

# DIGITAL EXPERIENCE | ORACLE COMMERCE PRACTICE

## Infosys Digital Experience

The Infosys Digital Experience practice enriches a customer's digital experience for seamless digital commerce, focused digital marketing, and a responsive interface



Digital Commerce



User Experience and User Interface Design

design, to utilize the power of digital asset management to cater to fluctuating online demand, leverage different channels, and provide a better customer experience.



Digital Marketing



Mobility

## Oracle Commerce Practice

As an integral part of the Infosys Digital Experience, the Oracle Commerce Practice brings to the fore best-in-class industry and domain consulting experience across various industry segments – leveraging the rich and mature experience of Oracle Commerce (ATG) – to formulize a digital commerce strategy, enable online business transformation and optimization, and build a seamless and robust solution for our clients in a faster and a more cost-effective way.

## Key highlights

- Over nine years of mature practice
- Focused alliance with Oracle
- Served more than 100 engagements
- 25+ active clients
- 1,000+ consultants (300+ certified experts)
- Dedicated Center of Excellence (CoE) and Digital Commerce Academy
- Ready-to-use reference stores (B2B, B2C) and requirement catalogs for any industry segment
- Integration and accelerators library

## Service offerings



### Strategy and consulting

- Strategic road map
- Package evaluation
- Requirements catalog
- Commerce COE



### Execute and integrate

- Rapid implementation
- Implementation service
- Mobile enablement
- Service enablement



### Manage and operate services

- Re-platforming / migration
- Peak season readiness
- Upgrade services
- App maintenance and support

## Differentiators



### Define and discover

Reference stores across segments

Reference requirements catalog



### Design and integrate

Functional architecture

Integration and accelerators library



### Rapid development

Test case repository

Continuous integration



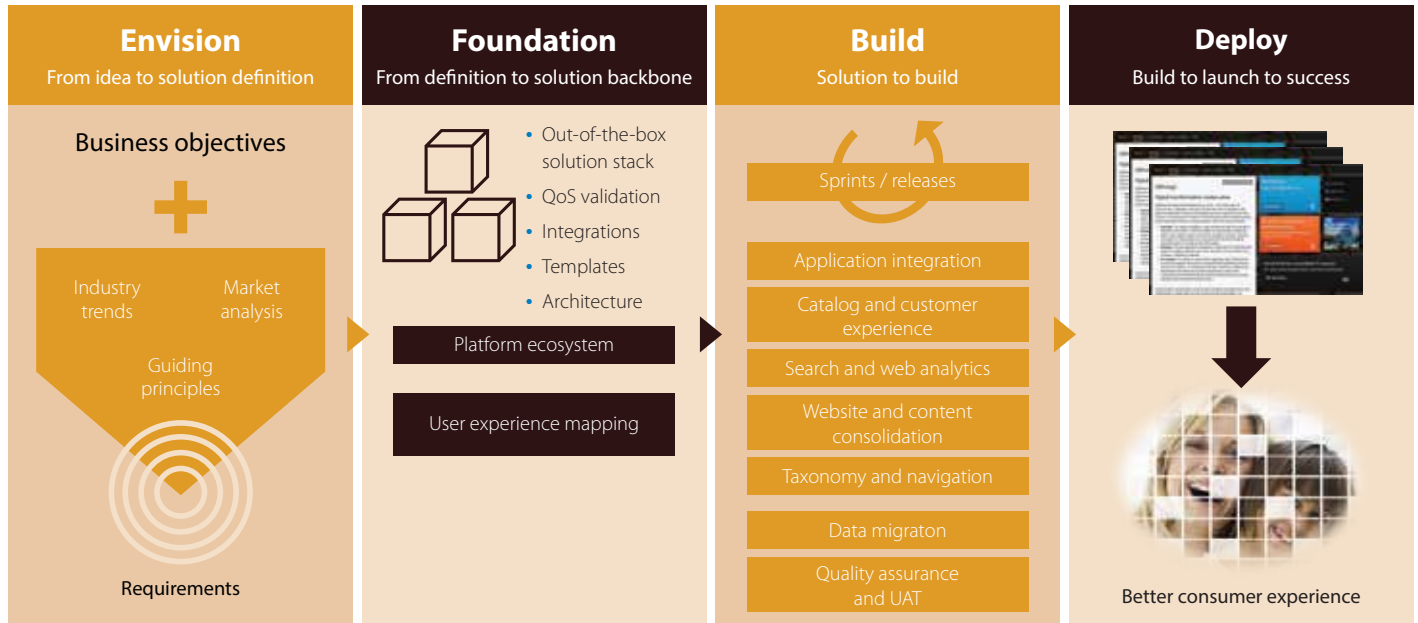
### Automate and deploy

Automated release management

Test automation framework

# End-to-end implementation methodology

Using our new-age delivery model, we enable speed and agility.



## How do we leverage our strategic partnership?

### Oracle Diamond Partner

#### Joint client engagement

- Come up with prescriptive solutions and engagement models for customers
- Define road map for the client
- Governance for joint ownership during execution

#### Technology enablement

- Advanced training and certification
- Product briefings and road maps for technical as well as sales teams
- Develop and manage center of excellence
- Participate in beta testing



#### Integrated solution for the client

- Solution components aligned for the client context
- End-to-end solution and program management

#### Differentiated solutions and project assistance

- Design and architectural endorsements
- Capacity planning and tech line sizing
- Product evolution and road map
- Build accelerators and extensions
- Build reference stores for industry segments

## Key success stories

Transformative e-commerce implementation for a global **telecom** service provider

E-commerce and mobility implementation partner for a leading US **cosmetics** brand

E-commerce transformation for a leading US multi-brand **restaurant** chain

**ORACLE  
COMMERCE**

B2B implementation for one of the leading **imaging and electronics** products companies in the UK

Flexible, multi-site e-commerce implementation for a leading wine **retailer** in the UK

B2B e-commerce transformation and optimization for a leading US **telecom** service provider

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)

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