



INFOSYS 3.0

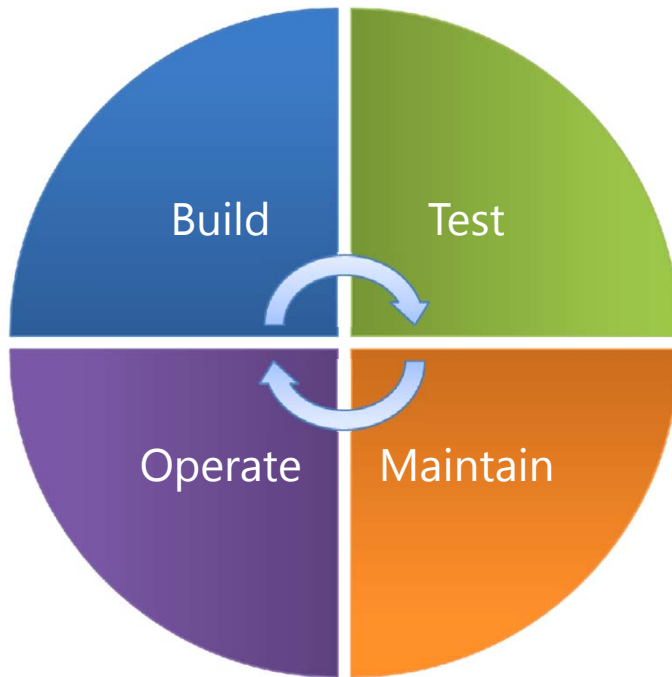
Building Tomorrow's Enterprise

Business IT Services

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Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2011 and on Forms 6-K for the quarter ended June 30, 2011 and September 30, 2011. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.



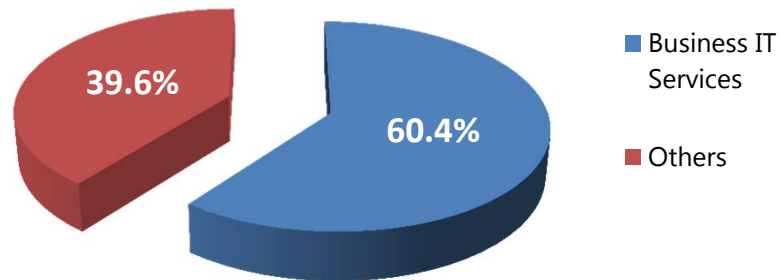
- Application services
- Validation services
- Infrastructure services
- Business Process Outsourcing services

Business IT Services Vision

"Optimize to extract greater Asset Efficiency – People, Process and Technology, to deliver higher operational superiority"

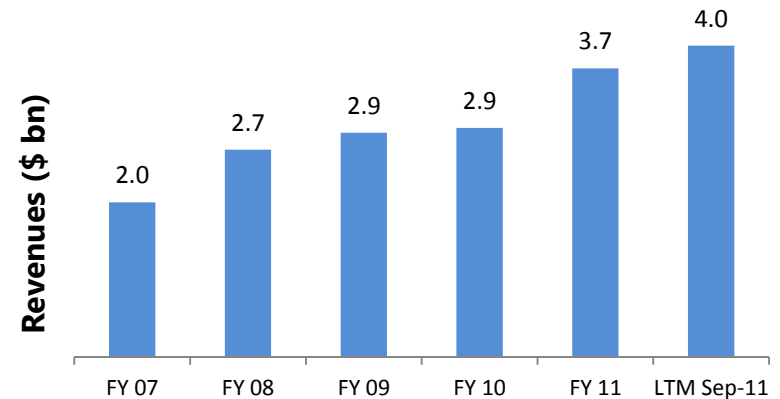
Business IT Services forms 60% of Infosys revenues...

Revenue contribution of Business IT Services



As of H1 FY12

Business IT Services revenues

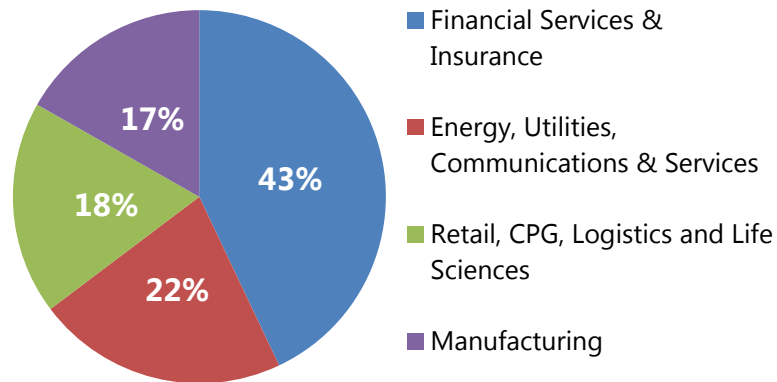


KEY METRICS

- Over 79,000 personnel
- 525 active Clients
- 20 clients with >\$50 mn in revenues
- 6 clients with >\$100 mn in revenues

