



Most Respected Company — Businessworld Survey, 2006. Best Outsourcing Partner — Waters Readers' Survey, 2007. Best Company to Work for in India—Business Today-Mercer-TNS Survey, 2008. Leader in Global IT Infrastructure Outsourcing — Forrester, 2007. Among the World's Top 3 IT Services Companies — BusinessWeek, 2004. Among the Top 10 Companies for Leaders — Fortune Magazine, Hewill Associates and the RBL Group Survey, 2007. Among the 200 Most Respected Companies in the World — The Reputation Institute, 2007. NASSCOM — India Today Woman Corporate Award for Excellence in Gender Inclusivity, 2007. Global MAKE Award, 2003-05 and 2007. Helen Keller Award for Diversity Hiring for Infosys BPO, 2006-07. Balanced Scorecard Hall of Fame for Executing Strategy — Palladium Group, Inc., 2008. One of the World's Most Innovative Companies in APAC—BusinessWeek, 2006. CNBC—TV18 Viewers

Choice - New Age Employer of Choice Award, 2007. One of the World's Most

### Enterprise Software-as-a-Service

#### Pradeep Prabhu

Associate Vice President Head – Enterprise SaaS

#### Safe Harbor



Certain statements made here concerning Infosys' future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2008 and the Quarterly Reports on Form 6-K for the fiscal guarters ended June 30, 2007, September 30, 2007 and December 31, 2007. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.





Infosys business applications owned and operated by us in our datacenters

through

Vertical integration

Client-centric innovation

Outcome based pricing

# Infosys value proposition: business outcome through Vertical Integration



ertically Integrated

**Best in Class** 

Consulting

**Prof. services** 

**BPO** 

**Applications** 

**Infrastructure** 

**GDM** 



Process lifecycle
Ownership - better built,
better integrated, better
managed

Faster payback - usage based pricing, GDM model, variable cost

Service delivery excellence - proven track record

Minimized risk - single point SLA, financial stability, vertically integrated





## **Infosys Enterprise SaaS Offering**

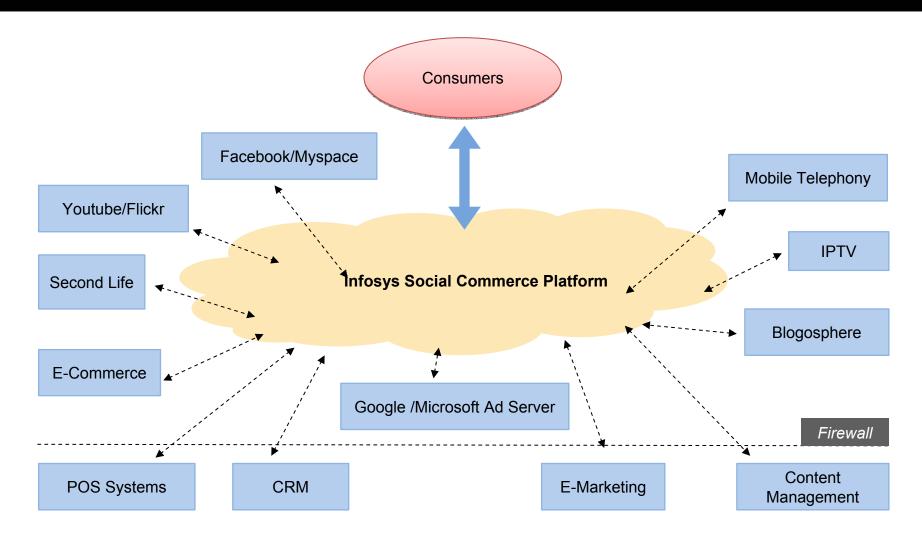
## **Infosys Social Platform**

Connect. Collaborate. Co-create



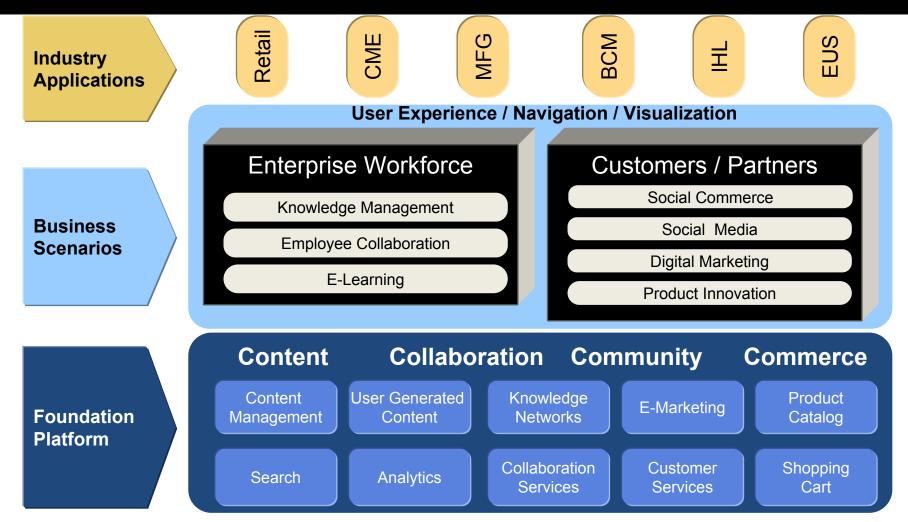


## Consumer facing - Social Commerce cloud





### Illustrative: Industry specific Business Scenarios



# Case Study: High-Tech Major's web presence transformation with Infosys Social Platform



#### **Business need**

- Make the web a viable business channel for marketing & sales
- Launch direct to consumer touch points and interaction
- Engage and collaborate to deepen brand loyalty and thus increase average selling price
- Provide a state-of-the-art integrated web platform at a great Total Cost of Ownership

#### **Business benefits**

- 360° customer information view & cohesive web 2.0 experience
- Social analytics to understand consumer sentiments & preferences
- Turnkey outsourcing with SLA
- Shorter time to market
- Usage based pricing
- Innovation track to rapidly prototype new functionality to deliver business benefits



#### Thank you

#### www.infosys.com

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