



# Cloud Services

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Certain statements made in this Analyst Meet concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2010 and on Form 6-K for the quarters ended June 30, 2010 and September 30, 2010. These filings are available at [www.sec.gov](http://www.sec.gov). Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

# A comprehensive suite of Cloud services

## 1. Enterprise Cloud Adoption

- Enterprise 'Cloud Readiness' assessment – Infrastructure, Application, Security
- Business case & ROI
- Enterprise Cloud roadmap & strategy – Public / Private Cloud

## 2. Cloud Architecture and Enablement

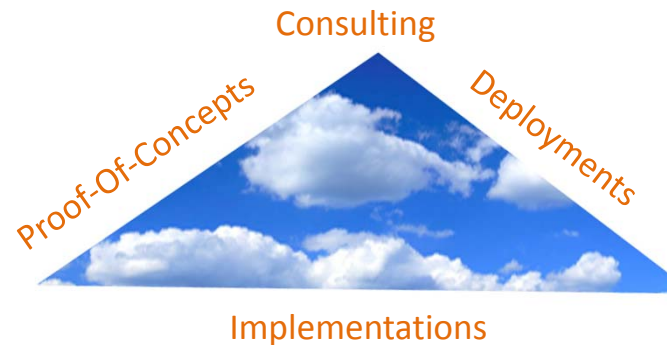
- Private Cloud architecture & setup
- SOA and application remediation for Cloud
- Testing services for Cloud
- Security architecture for Cloud

## 3. Cloud Governance

- Dynamic IT services/assets provisioning, monitoring and governance
- Policy enforcement & standardization
- Metering and charge-back models
- Green IT Compliance Advisory

## 4. Cloud QoS Assurance

- Application performance monitoring, diagnostics & optimization on Cloud
- Infrastructure & application availability
- Security audit & compliance
- SLA-driven service management



## Application Data and Migration Services

- Microsoft BPOS Migrations
- Google Apps Migrations
- Amazon AWS Migrations
- Application / data migration to private/public clouds such as MS Azure, Google App Engine & Amazon EC2 platforms

# Cloud-based offerings

Cloud Architecture

SaaS on-boarding

Cloud Security  
Consulting

Private Cloud Buildout

Cloud Application  
Development

Managed Cloud Services

Enterprise Modernization  
to Cloud

Infosys Cloud Solutions - SaaS/BizP  
(FlyPP, iEngage, HRO)



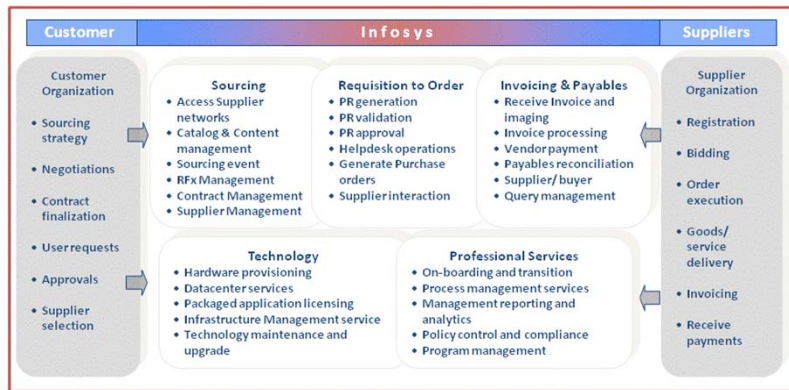
# Supported by a strong partner ecosystem

## Strategic Partners

Company	Applicability
Microsoft	Enterprise Cloud, SaaS, PaaS adoption
HP	Enterprise Private Cloud
IBM	Enterprise Cloud, SOA, SaaS enablement
Oracle	Enterprise Private Cloud, SOA, SaaS enablement
CA	Enterprise Private Cloud, Security
Novell	Security, Enterprise Private Cloud
HDS	Storage Cloud
Google	SaaS, PaaS adoption

