### WHITE PAPER



# AUTOMATION IN PHARMACOVIGILANCE



### Introduction

Pharmacovigilance (PV) is a complex process of identifying, tracking, and reporting of adverse events of therapies including, drugs and medical devices. Further adds the convolution of very stringent reporting timeline and requirement of skilled human resources for submitting the Adverse Drug Reactions (ADR's) reported by the patients, Health Care Professionals (HCP) and Regulatory Authorities.

### Background

The volume of Adverse events being reported continues to increase since a decade due to factors including evolving regulations of drug safety, therapeutic inclination towards personalized medicine, ageing global population and increased burden of chronic diseases. Over time, sources of reporting have also evolved. New age sources like social media and latest technologies as mobile chatbot are now integral part of established sources for spontaneous and solicited cases. The effort required for processing larger case volumes has posed a challenge for pharmaceutical companies. Adopting automation of simple tasks will reduce the human dependency as manual entering of the data can be significantly eliminated resulting in quick turnaround time (TAT) and better quality.

### Technology as an ambit

While automation technology like-Robotic Process Automation (RPA) has been increasingly used by several product developers, Natural Language Processing (NLP), Data Annotation, and Machine Learning (ML) can be further leveraged to increase efficiency and quality in case processing structured-content authoring and signal detection.

### Pharmacovigilance Lifecycle

High-level pharmacovigilance lifecycle is depicted in figure 1

Individual Case safety reporting process represented in Fig.2 and Timelines for submission in Fig.3.

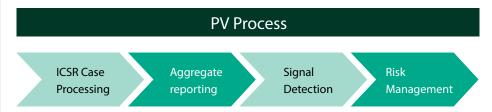


Fig.1 Pharmacovigilance Process

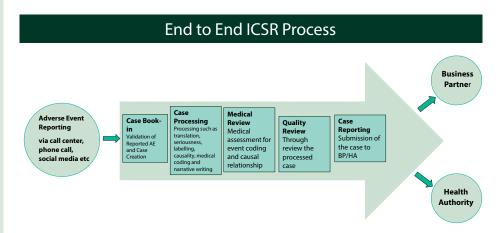


Fig.2 End to End ICSR Process

Case Submission	
Fatal/ Life Threatening	7 Calendar days
Serious Case	15 Calendar days
Non-Serious	90 Calendar days

Fig.3 Case Submission Timelines

### **ICSR Source and Case Types**

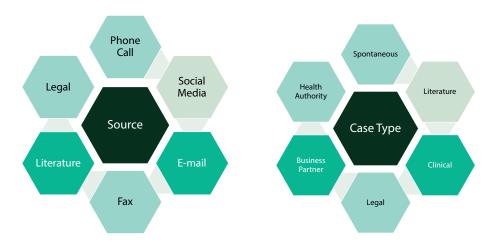


Fig. 4 Source for ICSR and Case Types

## Automation for ICSR Case Processing

Due to ease of reporting methods and increased awareness of reporting ADR's, the volume of reporting adverse events has amplified causing a resource burden to pharmaceutical organizations in processing ICSRs.

Since ICSR is an input to aggregate reporting, signal detection and risk management, each one of the subsequence PV processes have become data intensive.

This conundrum necessitates, a need for automation of tasks beyond RPA which are both value-add and non-value add in nature. This helps in managing the volume, reducing the cost and improves overall quality. Automation of ICSR processing can make the process leaner by eliminating redundant steps in the existing process and increase process efficiency.

### **ICSR Case Flow** Adverse Event Case Intake Reporting (Case validity, (Social Media. duplicate search, Phone Call. Initial/FUP case E-mail, Fax, Letter, creation) Literature, Legal) **Submission** Case (Reporting to Processing Regulatory Authority) **ICSR** Automation