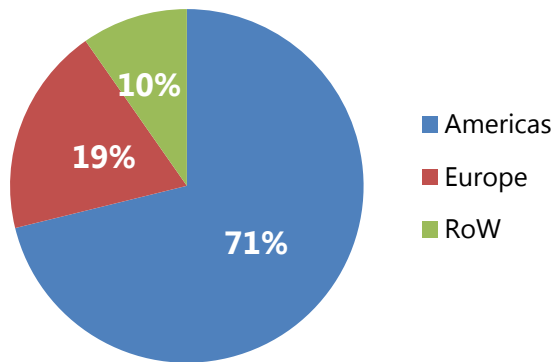
...and is spread across Industry verticals and geos

Revenue by Industry



As of H1 FY12

Revenue by Geography



As of H1 FY12

Key client metrics

- 3 of the top 5 banks, 4 of the top 5 investment service firms
- 3 of the top 5 managed health care
- 4 of the top 5 communications equipment, 5 of the top 10 telecom companies
- 2 of the top 5 natural gas utilities
- 3 of the top 5 discount stores, 2 of the top 5 apparel accessories, 2 of the top 5 home improvement retailers
- 4 of the top 5 pharmaceuticals
- 4 of the top 5 auto and truck manufacturers

Infosys Business IT Services is growing faster than the market and has huge potential for further growth

	H1 07 \$ mn	H1 12 \$ mn	Infosys CAGR % H1 07-H1 12	Market CAGR % 2006-2011	Forecast market size 2012 \$ mn
Application services	691	1317	13.8	7.0	243,087
Validation services	92	269	23.8	19.0	12,397
Infrastructure services	58	200	27.9	NA*	29,955
Business Process Outsourcing services	61	233	30.6	3.7%	140,308

**CAGR for infrastructure remote IT monitoring and management services not available as data available only from 2008*

Source for market size :

Application Services, Gartner - Forecast IT Services outsourcing and Discrete Projects, Oct 2008 (for 2006 and 2007 year) and 2Q11 update for 2008 – 2012. Segments considered are application development, management and integration.

Business Process outsourcing – Gartner - Forecast IT Services outsourcing and Discrete Projects, Oct 2008 (for 2006 and 2007 year) and 2Q11 update for 2008 – 2012. Segments considered include enterprise services, customer management, enterprise application outsourcing, supply management and operations, professional services and process management

Infrastructure Services – Gartner – Remote IT Monitoring and Management Services Market Size, Worldwide, 2009

Validation services – IDC – Worldwide Discrete Testing Services, 2009 (for 2006-2008) and 2011 for further years

The practice plans to accelerate its growth by aggressively addressing the evolving client needs...