*Apart from strategic partnerships, Infosys also engages in opportunity-based teaming relationships with vendors such as VMware, Rackspace, Amazon, Salesforce etc. depending on client needs as an Enterprise Cloud Ecosystem Integrator*

# Building Cloud platforms for vertical business processes

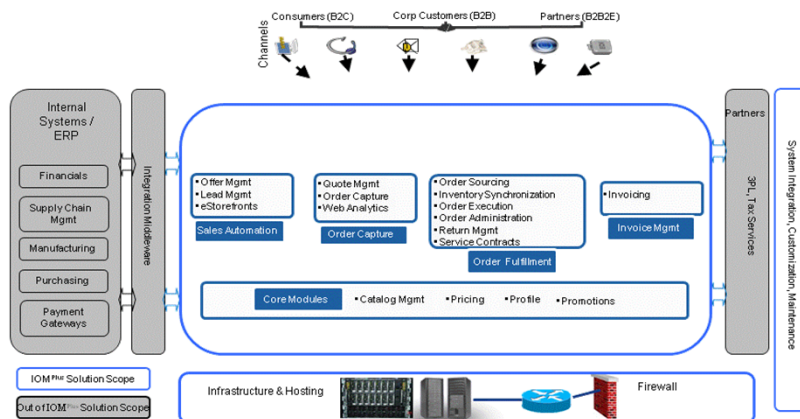
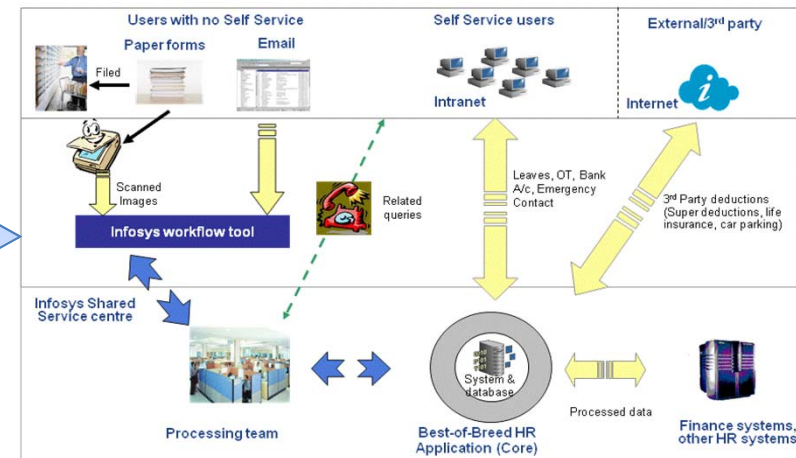


## Source-2-Pay Platform

*Source-2-Pay PAAS + BPO + Implementation on Best-of-Breed product Platform solution*

