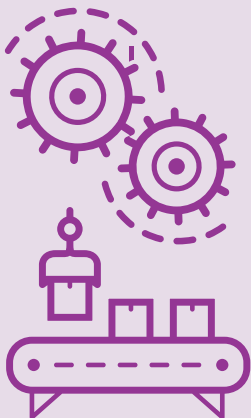


SERVICES HELP MANUFACTURERS AUGMENT PRODUCTS

1 THE MODERN PRODUCT LANDSCAPE

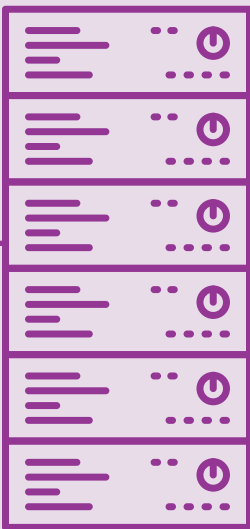
- Longer product life cycles
- Increasing commoditization
- Decreasing OEM margins

2 REQUIRES RETHINKING PRODUCT BUSINESSES



- Services-based business models
- Powerful product-service coupling
- Increased CLTV
- New revenue streams

3 INFOSYS LEVERAGES TECHNOLOGY



- IoT, Analytics, Modern Core Services, Digital Platforms

4 AND PROVEN SOLUTIONS



- Infosys 3S Model Strategy » Solutions » Sustain

5 TO DELIVER SERVITIZATION SUCCESS



- Digital Airlines Platform for an Aircraft Manufacturer
- Servitization Processes & Workflows for a Global Printing Company
- Predictive Maintenance Platform for an Agro-machinery Company