

Infosys Digital

Digital is the spectrum of possibilities connecting the enterprise with stakeholders like never before. As a business leader today, you have the tools to connect and engage more meaningfully with consumers, partners, and employees. The world of connected devices and the explosion of data ensures that more digital opportunities open up every minute. Moreover, the cloud ecosystem is enabling enterprises to optimize and simplify their processes and operations and make

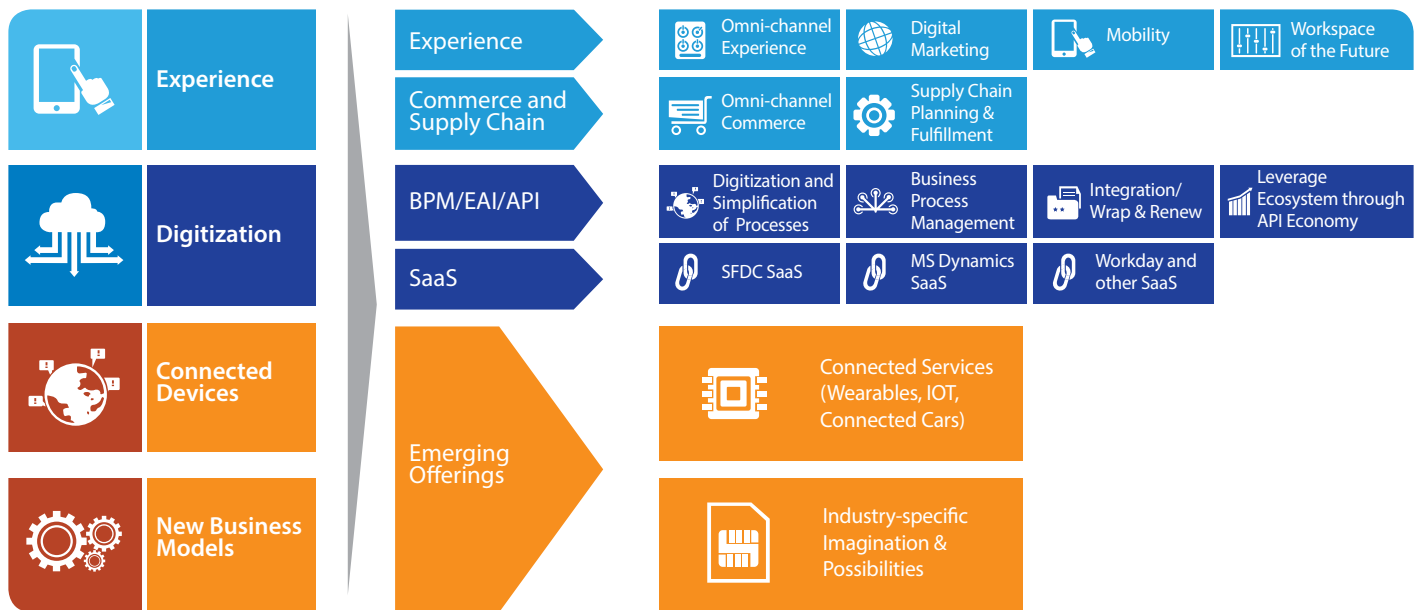
systems available anytime, anywhere.

With Infosys Digital you can, among other things:

- Create and manage unified customer journeys across the world of connected devices to build loyalty and improve cross-sell and upsell possibilities
- Increase revenue and profitability through next-generation, omni-channel commerce platforms and digitizing your complete supply chain
- Build a creative and adaptive enterprise by ensuring seamless integration and orchestration of business processes
- Integrate cross-channel devices and stakeholders by designing, implementing, and managing APIs across your disparate systems
- Strengthen core enterprise functions using scalable and adaptable cloud-based SaaS offerings

Our Offerings at a Glance

We help customers leverage digital across four primary areas: Experience, Digitization, Connected Devices, and New Business Models.



Within each of these we leverage the power of packaged point solutions, fueled by imagination and backed by the Infosys promise of resilient execution to solve our clients' specific business problems.

Success Stories

Our digital innovations ensured that a large UK-based Telco was able to transform online sales, marketing, and customer care across 16 countries including onboarding of 19.5 million customers resulting in 20% increase in customer advocacy.

Digitization of business processes enabled a large European banking client to streamline operations, reduce a 20-step customer onboarding process to four steps, and increase revenues by 30%.

We enabled a Telco company venture into the world of new possibilities powered by Digital, by helping them diversify into Financial Services domain.

Why Infosys Digital



Scale of talent

Instant access to 16,000+ digital experts with experience in 1000+ engagements across 300+ clients in 50+ countries



Competencies and skills

Creative, consulting, technology and operations for cloud, mobility, IoT, analytics, UX, content, digital, social, commerce, digital marketing, customer experience, and BPM



Enablement

Focused investments in digital labs, research, training and certification, all backed by state-of-the-art infrastructure and a robust partner network



Products and platforms

- EdgeVerve platforms
- Infosys Information Platform
- Brand Builder
- e-BPM platform
- Commerce Reference Store



New-age development

- Imagination to execution framework
- Digital maturity model
- DevOps and rapid agile
- Asset store

#InfosysDigital

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For more information, contact askus@infosys.com

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