## Hire-to-Retire Platform

*HRO PAAS + BPO + Implementation on Best-of-Breed product Platform solution*



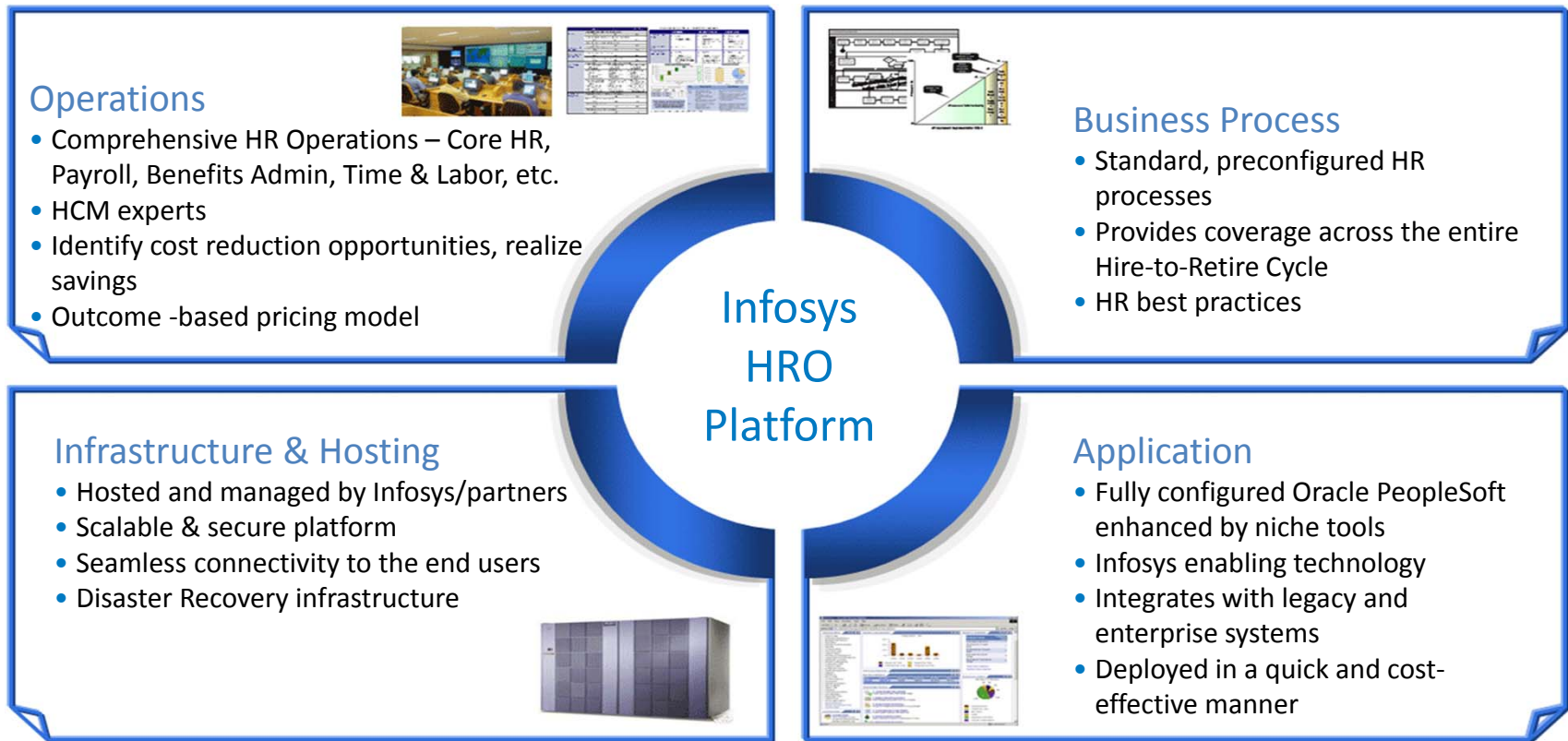
## IOM Plus Platform

*Order Management PAAS + BPO + Implementation SVCS*

# HRO Platform

## *Managed Services on a Cloud*

*Analyst  
Meet 2010*  
Building tomorrow's enterprise



Enterprise Class HR Services, Next-Gen Capabilities, Scalable for Future, World-Class Control & Compliance

