capturing increased market share and gaining competitive advantage with reduced initial investment as well as faster and easier deployment
  - Real-time visibility and collaboration with stakeholders, thereby improving customer satisfaction and enabling informed decision-making

## The Infosys Difference

- Industry experience with best-in-class industry solutions that meet the unique business needs of customers
- Flexible pricing model for dynamic needs including a subscription-based model for implementation and support
- End-to-end solution management by experienced professionals and domain consultants
- Bundled service offering for Cloud assessment and migration, pre-configured solution implementation, training, and support
- Single point of accountability across hardware, solution and support
- Support groups for application monitoring and issue resolution with additional support offerings for carrier on-boarding and operational enhancements
- Array of reusable components and accelerators such as pre-built templates, questionnaires, videos, business process maps/flows, and mass upload tool, thereby enabling rapid implementation in 8-10 weeks

ORACLE

Platinum Partner  
Cloud Elite

Infosys is a Platinum Cloud Elite Partner of Oracle, the highest level of partnership in the Oracle Partner Network (OPN). The privileged partnership recognizes Infosys' product specializations that solve complex business problems for customers, innovative business solutions with deep expertise in Oracle technologies and applications, and global reach.

Infosys and Oracle have established joint innovation centers at the Oracle Headquarters in Redwood Shores, California, and at the Infosys office in Shanghai. The joint innovation centers serve as incubation hubs for clients to experience and leverage our joint solutions that blend the latest Oracle technologies with the consulting and implementation expertise of Infosys.

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)

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