



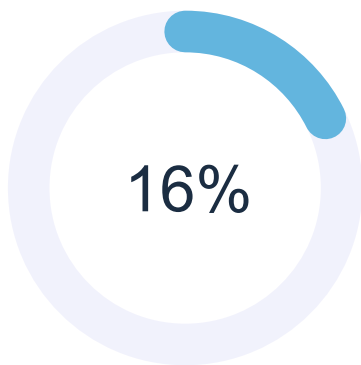
# **Infosys**

# **Digital Radar 2019**

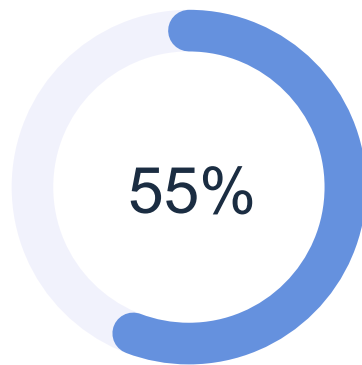
**Consumer packaged goods**

# The Visionaries

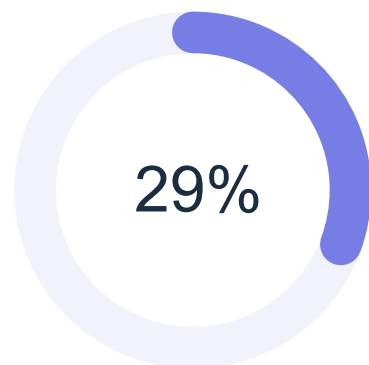
-Explorers -Watchers mix



**Visionaries**



**Explorers**



**Watchers**

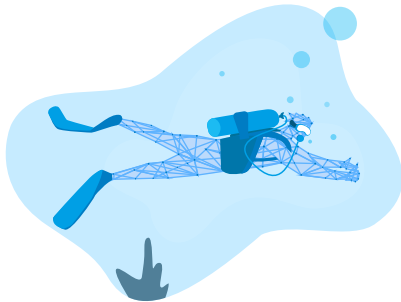


