



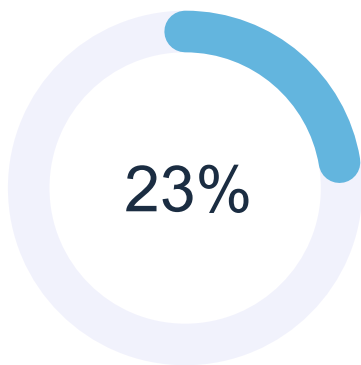
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Digital Radar 2019

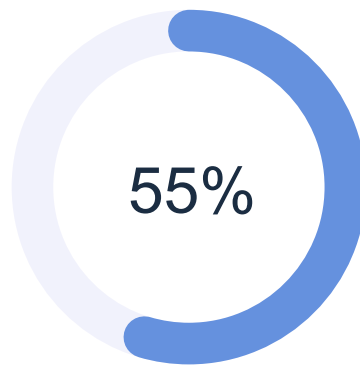
Retail

The Visionaries

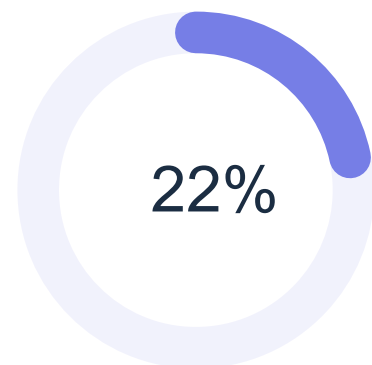
-Explorers -Watchers mix



Visionaries



Explorers



Watchers