Best-in-Class benchmarking on a capex-to-opex Outcome-based model

Standardized & simplified processes, faster, guided on-boarding



# Flypp – Telecom business Cloud platform solution

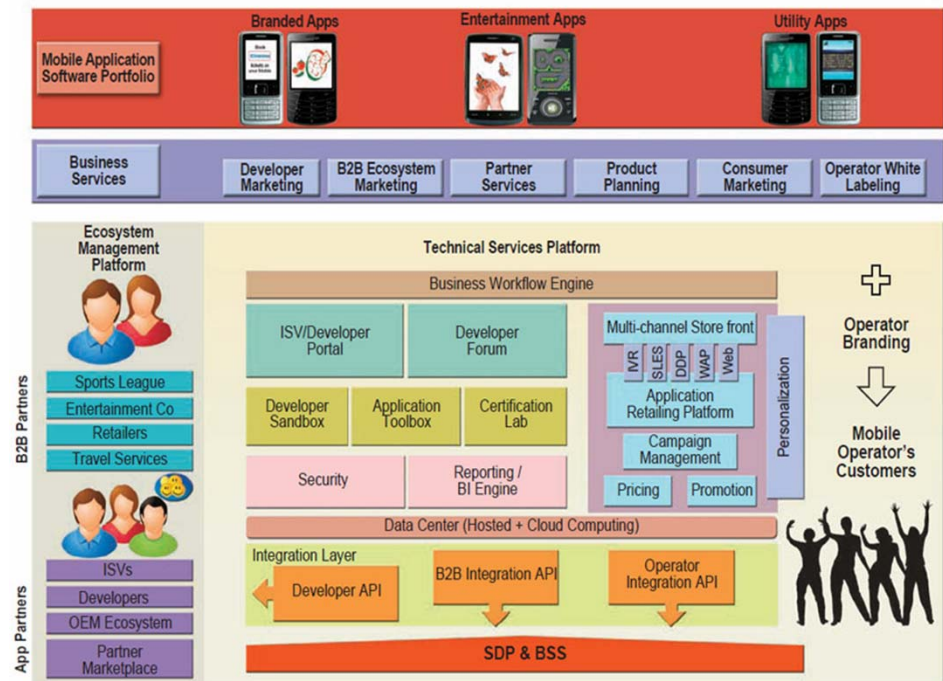
*Analyst  
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Infosys Flypp: *Enabling Telecom Service Providers leverage Cloud to innovate on their business models*



- A white labeled, ready-to-launch application platform for mobile operators that enables monetization through ready-to-use experiential applications across devices
- Facilitates collaboration between operators, partners and application developers for faster launch of new offerings

Functional Architecture



<http://www.infosys.com/offerings/products-and-platforms/flypp/pages/index.aspx>



# 6 patents and demonstrated thought leadership in various cloud computing forums

*Analyst Meet 2010*  
Building tomorrow's enterprise



**SETLabs Briefing**  
Aug 2009 issue on  
Cloud Computing



Enterprise Cloud  
and Grid  
Computing:  
**6 patents, 8  
disclosures, 15  
papers, 2 books**



**10 publications**  
[SYS-CON Cloud  
Computing Journal](#)  
DrDobbs  
Oracle Technology  
Network



**Lean IT  
Transformation**  
MAR, 2009

[ebizQ.Net](#)



Infosys **CDRem** Private Cloud  
Solution



**Infosys.com  
/Cloud-Computing  
Microsite & Blogs**  
[Click Here](#)



**Infosys microBlogs (Azure)**



**Infosys Emissions  
Management**



**AREIS Solution**  
Hosted on  
Microsoft Cloud



**iProwe**  
(on Amazon)



Sessions in  
Microsoft  
PDC, WPC  
[Click Here](#)

**Presented at NASSCOM  
Emerge Forum**

"Cloud Computing:  
Balancing Economics &  
Innovation"

**Panelist at PMI India 2010**

Cloud Computing and Project  
Management

<http://pcquest.ciol.com/content/tech-trends/2010/110091002.asp>



**Video and Case  
Study is published  
on Channel 9**  
[Click Here](#)

**Windows® Azure™ Platform**

Cloud Library development,  
Participate on Software,  
Infrastructure Advisory Council



**Infosys Creates Cloud-Based Solutions for Auto Dealers using SQL Data Services**  
Infosys began designing a solution to let automobile dealers share information on inventories and other resources; it wanted to offer a cloud-based solution that would be simple to deploy and require zero maintenance from the customer. To create its hub-in-the-cloud solution it needed a cloud-based database, which it found with Microsoft SQL Data Services. Infosys is using SQL to create a solution for auto dealers, which it can easily replicate to meet similar integration needs for the healthcare, hospitality, insurance, and other verticals.