## Digital Maturity Index of your industry

# The distribution of Digital Maturity Index



**87**  
**Visionaries**



**58**  
**Explorers**

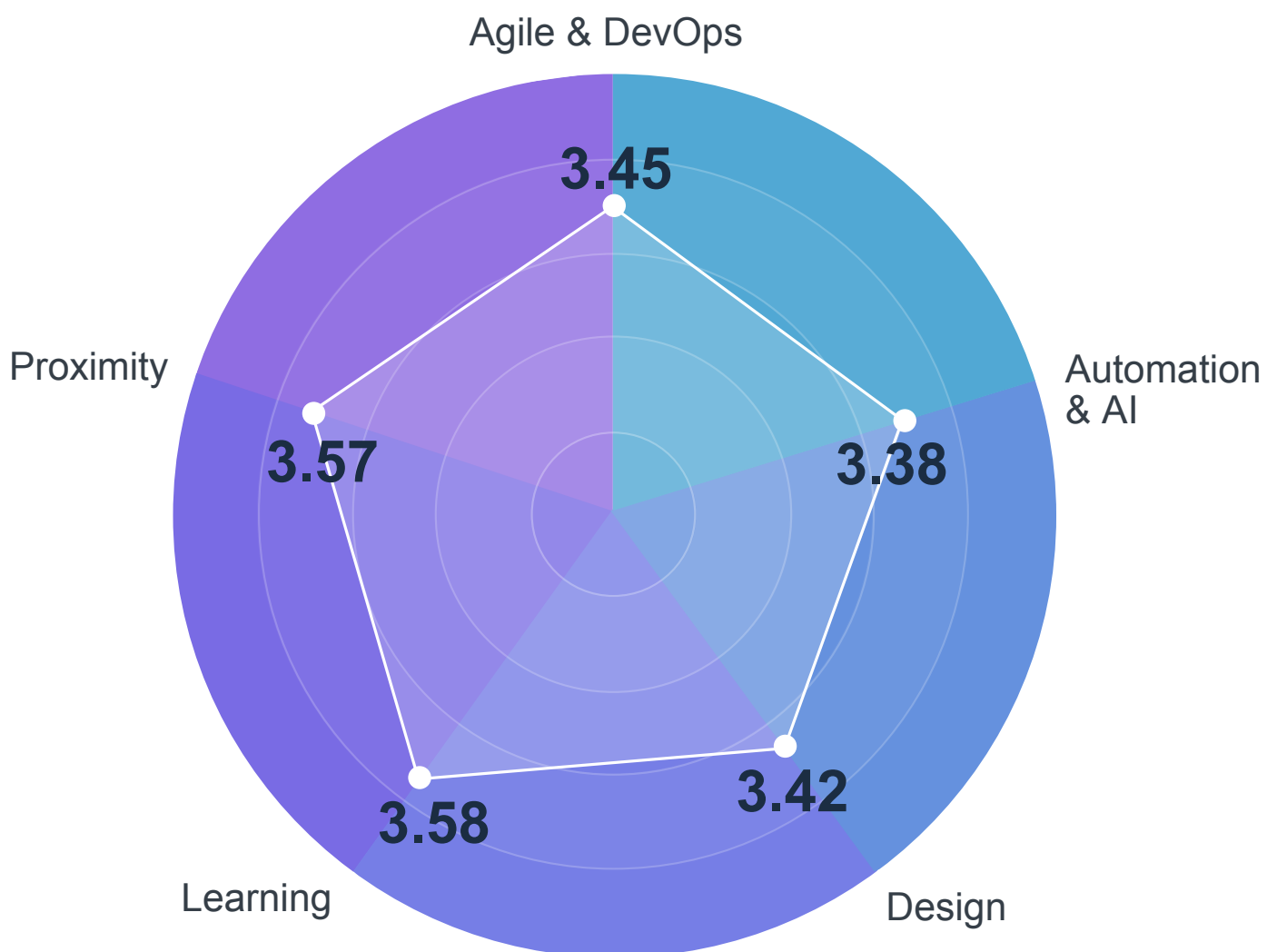


**15**  
**Watchers**

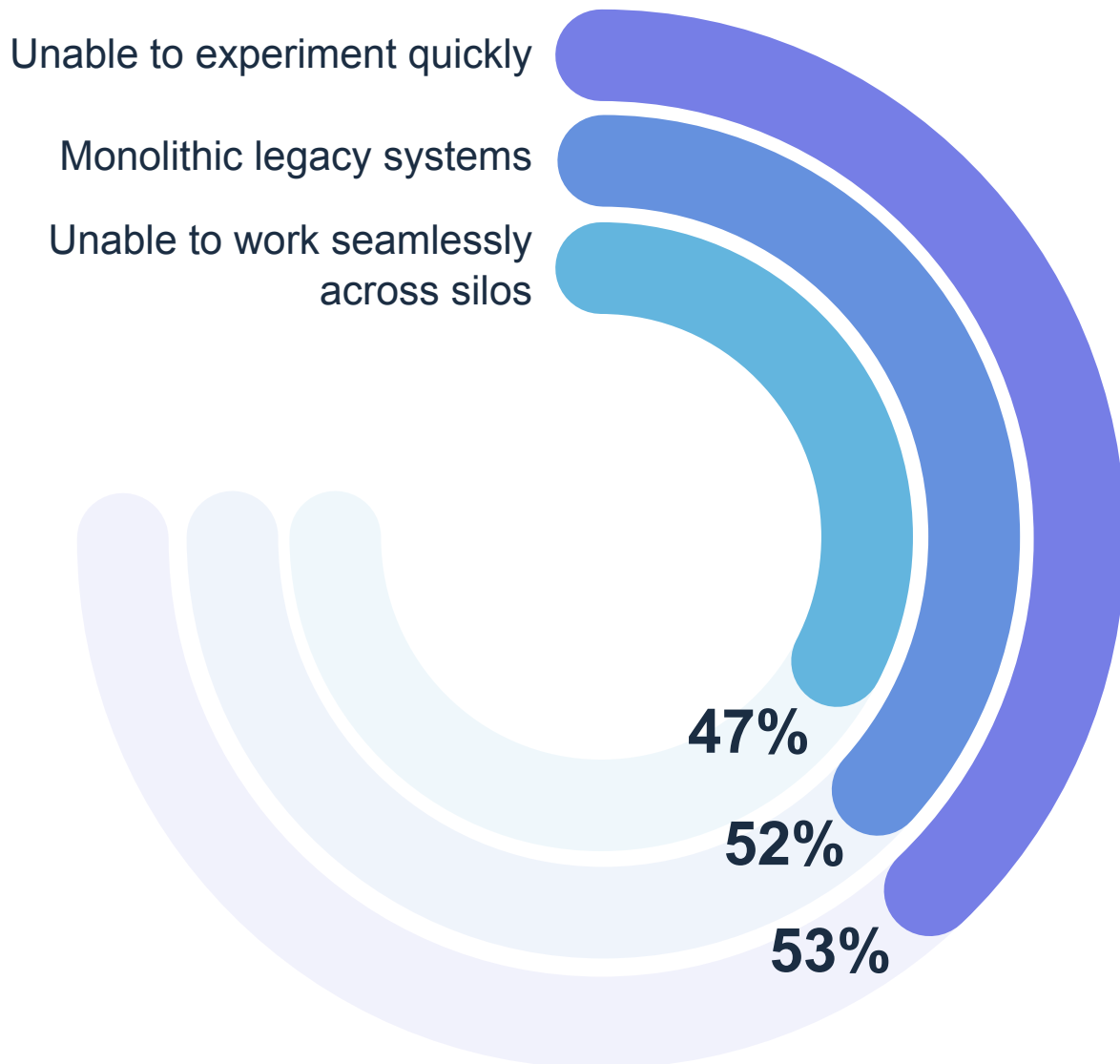
# Enterprises achieved scale on the following key digital initiatives