Evolving Client Needs – Business IT Services

Deliver the most business value with existing assets

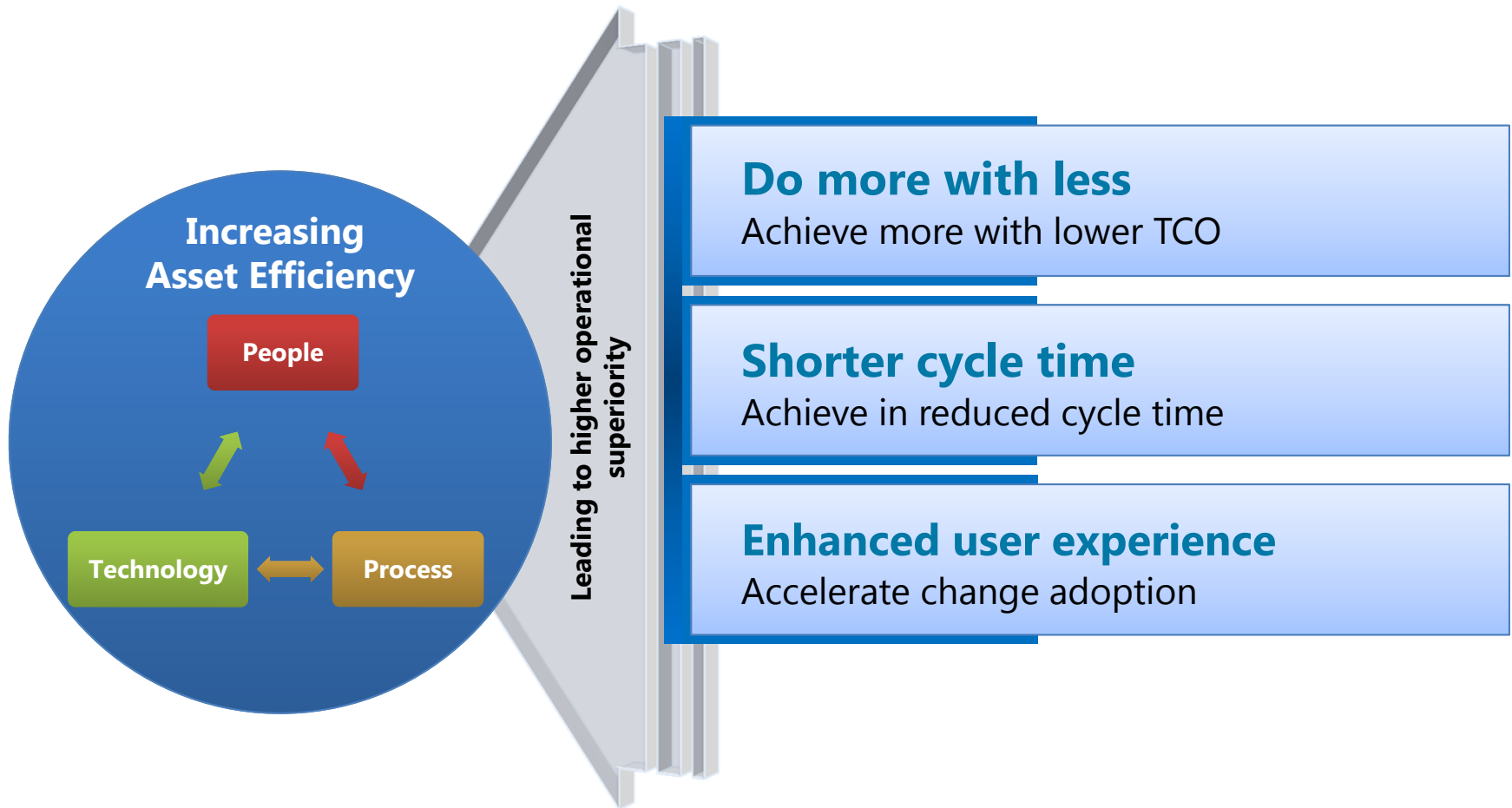
Build flexibility to deliver solutions quickly - fast, efficient, and effective

Ensure high reliability of applications and deliver superior user experience

The above requires us to provide :

- Quality solutions that are usable resulting in positive client experiences leading to business outcomes
- Deliver the solutions in a fast and effective manner
- Ensure solutions are reliable, secure, and maintainable over the long-term

...through focus on increasing asset efficiency to deliver higher business value



"Optimizing to extract greater asset efficiency – People, Process and Technology, to deliver higher Operational Superiority"

Optimization enables us to *"Do more with less"...*

IP-led productivity enhancements

- Industry leading integrated workbench –MANTRA, iADP 3.0, iAMP3.0
- Tools, accelerators – ACCORD, FTGen, Encore, Tools index, smartAssyst
- Point solutions for business processes

Competency enhancements

- Specialized skill development in specific areas
- Domain specific skill enhancements
- BPO CoE Initiative integrating practice ambassadors, technology and benchmarking

Power of integrated offerings

- ITIL based application management offering
- Focused integrated offerings ex: Test Environment Management + Testing
- Point solutions integrating BPO + ADM + Testing

...*"In a shorter time"*...

Build to assembly

- Prebuilt components and frameworks

Automation

- Life cycle automation
- Process automation – ITIL
- Data Center automation
- Technology value accelerators for various business processes

Accelerated application adoption

- Enhanced usability features
- Easy learnability

...*"With enhanced client experience"*

User
experience
solutions

- User experience CoE
- Comprehensive usability and accessibility testing solutions

Service
Performance
Management

- Application Performance Management
- Infrastructure Management
- Business Process Performance Management and Visibility Solutions

Finally, optimization enables higher growth to our clients

Power to stretch our client IT Budgets through Optimization

"Do more with less in the fastest time with enhanced client experience"

Ability to convert spend for IT led growth

"Change the mix of non-discretionary to discretionary spend"

Compounding Value of Optimization

"Benefits of growth from benefits of optimization"

Case Study 1 : More for less in a shorter cycle time

Increasing written premium at lower cost in shorter cycle time through operational optimization, consolidation and automation for a global Property and Casualty Insurance co.