[microsoft.com/azure/casestudies.mspx](http://microsoft.com/azure/casestudies.mspx)

# A rich variety of Cloud computing case studies

Cloud Provider: CME

## Integrated technology services provider in EMEA

- Platforms to provide Cloud service for HPC needs across industry verticals
- Capex cost reduction by 100%
- 60% lower opex costs for customers
- On-demand provisioning of Infrastructure and Platform

Advisory: RETL

## Cloud assessment for a leading retailer in US

- IT simplification & standardization strategy
- Public cloud Strategy
- 60% lower opex costs
- On-demand provisioning of Infrastructure and Platform

PaaS: GOV

## Drives business transformation initiative by leveraging Windows Azure

- Business transformation
- Improved scalability
- Fully opex model / pay-per use
- Nationwide reach & higher adoption
- Service expansion at lower costs

Cloud: BCM

## Leading global financial information services provider

- eXtreme Transaction Processing & Analytics Processing Cloud
- 5 million messages / minute
- Intra-day analytics in ms & < 2 s for Inter-Day
- Huge data churn ~ 30 TB data with 5 GB/ minute

SaaS: PS

## A city in Florida State

- Adopting cloud-based robust messaging and collaboration platform
- Cut-down annual e-mail costs by two-third
- Reduced total cost of ownership by way of reduction in overall maintenance cost

IaaS: MFG

## Leading computer manufacturing company

- Automated monitoring, provisioning and deployment platform
- Algorithmic-based server ranking/provisioning
- Centralized server and application monitoring
- Policy-based management

## Application Architecture for Cloud

"This POC has demonstrated the feasibility of using grids to enhance the performance of applications using complex calculations. We believe this research by enhancing the performance of the application significantly, will enable us to make decisions quicker and improve our ability to introduce more products and understand and research those interest rate risks within a short span of time."

*Toshiaki Nomura, Quantitative Research, Nomura Securities*

## App Dev on Public Cloud

"Our vision is to make our educational program a grand success across schools nationwide,"

*said Rob Dennis, CEO of the National Science Center.*

"With this initiative, we've increased the program's reach and effectiveness thereby working towards our ultimate goal of motivating young Americans to seek careers in technology and engineering.

"Teachers administering this program for last 20 years are absolutely pleased with the scalability and reach it can now provide,"

*said Jonathan Bumba, Worldwide Sales Lead for Azure, Microsoft.*

"Infosys delivered a completely new look and feel with a great user interface leveraging Silverlight™ in conjunction with Azure™ in short span of time and helped NSC transform one of its winning applications while achieving great business benefits."

## Public Cloud – Windows Azure

"Infosys worked closely with Volantis to integrate our system with Windows Azure."

*said Mark Watson, CEO, Volantis.*

"We want our customers to have the seamless scalability that is available only through the cloud. Infosys was able to quickly and effectively implement our solution on top of Windows Azure. Without Infosys, Volantis may well have had to purchase, deploy and manage new storage infrastructure so this initiative has delivered significant savings".

# Infosys play over the next 18 Months

Focus on reinforcing  
our position as

Trusted Partner

Bridge Builder

Service Owner

Service Integrator

Expand our Cloud Roadmap Advisory Services, Consulting + PoC + Research & incorporate technology enablers of Cloud for our clients

Deliver Cloud Migration and Enablement Services for early adopters of Cloud technologies among our client base

Focus on outsourced Private Cloud Service, BPaaS /Platform BPO and expand on our HRBPO , FLYPP and iEngage Platforms

Partner with large players like IBM, Microsoft and Appliance Vendors Cloud / Niche Players in the datacenter to build & manage services (Private Cloud) for large enterprise Clients

