

Digital Experience | Oracle Commerce Practice

Infosys Digital Experience

The Infosys Digital Experience practice enriches a customer's digital experience for seamless digital commerce, focused digital marketing, and a responsive interface



Digital Commerce



User Experience and User Interface Design



Digital Marketing



Mobility

design, to utilize the power of digital asset management to cater to fluctuating online demand, leverage different channels, and provide a better customer experience.

Oracle Commerce Practice

As an integral part of the Infosys Digital Experience, the Oracle Commerce Practice brings to the fore best-in-class industry and domain consulting experience across various industry segments – leveraging the rich and mature experience of Oracle Commerce (ATG) – to formulate a digital commerce strategy, enable online business transformation and optimization, and build a seamless and robust solution for our clients in a faster and a more cost-effective way.

Key highlights

- Over nine years of mature practice
- Focused alliance with Oracle
- Served more than 100 engagements
- 25+ active clients
- 1,000+ consultants (300+ certified experts)
- Dedicated Center of Excellence (CoE) and Digital Commerce Academy
- Ready-to-use reference stores (B2B, B2C) and requirement catalogs for any industry segment
- Integration and accelerators library

Service offerings



Strategy and consulting

- Strategic road map
- Package evaluation
- Requirements catalog
- Commerce COE



Execute and integrate

- Rapid implementation
- Implementation service
- Mobile enablement
- Service enablement



Manage and operate services

- Re-platforming / migration
- Peak season readiness
- Upgrade services
- App maintenance and support

Differentiators



Define and discover

Reference stores across segments

Reference requirements catalog



Design and integrate

Functional architecture

Integration and accelerators library



Rapid development

Test case repository

Continuous integration



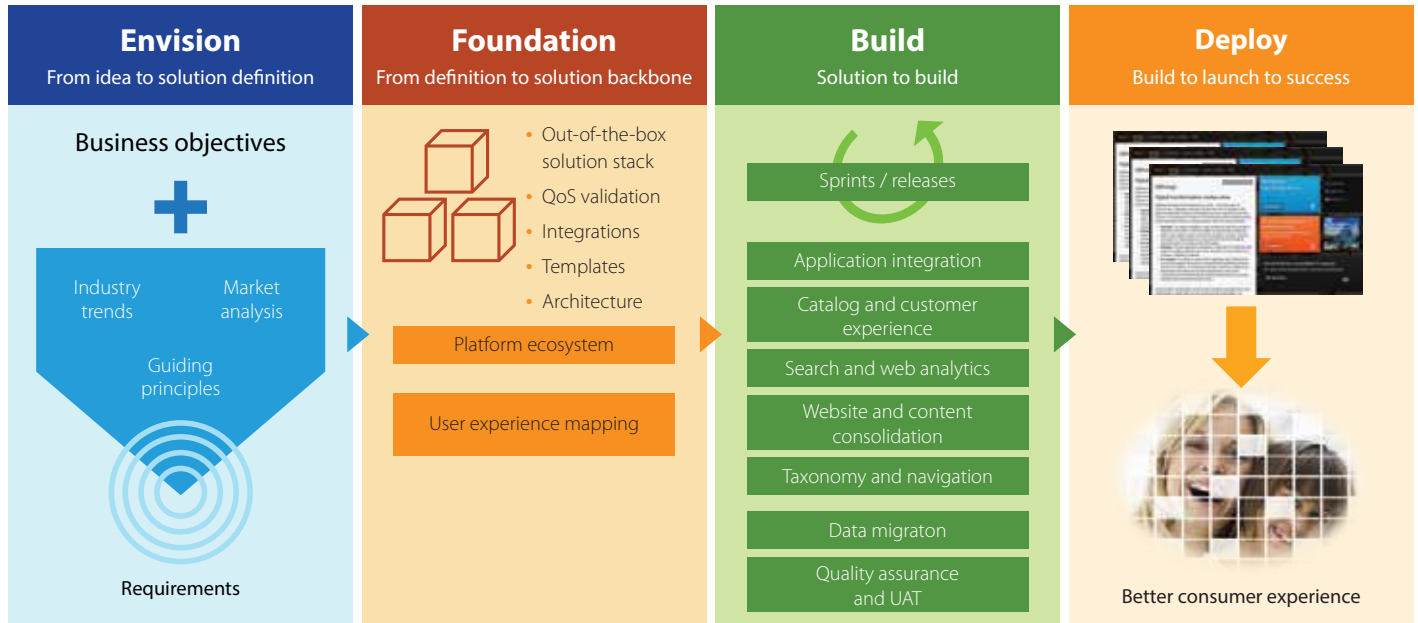
Automate and deploy

Automated release management

Test automation framework

End-to-end implementation methodology

Using our new-age delivery model, we enable speed and agility.



How do we leverage our strategic partnership?

Oracle Diamond Partner

Joint client engagement

- Come up with prescriptive solutions and engagement models for customers
- Define road map for the client
- Governance for joint ownership during execution

Technology enablement

- Advanced training and certification
- Product briefings and road maps for technical as well as sales teams
- Develop and manage center of excellence
- Participate in beta testing

Our Partnership leverage

Integrated solution for the client

- Solution components aligned for the client context
- End-to-end solution and program management

Differentiated solutions and project assistance

- Design and architectural endorsements
- Capacity planning and tech line sizing
- Product evolution and road map
- Build accelerators and extensions
- Build reference stores for industry segments

Key success stories

<i>Transformative e-commerce implementation for a global telecom service provider</i>	<div style="border: 2px solid blue; padding: 10px; width: fit-content; margin: 0 auto;"> <h3>ORACLE COMMERCE</h3> </div>	<i>B2B implementation for one of the leading imaging and electronics products companies in the UK</i>
<i>E-commerce and mobility implementation partner for a leading US cosmetics brand</i>		<i>Flexible, multi-site e-commerce implementation for a leading wine retailer in the UK</i>
<i>E-commerce transformation for a leading US multi-brand restaurant chain</i>		<i>B2B e-commerce transformation and optimization for a leading US telecom service provider</i>

For more information, contact askus@infosys.com



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