Infosys®
Navigate your next

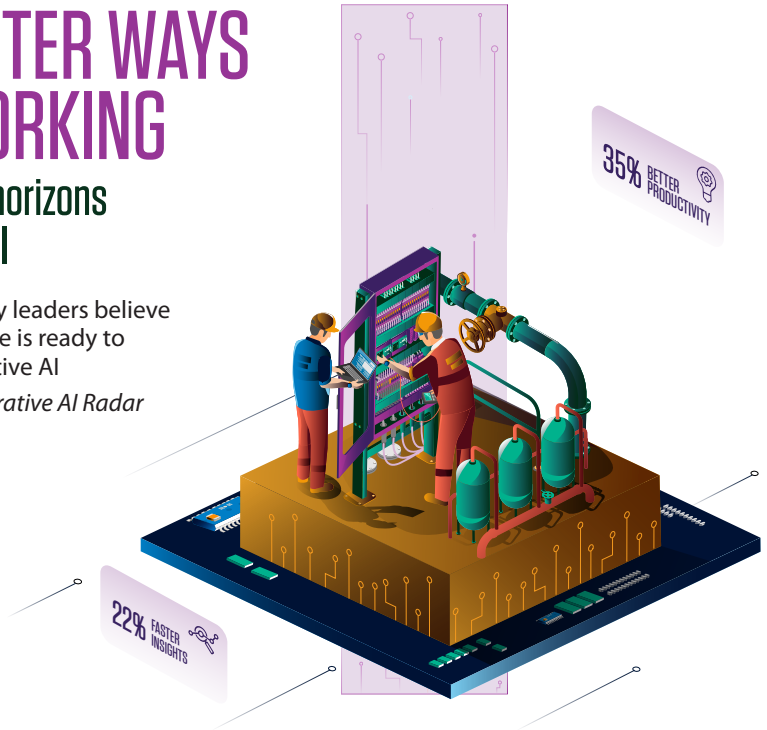
Persona.AI

SMARTER WAYS OF WORKING

Powering horizons of potential

72% of energy leaders believe their workforce is ready to adopt generative AI

– Infosys Generative AI Radar



Challenges

Aging workforce with critical process knowledge

Manual workflows slowing down operations

Rising complexity demanding faster decisions

Opportunities

Co-pilots for engineers for accelerated design and automation

Digital assistants for traders to reduce cognitive load

AI agents for data management enabling record digitization at scale

Solutions and Benefits

Persona-based co-pilots for retail, upstream and trading Boosting productivity across roles

Conversational AI interfaces Easier data access, faster decisions

Vision-powered quality control Higher trust in digital twin adoption

Client Successes

Data accessibility for a subsurface data consortium Conversational GenAI layer built for complex well data interaction

Engineering accuracy for a European energy major Vision AI extracted and matched engineering data from P&ID diagrams

Improved resource planning for a global oilfield services leader Multilabel AI models predicted tools, people and parts for 180+ global operations

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