Fig.5 ICSR Case Flow

**Manual Process** 

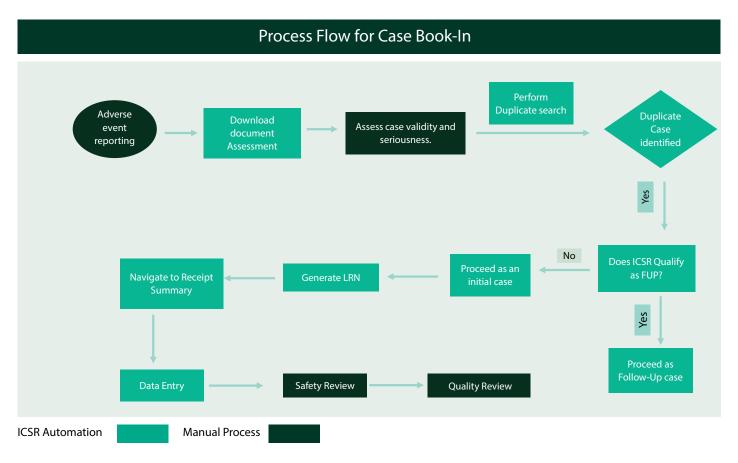


Fig.6 Process Flow for Case Book-In

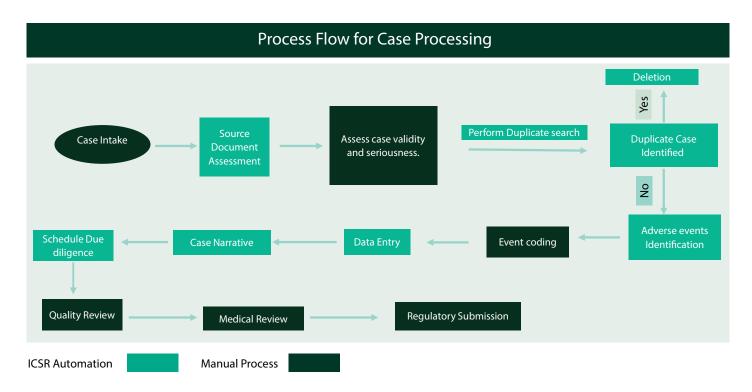


Fig. 7 Process Flow for Case Processing

### **Unstructured to Structured Content**

#### **Unstructured Data and Language Translation**

- Adverse event data received from patients or social media is very vague and in an unstructured format. To align this information, it is important to analyze the format of the data and convert them in a structured format which can further be easy to automate.
- · Automating the data will require two steps:
  - Structure the data and translate the language
  - Automate the structured data set.

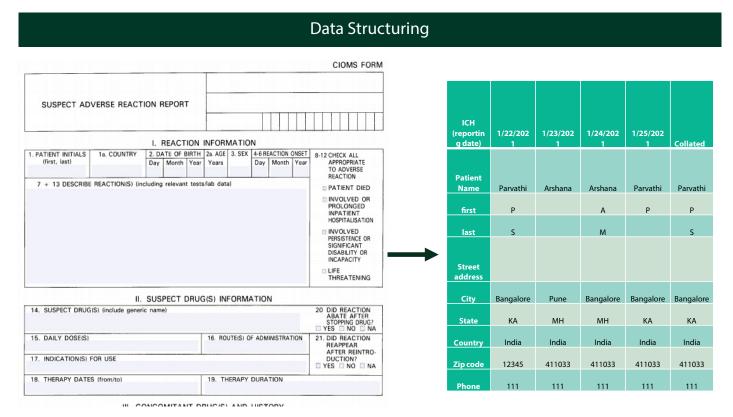
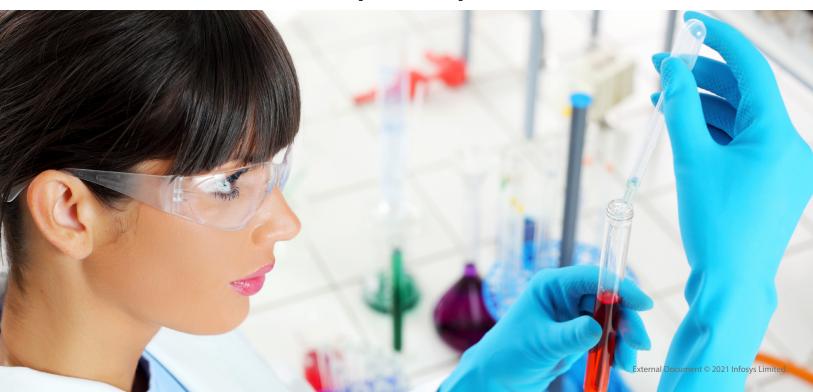


Fig. 8<sup>1</sup> Data Structuring







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