

## Infosys brightens Women's Day with 'SPARK'

*SPARK event organized across Infosys' eight development centers in India*

**Bangalore, India, March 7, 2008:** To mark International Women's Day, Infosys launched SPARK - a unique two-day event for women students in their fourth - sixth semester from engineering colleges across India. SPARK, an IWIN (Infosys Women's Inclusivity Network) and Infosys' Campus Connect initiative, seeks to empower women from both urban and rural colleges. Currently, through SPARK, Infosys has reached out to over 1200 students across 420 colleges in several cities including Bangalore, Bhubaneshwar, Chennai, Chandigarh, Hyderabad, Mangalore, Mysore, Pune and Thiruvananthapuram.

Speaking about the program, Geetha Kannan, VP & Head- Diversity Council, Infosys Technologies Ltd. said, "Infosys has built, institutionalized and evangelized inclusivity in the workplace. We are keen on enhancing awareness among women about the IT industry and career prospects therein. As women increase their contribution to the IT industry, we believe that such programs will positively impact their aspiration for long term careers. We wish to see more women stay in the workforce and attain leadership positions."

The initiative is aimed at women students experiencing 'Infosys' through a two-day visit to the Infosys campus closest to their educational institution. The event will enable them to garner perspective on:

- The IT business
- Training to prepare for interviews (using self assessment and role plays)
- Project approach to enhance analytical and problem-solving abilities among students
- Campus tour to understand the Infosys work environment

In addition, this event will provide students with a unique opportunity to interact with the women leaders at Infosys and learn about the various aspects of a career in IT. Participating in SPARK will also allow the students access to the Campus Connect portal resources and online career counseling center. <http://www.campusconnect.infosys.com/>

In line with Infosys' commitment to gender inclusivity, Infosys would grow SPARK into a larger program touching 5000 students over the year.

### **About IWIN**

IWIN was initiated in 2003 to assist women unleash their potential by providing opportunities for professional and personal development and helping develop management policies and procedures to ensure that the Infosys workplace is inclusive, equitable, and open to the innovative ideas and approaches that women can contribute.

Mr. Narayana Murthy is the mentor of the IWIN Initiative.

#### *Principles*

- Properly managed diverse groups are more innovative than non diverse groups
- Women bring a unique style and attitude to the workplace.
- Diversity does not mean that all people are the same; it is about acknowledging and accepting differences
- Women have unique aspirations and needs.

#### *Goals*

- To be an employer of choice for women across the globe
- To leverage women potential for growth
- To enable women gain leadership skills and successfully assume leadership roles

**About Infosys Technologies Ltd.**

Infosys (NASDAQ: [INFY - News](#)) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a flat world. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 88,000 employees in over 40 offices worldwide. Infosys is part of the NASDAQ-100 Index. For more information, visit [www.infosys.com](http://www.infosys.com).

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