

Digital assets and the opportunity for capital markets

Infosys survey with 110 respondents in North America

Institutional appetite for digital assets is growing

Q. What type of digital assets are you adopting?

88%

Cryptocurrencies

84%

Central Bank Digital Currencies (CBDCs)

65%

Tokenized Securities

58%

Non-fungible Tokens (NFTs)

99%

of respondents say digital assets are important to their organization

59%

of CXOs are satisfied by the initial results from their adoption programs

Key drivers of adoption are process optimization and competitive pressures

83%

look to accelerate turnaround times for processes

71%

fear losing customers and market share to competitors

Other drivers include:



Blockchain security



Product innovation



New Revenue streams

Barriers to adoption include cost and inadequate infrastructure capabilities

Q. By adopting digital assets are you concerned with any of the following factors?

Not at all important

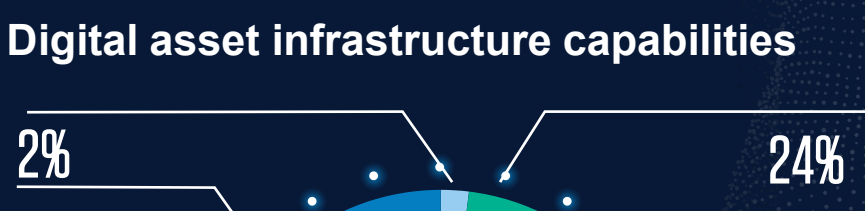
Slightly important

Important

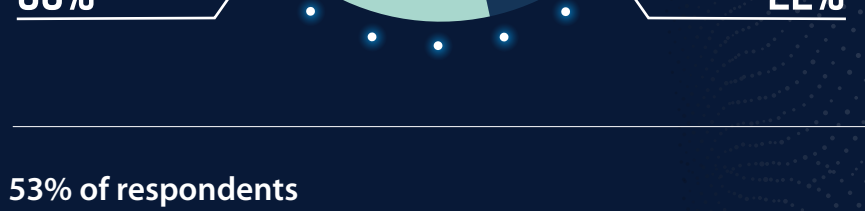
Fairly important

Very important

Cost of adoption



Digital asset infrastructure capabilities



53% of respondents

were only "somewhat" confident with their current infrastructure to deliver digital asset services.

Out of these:

36%

will be upgrading current infrastructure to improve security

67%

will work with products utilizing traditional financial market infrastructure like regulated cryptocurrency

Invest now to see ROI in a few years

Survey respondents are very optimistic about the financial returns that digital assets can deliver

Q. When do you think you will achieve a return on investment?

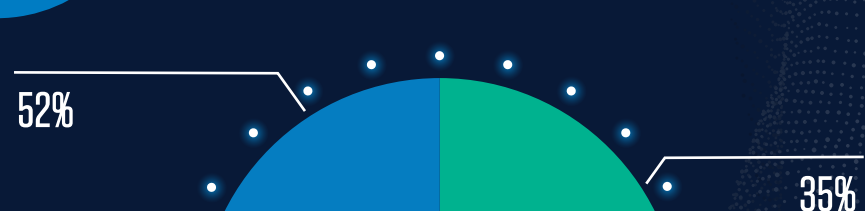
<12 months

12-24 months

>24 months

Not sure

Already achieving a return on investment



Q. What percentage of your organization's revenue do you expect to be generated from digital assets in five years?

5-10%

>10%

2-5%