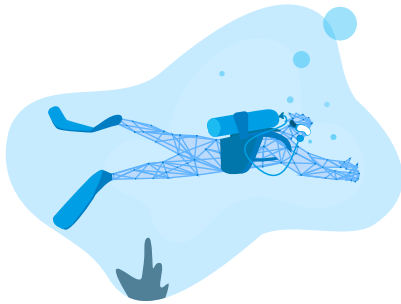


Digital Maturity Index of your industry

The distribution of Digital Maturity Index



87
Visionaries



60
Explorers

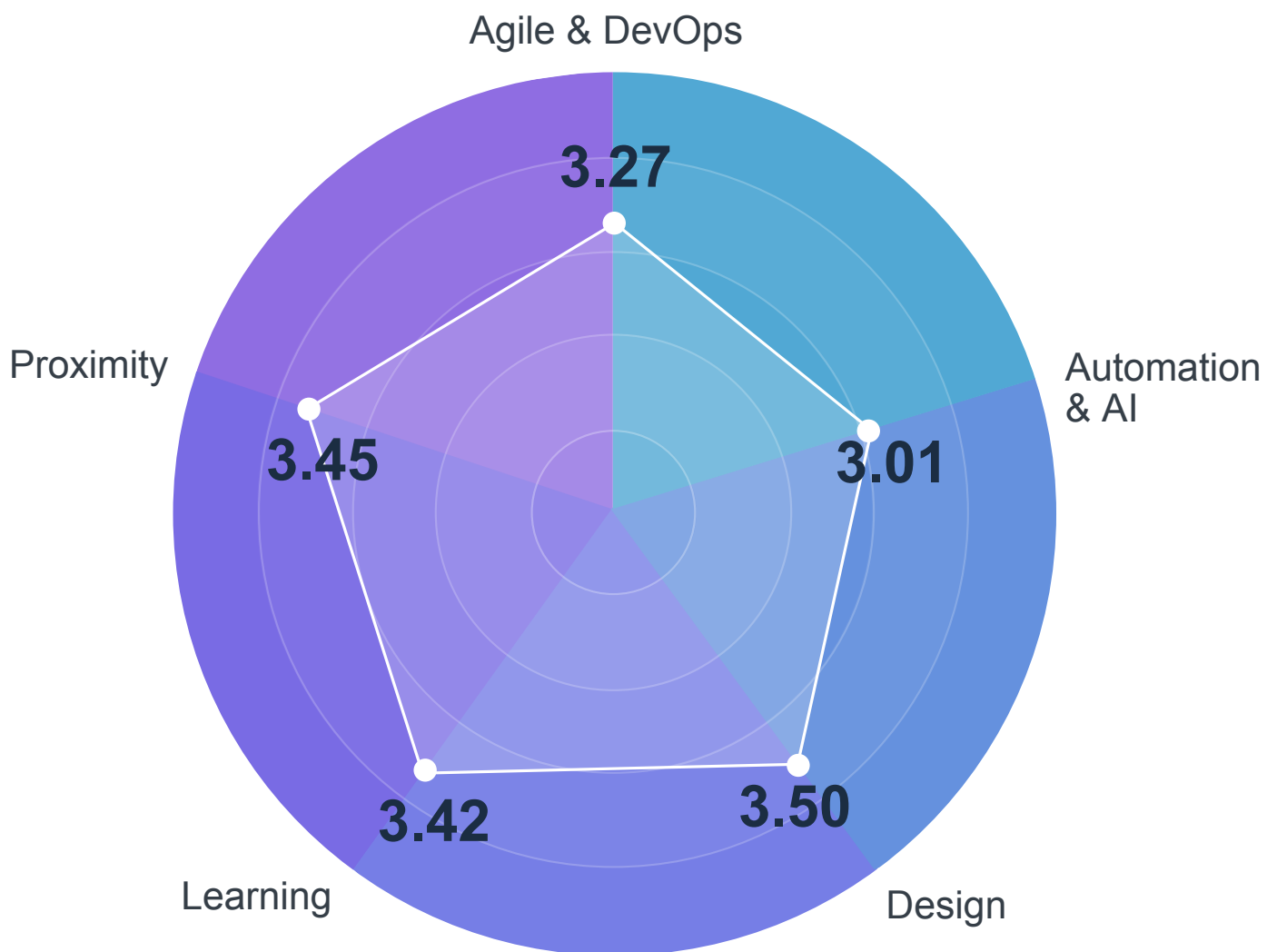


14
Watchers

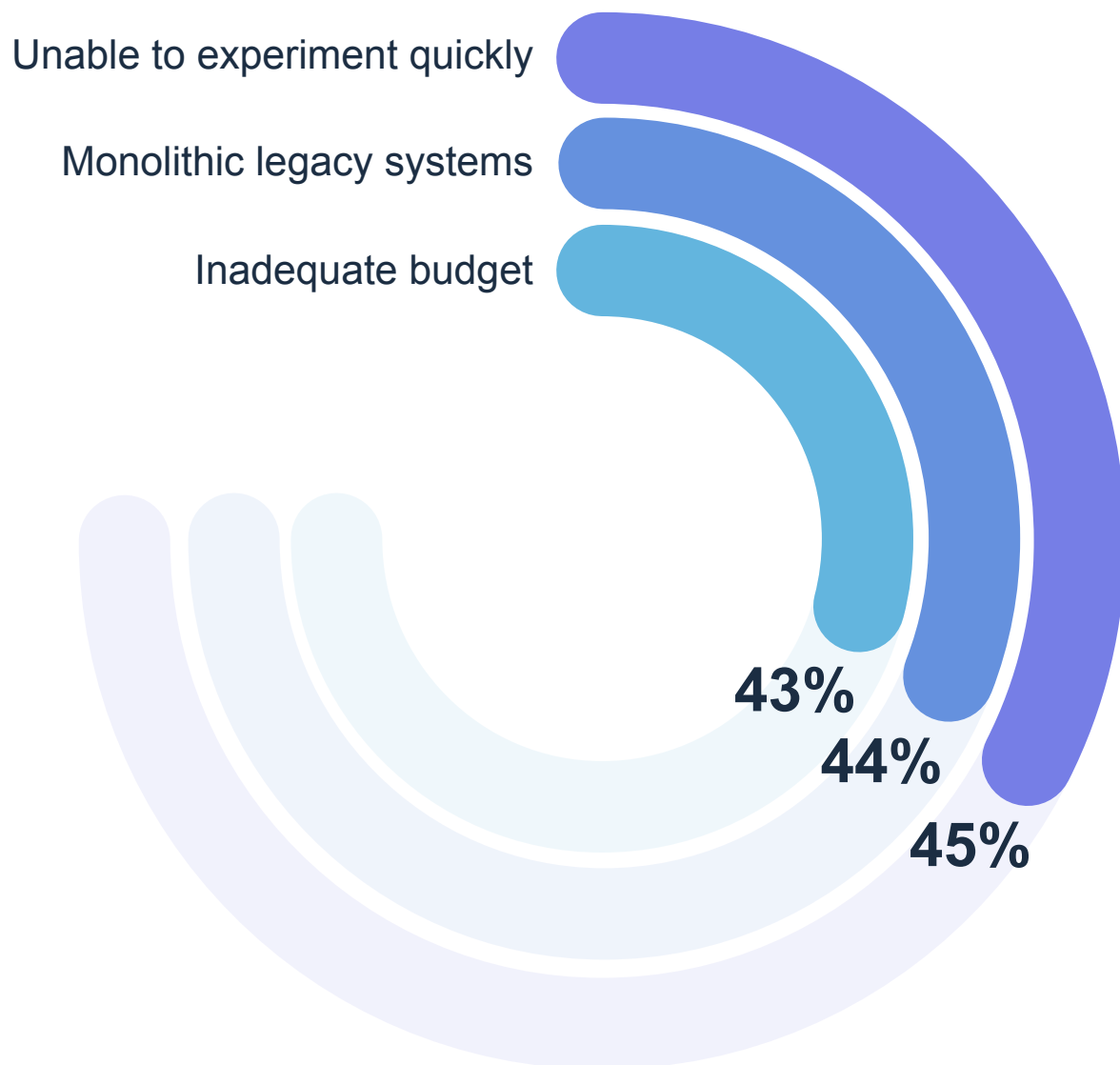
Enterprises achieved scale on the following key digital initiatives



