

ORACLE MASTER DATA MANAGEMENT (MDM) SERVICE



Continuous technology advancement has resulted in dramatic increase in data. Companies have access to a vast amount of data that provides valuable information about their customers, suppliers, vendors, distribution networks, and products. To leverage this information for business success, organizations must manage their master data effectively.

Oracle Master Data Management (MDM) enables you to maintain master data located in multiple systems such as Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) systems across the enterprise. While IT leaders recognize the importance of a MDM solution, the huge costs involved in MDM deployments often pose serious challenges. Financial constraints and limited budgets deter companies from incurring enormous costs of the MDM software license, associated infrastructure, implementation, and maintenance.

Infosys presents MDM-as-a-Service to address your concerns about MDM deployments.

Business Challenges

Some of the key challenges and implications of MDM deployments are:

- High entry barrier for MDM deployment and no funding for projects
- Incorrect hardware sizing leading to performance issues after go-live
- Multiple partners involved in delivering end-to-end solution, resulting in lack of overall ownership
- Inability to leverage data domains resulting in sub-optimal utilization of data

Infosys' MDM-as-a-Service Offering

Infosys' MDM-as-a-Service is a comprehensive and innovative offering that provides end-to-end master data management. We help you conduct master data consolidation across multiple source systems. The data domains include: suppliers, customers, products, and product structures.

Industry Trends	Traditional Model		Application-as-a-service model
Focus on Core Business <ul style="list-style-type: none"> • Managed IT Services Cloud and Hosting <ul style="list-style-type: none"> • 50% of manufacturing companies are using hosted apps – Manufacturing (Source: Insights.com) • Run applications on world-class hardware platforms 	Delivered through Consulting and System Integration Partner	Application Middleware Implementation	Delivered through Consulting and SI Partner
		Application and Middleware Support	
		Upgrade Services	
		Master Data Management	
New Pricing Model <ul style="list-style-type: none"> • Capex To Opex • Pay for what you use • Reduced Total Cost Of Ownership (TCO) • Redefined pricing units of measurement (UOM): <ul style="list-style-type: none"> – Number of users (for licenses) – Apps instances (for infrastructure) – Support scope (for Application Maintenance and Support) 	Contract with Licensing Partner	Product License Subscription	
		License Support	
	Self-managed or Contract With Infra Partner <ul style="list-style-type: none"> – Multiple Contracts – Variable Billing – Split Accountability 	Hardware and Network Infrastructure	

Infosys offers a very unique pricing model for MDM-as-a-Service. The pricing is based on pay per use basis, based on the number of master data records that need to be cleaned and consolidated into the data hub. With increasing data volumes the

price per record diminishes ensuring that the customers get the best pricing for their unique data hub requirements.

Offering Highlights

- Partnership with Oracle and infrastructure hosting vendors for turnkey delivery of the solution
- Best practice-based Master Data Hub deployments leveraging Infosys experience for large global clients
- Unique pricing model on pay per record, per month basis
- Availability on the Cloud saves investment in upfront infrastructure costs
- Application-as-a-service model where Infosys manages bundled services comprising of Oracle application software licenses, Oracle implementation services, application and database instance infrastructure hosting, infrastructure services, and Oracle maintenance and upgrade services

Offering Accelerators

- Proof of concept (PoC) for demonstration
- Infosys rapid deployment solution methodology
- Pre-built integrations with source and destination systems
- Data quality (DQ) rules framework for data cleansing and data quality
- Pre-built rapid configuration for Master Data Hub products

Infosys Value Proposition

- Ability to size MDM implementations based on past experiences
- Turnkey solution delivery capabilities
- Opex-based, pay-per-use pricing model with fixed equal monthly instalments
- Strong pool of experienced resources in Oracle MDM and Data Quality Tools
- Infosys' experience in executing large Oracle MDM projects

The use cases for this solution include: Data consolidation (create and maintain) from multiple source systems, data distribution to destination systems, data enrichment, data profiling, real time data quality, and initial data cleansing.

Enterprise Benefits

Low Total Cost of Ownership

Solution delivery on the Cloud with rapid deployment model reduces time to market for service business

- Opex-based, pay per use pricing model for application-as-a-service model
- Faster RoI for MDM implementations

Single Source of Truth

- Supplier Data Hub helps in increasing contracts/ negotiations based spend by consolidating suppliers
- Manage multiple SKUs by consolidating product data
- Improve revenue recognition and marketing campaigns with clean customer data

Technology Excellence

- Seamless integration with source and destination systems
- Pre-built connectors to data quality tools
- Pre-Built data profiling and data discovery logic based on industry
- Pre-built field validations for Oracle MDM products

For more information, contact askus@infosys.com



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