

## CONNECTIVITY HELPS MANUFACTURERS ENHANCE CX



1 DELIVERING GREAT CUSTOMER EXPERIENCE



- Consumers expect smarter products and services
- Manufacturers need to understand customer expectations

2 NEEDS
PRODUCTS
THAT DELIVER
EXPERIENCES



- Connected Industrial, Commercial and Consumer Products
- Advanced Maintenance & Connected Services
- Ecosystem-based Services
- Privacy and Risk Management

3 INFOSYS LEVERAGES TECHNOLOGY



 IoT, Location-based Services, Predictive Maintenance, Analytics

4 AND PROVEN SOLUTIONS



 Infosys NIA, Infosys Cobalt, Infosys Mobile Security Platform

TO CONNECT
YOUR PRODUCTS
& DELIGHT YOUR
CUSTOMERS

- Connected Car Application for a Global Automaker
- Remote Diagnostics & Support for a Manufacturer
- Predictive Maintenance Services for an Agro-machinery Manufacturer