

## iHealthAnalytics - Value Based Benefit Design Offerings

The basic premise of value-based benefit design (VBBD) is removing barriers for essential, high-value health services. The concept is based on three principles:

- Value equals the clinical benefit achieved for the money spent
- Health care services differ in accordance with health benefits they produce
- The value of health care services depends on the individual receiving them

VBBD programs are focused on chronic diseases which represent the primary contributors to the rising health care costs. In accordance with the Patient Protection and Affordable Care Act (PPACA) to remain profitable and competitive payers have to reduce costs and improve operational efficiency without diminishing service or member satisfaction. VBBD can provide excellent framework to address the Challenges posed by the act.

Infosys has developed a comprehensive offering for Value Based Benefit Design analysis that provides best-in-class analytical capabilities implemented through comprehensive statistical and predictive modeling techniques. The objectives of our offerings are to:

- Reduce overall medical costs for targeted chronic diseases in a sustainable manner
- Increase focus on disease prevention and timely treatment
- Help comply plan sponsors with the new healthcare reform regulations
- Provide structured framework to implement various incentives to improve compliance

### Approach and Features

Our offering utilizes statistical modeling techniques and reporting tools for achieving trend analytics, compliance evaluation, predictive modeling and value calculator for ROI. The key functions include:

- Segmentation of members with respect to their risk levels around chronic conditions
- Based on clinical, demographic and behavioral health parameters, determining the treatment compliance levels of members
- Non compliance and care plan portal for member, provider and care manager
- Plan sponsor/payer portals for recommendation of benefits with discounts/incentives derived using root cause analysis further improving treatment compliance levels
- Administrative portals for benefits administration with compliance measures configuration, vendor management
- Investment predictions and ROI calculation as well as tracking actual value realized for benefit re-design based on strong statistical modeling capabilities

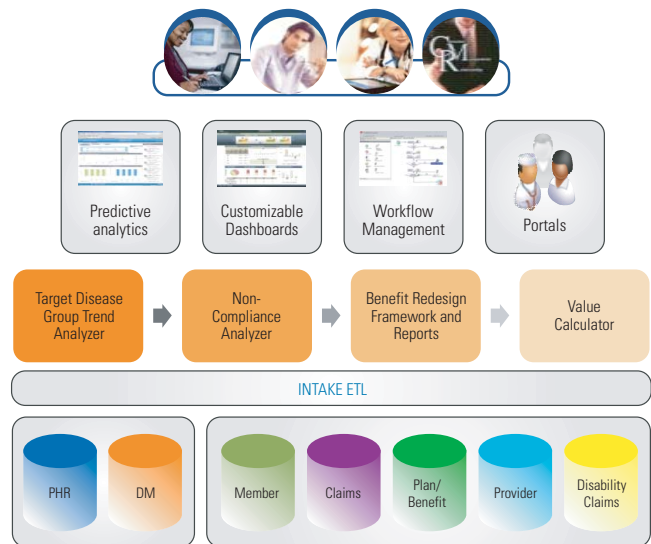
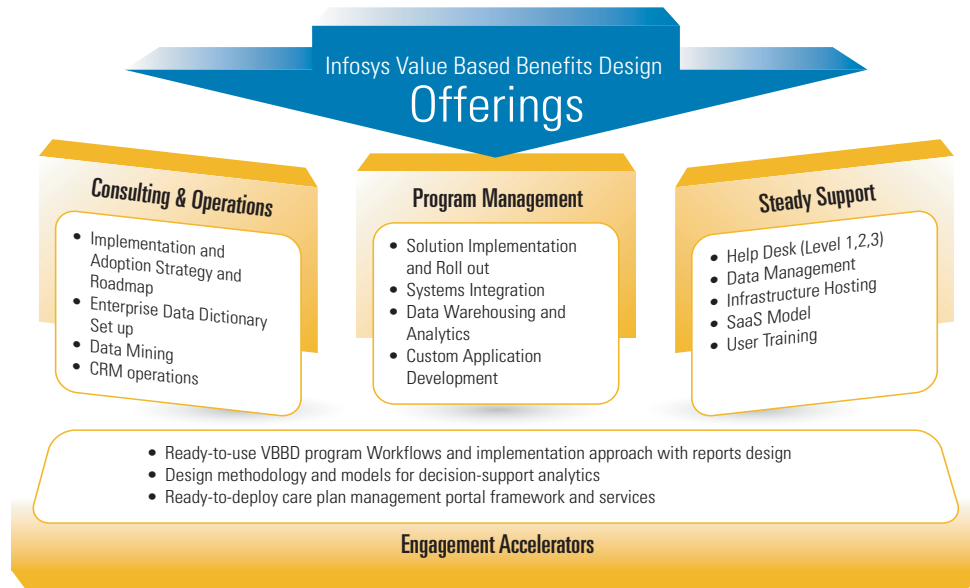


Fig. Infosys Value Based Benefit Design – functional landscape



- Lower overall medical costs, sustainable way of reducing healthcare costs
- Reduced co-pays for members, along with several other financial incentives with increased high value services utilization and reduced medical costs
- Healthy lifestyle, Self-health management services for members
- For Employers the additional benefits include increased productivity, lower absenteeism, and healthier population/workforce

## Service Offerings



## Value Proposition

- >> **Improved Decision Making Support:** Best in Class Analytical capabilities through Comprehensive Reports & Models. Provides decision support to business from the process of identifying Target VBBB Groups and ROI predictions till the process of monitoring/tracking the value of VBBB Program.
- >> **Customizable and Scalable:** This solution is a framework with customizable accelerators and hence can leverage existing investments. Solution is scalable and viable for all platforms. Adaptability to all types of data and communication standards.
- >> **Intelligent, Interactive and Actionable Dashboards:** Empower the decision makers to monitor business metrics, identify critical data relationships, and make the right investment trade-offs by advising on what works, what doesn't and how to improve the organizational performance.

## Allied services

### iTransform

ICD10 transition Impact and Implementation Services

Facilitates organizational preparedness starting with blue printing and readiness assessment followed by a comprehensive evaluation of all the impacted business functions and application portfolios, finally concluding with testing, pilot execution and Go-Live.

### iHealthAnalytics

Healthcare Analytics Solution and Services

Ready-to-Deploy customizable Solutions and Framework for business intelligence based analytics as well as related operational solutions around top priority focus areas in healthcare industry with adaptability towards existing infrastructure of the organizations.

### Infrastructure Management

Our Range of Services is geared to keep your operations running smoothly and reduce costs. Services include infrastructure planning, auditing, data center and application management and help-desk services.

### IT Strategy Definition

Deliver a strong business case or write a winning grant application by leveraging Infosys Value Realization Method™ for IT Strategy and Roadmap definition, which provides clear visibility into value realization, which is measured as Free Cash Flow.

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DRIVEN BY VALUES

## About Infosys

Many of the world's most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

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