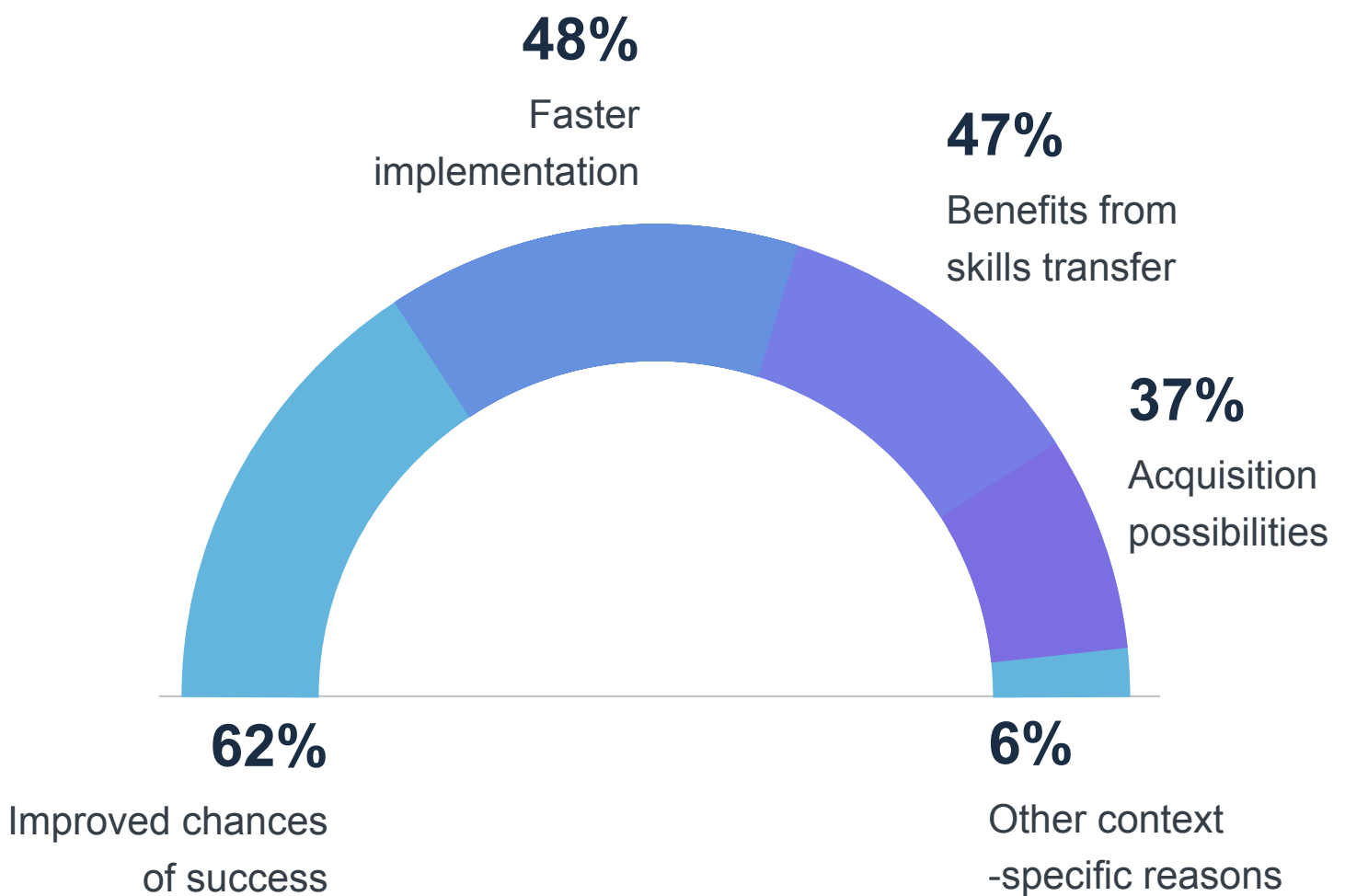
# On a scale of 1-5, here's what enterprises scored on Digital accelerators



# Enterprises are likely to face the following challenges this year



# Biggest advantages of partnerships







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