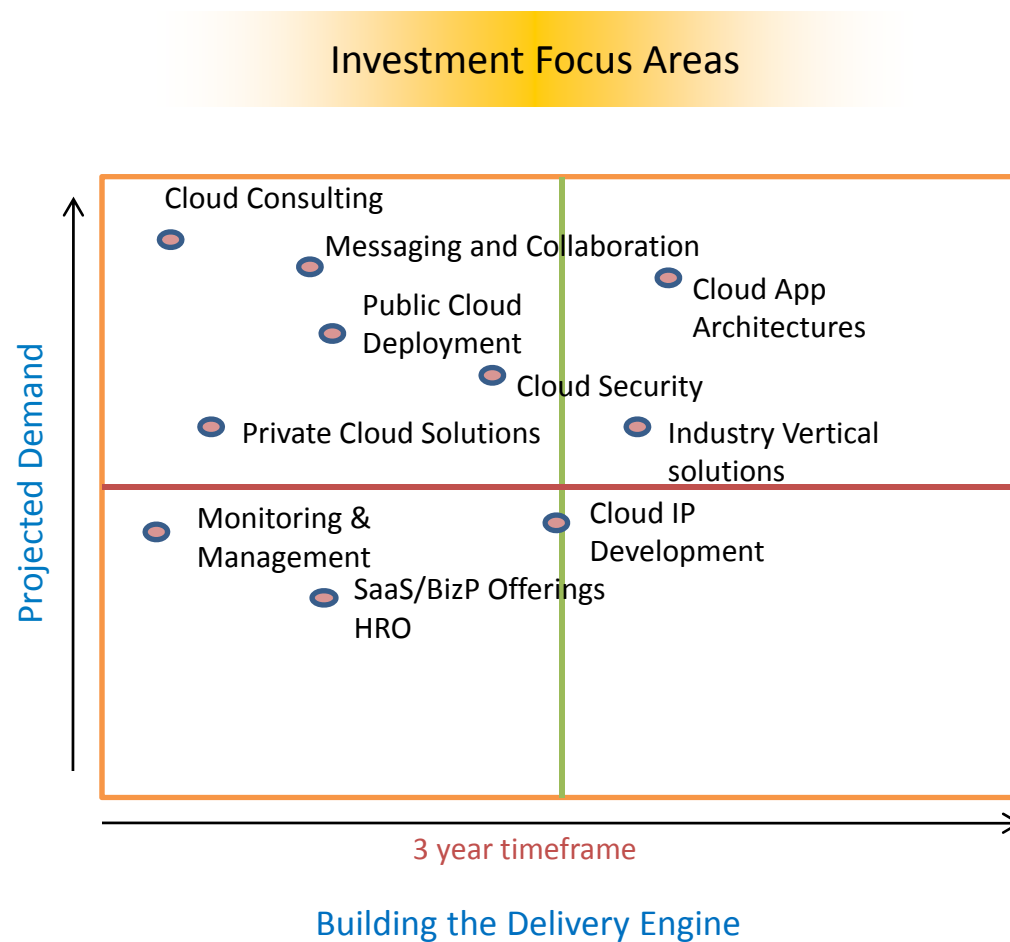
Fulfill the role of Cloud Ecosystem Integrator for segments of our clients who are early adopters of SaaS and hold accountability for - SPOC – SLA, Log-in, Billing, Implementation

Partner and collaborate with new emerging players who are driving IP development on the Cloud / SaaS Implementation + resell . This will drive new alliances for various business units at Infosys while also leading to new ecosystem for them to leverage in order to deliver value to our clients

Prepare for the anticipated change in business solutions where “appliance-like connected devices” will interact with “Cloud Based Continuous Services”, leading to a natural progression towards opportunities as “Apps Store & Delivery on Cloud” , “Vertical Industry Hubs”, and development of “Infy Apps + Third party Apps”



# Our view on the future of Cloud





Thank You

[www.infosys.com](http://www.infosys.com)

