Infosys Launches Comprehensive Digital Consumer Platform: Infosys iEngage™

Five leading Global 500 companies across industries already on their digital engagement journey with Infosys iEngage™

Bangalore, London, Los Angeles, June 10 2010: Infosys Technologies Ltd (NASDAQ: INFY) today announced the launch of Infosys iEngage™ Digital Consumer Platform on Enterprise Software-as-a-Service (SaaS) model. Infosys iEngage™ empowers businesses to deepen relationships, accelerate innovation and grow revenues with the convenience of single point of accountability.

Built on top of industry leading offerings from Jive and ATG, the platform supports the sales, marketing, customer service and employee engagement functions in organizations across the world. More information on Infosys iEngage™ is available at: http://www.infosys.com/iengage

Globally, digital consumers are redefining value propositions in every industry. This is fundamentally changing the manner in which companies engage across the customer lifecycle – be it to interact, transact, or serve.

Pradeep Prabhu, Vice President and Head – Enterprise SaaS at Infosys, said, "Enterprises need to rapidly evolve their consumer and employee engagement strategies to monetize digital demand. Infosys iEngage™ enables this capability through an Enterprise SaaS model with single point of accountability. Our focus is to deliver industry and customer-specific business solutions built on top of best-in-class products."

In the report 'Five Social Software Predictions for 2010 and Beyond', Mark R. Gilbert, research vice president at Gartner, observed, "A lot has happened in a year within the social software and collaboration space. The growing use of platforms such as Twitter and Facebook by business users has resulted in serious enterprise dialogue about procuring social software platforms for the business."

Infosys iEngage™ enables companies to engage with all stakeholders from a single platform using best-in-class products that are integrated, customized and enhanced to meet specific

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industry needs. Secure, open, configurable and scalable, Infosys iEngage™ can integrate with the core applications of an enterprise, enabling the organization to respond to dynamic business challenges and maximize time-to-value. Delivered through a SaaS model, Infosys takes complete ownership of applications, infrastructure, professional services, business process outsourcing and consulting. The subscription-based pricing model enables companies to pay based on usage providing capex and opex advantages.

Built on top of industry-leading Jive Social Business Software (SBS), the social media marketing platform in Infosys iEngage™ enables enterprises to drive marketing initiatives including brand monitoring, early adopter feedback, ideation communities, new product launches and loyalty programs. It enables companies to listen and respond through social analytics, interact through communities and dialogue, bring together enterprise content through content aggregation and enable pervasive social presence through content distribution.

The ecommerce platform in Infosys iEngage™ is built on top of industry's top-ranked cross-channel commerce solution from ATG and comprises industry-specific applications that enable enterprises to drive multi-channel sales, deliver superior shopping experience, provide robust merchandizing support and offer integrated social and mobile engagement.

The Infosys iEngage™ customer care platform enables enterprises to reduce service costs, improve service quality and deliver integrated customer care. The employee engagement platform in Infosys iEngage™, built on top of Jive SBS, enables companies to accelerate knowledge discovery, improve workforce productivity and deliver rapid innovation.

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About Infosys iEngage™

Infosys iEngage™ is a Digital Consumer Platform that helps enterprises engage with consumers across the marketing-sales-service lifecycle. It empowers businesses to accelerate awareness, deepen relationships, grow revenue and delight customers. Delivered in the enterprise SaaS model, it includes offerings for social media marketing, e-commerce, customer care and employee engagement. More information at: http://www.infosys.com/iengage

About Infosys Technologies Limited

Infosys (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 113,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index and The Global Dow. For more information, visit www.infosys.com.

Infosys Safe Harbor

Statements in connection with this release may include forward-looking statements within the meaning of US Securities laws intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act. These forward-looking statements are subject to risks and uncertainties including those described in our SEC filings available at www.sec.gov 🖳including our Annual Report on Form 20-F for the year ended March 31, 2010, and our other recent filings, and actual results may differ materially from those projected by forward-looking statements. We may make additional written and oral forward-looking statements but do not undertake, and disclaim any obligation, to update them.

For further information please contact:

Infosys Press Office - Bangalore	**Infosys Press Office – London**	**Infosys Press Office – Los Angeles**
Sujeet Pramanik	Antonia Maneta	Peter McLaughlin
Infosys Technologies Limited	Infosys Technologies Limited	Infosys Technologies Limited
+91 80 4105 7551	+44 0 7507844118	+1 213 622 4949, Ext 206
sujeet_pramanik@infosys.com	antonia_maneta@infosys.com	Peter_Mclaughlin@infosys.com

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