

Infosys BPO wins CMO Asia Awards 2011 for the Second Consecutive Year for Excellence in Branding and Marketing

Bangalore, September 14, 2011 – Infosys BPO Ltd., today announced that it has won the CMO Asia Awards, 2011, for the second consecutive year, for Excellence in Branding and Marketing. Infosys BPO is the only player to be awarded the coveted title in the BPO category. The CMO Asia Awards recognize organizations for their branding, client and employee level communication initiatives, and is represented by 25 countries across Asia.

Speaking about the award, Purnima Menon, Head- Marketing, Infosys BPO, said “This is indeed a great moment for Infosys BPO. We believe that being the only winner in the BPO category for the second consecutive year for excellence in branding and marketing, reiterates the fact that our marketing efforts are heading in the right direction. This award validates Infosys BPO’s multipronged strategies to reinforce our branding as a thought leader in the industry.”

The CMO Asia Awards are first of its kind accolades recognising organizations, chief marketing officers and professionals, who have shown leadership in building brands combined with consistent innovation and strategic marketing. The awards are in strategic partnership with the CMO Council USA, and are judged by a team of independent professionals from across Asia.

About CMO Asia Awards:

The CMO Asia Awards are first of its kind accolades recognizing Organizations, Chief Marketing Officers, Professors from the Greatest B-Schools of Asia and HR Professional who have shown leadership in their respective fields combined with consistent Innovation and Strategic Marketing. The awards are judged by an independent, hi-caliber jury of professionals from across Asia in the following categories: Marketing Professional of the Year, Brand Excellence Award, Creative Professional of the Year, Media Professional of the Year, Lifetime Achievement Award, CEO of the Year, Agency of the Year, Campaign of the Year, Popular News Channel of the Year etc. The countries which are participating in the CMO Asia Awards are Australia, Bangladesh, China, Hong Kong, India, Indonesia, Malaysia, New Zealand, Oman, Philippines, Qatar, Sri Lanka, South Korea, Singapore, Saudi Arabia, Thailand, Taiwan, Turkey and UAE. CMO Council and Marketing Institute of Singapore are the Strategic Partners. The Wall Street Journal is the Official Business Newspaper.

About Infosys BPO

Infosys BPO Ltd. (www.infosysbpo.com), the Business Process Outsourcing subsidiary of Infosys Limited, was set up in April 2002. Infosys BPO focuses on integrated end-to-end outsourcing and delivers transformational benefits to its clients through reduced costs, ongoing productivity improvements, and process reengineering. Infosys BPO operates in India, the Czech Republic, China, the Philippines, Poland, Mexico, USA and Brazil and as on June 30, 2011 employed approximately 19,631 people. It closed FY 2010-11 with revenues of \$426.8 million.

About Infosys Limited.

Many of the world’s most successful organizations rely on the 133,000 people of Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow’s enterprise.

For more information about Infosys (NASDAQ: INFY), visit www.infosys.com

Infosys Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2011 and on Form 6-K for the quarters ended September 30, 2010, December 31, 2010 and June 30, 2011. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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