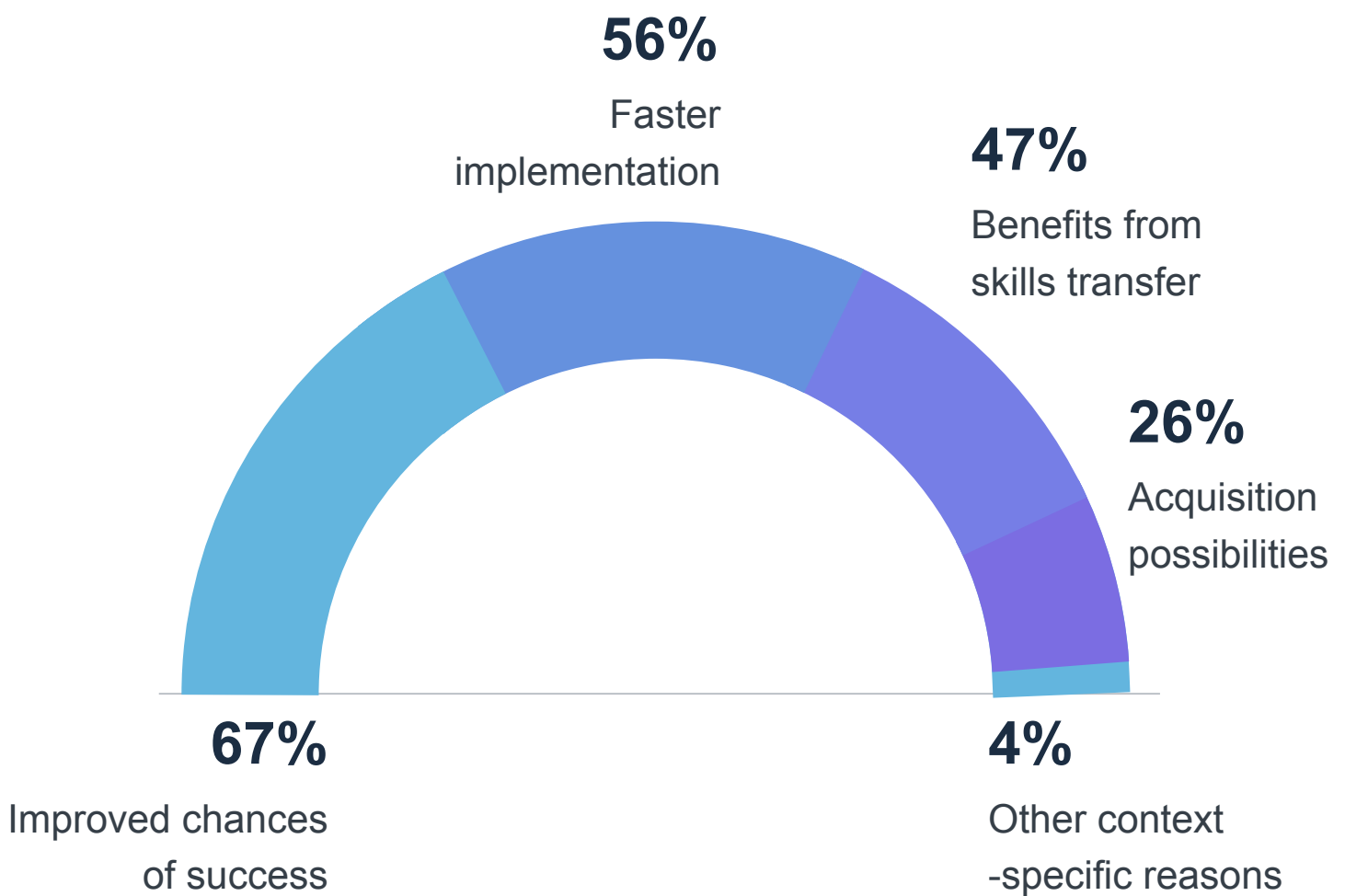
On a scale of 1-5, here's what enterprises scored on Digital accelerators



Enterprises are likely to face the following challenges this year



Biggest advantages of partnerships





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