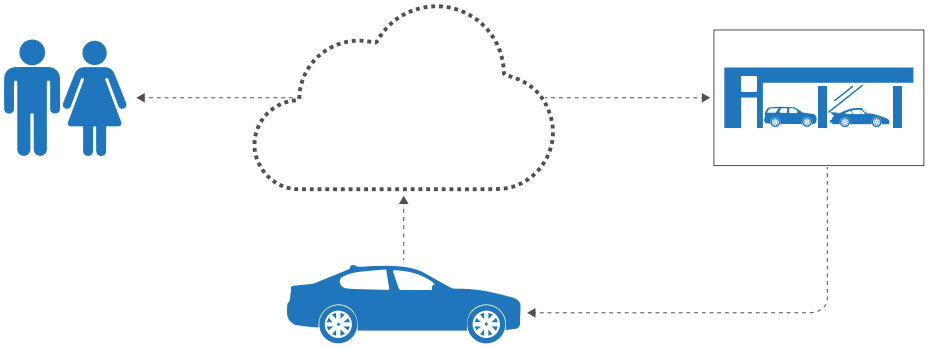
Infosys®

Connected car – Our accomplishments

One of the largest automakers with a worldwide revenue of over $250 billion that has 9 million+ cars, trucks, and buses sold annually in over 160 countries, designs, manufactures, assembles, and sells vehicles, parts and accessories, and also provides financial services. This firm needed our guidance to improve their telematics products. It was our mission at Infosys to expand their suite of telematics products by making vehicle diagnostic data available remotely to customers and dealers. Since late 2013 Infosys has worked closely with this OEM to design, develop, and test remote diagnostics which launched in August 2015. Infosys OCM led the launch readiness efforts which included identifying key stakeholders, developing and executing the communications plan, and working on marketing, dealer, and call center readiness.

Vehicle diagnostic product



The vehicle diagnostic product allows customers and their dealers to remotely access vehicle maintenance and malfunction warnings in their vehicle health report

Benefits

Infosys has spearheaded the program management, product design / engineering, operations planning, and testing to drive towards the successful launch.

The product provides increased customer connection to their vehicle, dealer services, and the OEM brand.

Expected to drive increased service revenue by connecting the dealer to near real-time maintenance data of their guests.

Remote application allows customers to remotely view and/or control certain aspects of their vehicles.

For more information, contact askus@infosys.com

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