CASE STUDY

RESOLVING GRIEVANCES AND Appeals for a leading Managed Healthcare Company



Serving over 23 million members, our client is a leading managed healthcare company in the U.S., orchestrating comprehensive healthcare solutions, and prioritizing member well-being through innovative and personalized care management.

Key Challenge

Navigating the Maze of Membership Appeals

With their vast membership base, the client was grappling with an increasing influx of provider and member appeals. These appeals primarily stemmed from various sources, including adverse initial claim decisions rooted in medical necessity or experimental/ investigational coverage criteria, denials for non-inpatient hospital services due to non-receipt of prior approval, adverse initial utilization review decisions, and claims from medicare non-participating providers.

The Solution

Reshaping Healthcare Appeal Handling

Our client turned to Infosys for a solution to handle 650,000 appeals annually. To bolster the workforce and streamline operations, Infosys implemented an innovative approach.



A Strategy for Success



Efficient Talent Onboarding

Established delivery centers in cities rich in skilled talent, reducing the onboarding time from 12 weeks to just 8 weeks



Robotic Process Automation

Introduced proprietary RPA solution for validating the completeness of submitted appeals and automatically redirecting them to the appropriate case owners

Process Improvement

Utilized the Failure Mode and Effect Analysis approach to identify potential process failures and issued resolution letters in an alternate scenario

Benefits

The Impact of Innovation

Thanks to their partnership with Infosys, the client was able to achieve significant outcomes:

Agile Healthcare Operations

Streamlined processes resulting in **agile** and **responsive** operations

RPA-Driven Cost Savings

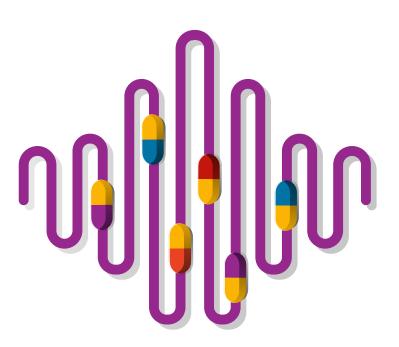
Significantly reduced operational costs by \$4 million through robotic process automation

• Remarkable Turnaround Times (TAT)

Drastically improved appeal resolution times, ensuring faster member satisfaction going beyond the original 98% target:

- > 99.33% of new cases resolved within 7 business days
- > 98.95% of closed cases resolved within 60 business days
- > 98.32% of Subject Matter Expert (SME) returns addressed within 48 hours

Through efficient talent management, process enhancements, and the implementation of RPA, Infosys not only reduced costs but also significantly improved the speed and accuracy of appeal resolution, ultimately benefiting both providers and members.



Infosys Healthcare Practice

Infosys empowers healthcare organizations to streamline intricate ecosystems, uniting processes, data and core systems. By forging seamless connections across the value chain, we pave the way for harmonized healthcare journeys that enhance connectivity between members and patients, fine-tune operational costs and orchestrate speed-to-market.

Learn more about how we enable organizations to amplify their possibilities and drive transformative growth.

www.infosys.com/healthcare





For more information, contact askus@infosys.com

© 2023 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights holders under this document.