Background

Client is a global Property and Casualty Insurance co. and was facing key challenges with its service to its customers being below industry standards with loss of large accounts. It needed to boost investor confidence with improvement in combined ratio. Further its audit highlighted improvements needed in data accuracy to maintain competitiveness

Infosys solution

- Operational consolidation - Process standardization and harmonization across all underwriting lines of businesses
- Operational optimization - Six Sigma / Lean and operational best practices
- Technology multipliers - Automation tools and technology solutions

Business impact

- Substantial decrease in COGS with 80% cost saving
- Improved combined ratio by 3 – 4 points (68 to 64)
- Policy issuance reduced to 13.4 days from 46 days
- 5% increase in written premium
- Quote conversion ratio improved from 53% to 78%

Case Study 2 : Enhanced client experience in shorter cycle time

Superior client experience with lower cost through rapid development and automation for a leading telecom service provider

Background

Client is a telecom service provider and was looking to address gaps in the online user experience and self-serve capabilities through a wholesale customer portal.

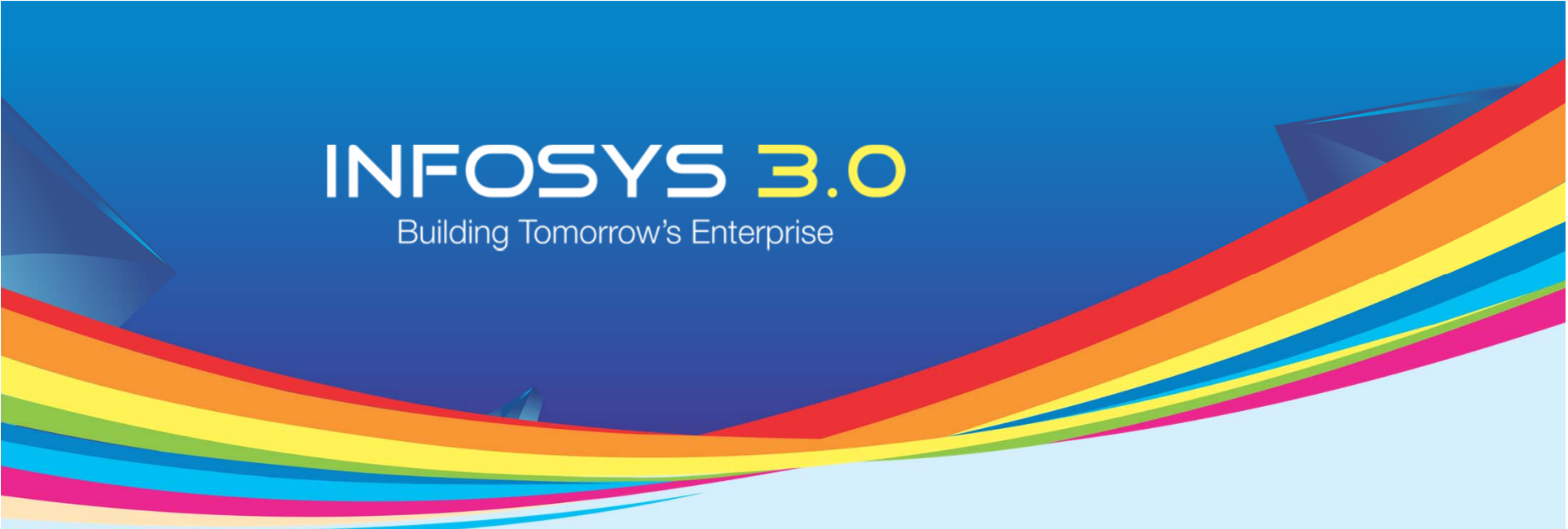
The objective was to provide an integrated one-stop customer portal which will provide users secure, simple, and streamlined access to various wholesale online applications and will allow customers to perform line tests in self service mode.

Infosys solution

- Rapid development through Portal Reuse Model
- Deployment automation
- Radical use case approach

Business Impact

- 12 months time-to-market advantage by providing alternate solution for external dependency slippage resulting in superior client experience and revenue retention of \$18.6 million
- Cost reduction of US \$1.12 million due to lower development effort by using reuse model
- US \$13.08 million cost reduction through self-service portal capabilities

The background of the slide features a vibrant blue sky with a large, multi-colored wave graphic in shades of red, orange, yellow, green, and blue. The wave flows from the left side towards the right, curving upwards. In the upper right corner, there is a stylized, dark blue geometric shape resembling a sail or a modern building.

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Building Tomorrow's Enterprise

Thank you

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