

# **Building Next Generation Services Model**

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### Our structure is aligned for growth





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# We are strengthening our Sales engine – (1 / 2)

More feet on ground	Sales Headcount additions 207 * 104 * 42 * 61 *
Improve quality through sales training	<ul> <li>Sales Effectiveness training program by world-class professionals rolled out – 30% of the sales force covered till now</li> <li>Deployed an Sales readiness assessment framework to assess and enhance sales force competency – 40% of the sales force covered till now</li> <li>Introduced a sales Induction program spanning over 10 weeks for all new hires</li> <li>Plan to introduce Design Thinking training for entire sales force in coming quarters</li> </ul>
Enhanced Solution/ Proposal quality * New hires in last 2 quarters	<ul> <li>Adopted a proposal quality management framework to ensure high quality of proposals – 100% coverage of all large deals – Early trends show positive improvement</li> <li>Plan to cover 40% of sales support team on the proposal quality framework by Q4FY15</li> </ul>
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# We are strengthening our Sales engine – (2 / 2)

Increase Sales force retention

- Compensation related interventions increased fixed salary component and increased average bonus payouts
- Over 200 promotions in H2 FY15
- Improvement in sales performance management
  - Optimization of performance measures (lesser number of metrics, but more objective)
  - Movement from relative to absolute performance rating for more control and clarity

Improve Existing Client Relationships & New Client Acquisitions

- Created a focused program to
  - **Expand relationships** with all high potential, underleveraged accounts
  - Improve quality of new client acquisitions
- **Deploy enabling tools** for account management and new client acquisitions





## **Our Delivery engine is geared up**

Building scale in new services	Big Data & Analytics	Infrastructure	Security	Cloud	Digital
Recently announced partnerships	Hicrosoft	HITACHI nspire the Next	HUAWEI	‡+ a b   e a u	webservices"
Structural Improvements	<ul> <li>Service Innovation ( innovations</li> <li>Senior appointments</li> <li>Making Technology c</li> </ul>	in Design, Technolo	gy, Research and		ead service
Operations * % headcount increase in last 2 quarters	<ul> <li>Utilization (exc. train         <ul> <li>Centralized talent</li> </ul> </li> <li>Deployed Individual F traditional services</li> </ul>	fulfillment team, bet	ter forecasting		gineers in
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# **Creating building blocks for Automation**

	3-week course covering all the key aspects of AI launched				
Artificial Intelligence (AI) -	<ul> <li>1,000 people trained so far in Machine Learning</li> </ul>				
Center of Excellence	<ul> <li>Plan to train 500 people every quarter</li> </ul>				
	Plan to leverage startups with specific AI-based IPs of our interest				
	Design Thinking training rolled out – 70% coverage of US based management				
Design Thinking	services consultants				
	Design Thinking training introduced as part of induction program – 8,000 freshers trained				
	Plan in place to roll out Design Thinking training to the entire organization				
	Significant investments on capability building, internal processes and infrastructure				
Open Source	Rapid experimentation and proof of concepts, communities organized around specific				
	focus areas like Big Data, Responsive Web Design, DevOps				
	A partner ecosystem to enable innovative solutions for our clients.				





#### **Building differentiation through Automation – early results**

Application Maintenance, Infrastructure Management	<ul> <li>Developed "Infosys Automation Platform" that enables creating intelligent robots to resolve ITSM tickets and support asks without human intervention</li> <li>Up to 30% faster ticket resolution achieved</li> </ul>
Independent Validation Services	<ul> <li>Developed "Infosys data testing workbench" to enable automatic validation of data for quality and completeness in complex testing scenarios involving heterogeneous data sources</li> <li>About 40% reduction in testing effort is achieved</li> </ul>
Big Data & Analytics	<ul> <li>Open source "Infosys Information Platform" based on Apache Spark lower cost alternative to proprietary EDW</li> <li>Multiple customer engagements on Retail, FS and Manufacturing</li> <li>Insights around customer segmentation, propensity to buy, predictive maintenance, vehicle pricing</li> </ul>
	Infosys DEEP (Data Extraction and Enrichment Platform) enable automatic extraction and
Business Process Management	<ul> <li>validation of data from various documents and feed into business applications</li> <li>Infosys PARE (Performance Analysis and Reporting Platform) automates entire data reconciliation and report generation</li> <li>70% touch less processing with about 40% reduction in manual effort</li> </ul>



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#### Large transformation deals – few examples

- Technology modernization with data center transformation for a North American automobile manufacturer
- Enterprise Agile transformation and DevOps adoption for a large telecommunication player based out of ANZ region

• Building, managing and governing a Hybrid IT Ecosystem for a financial services company based in ANZ region



#### Driving growth through Innovation – Infosys Innovation Framework Key pillars of Innovation @Infosys





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People					
	Compensation related intervention – 100% variable payout in Q2 15				
	<ul> <li>Excellent participation on the annual employee survey at 72% - Actionizing the survey feedback has begun</li> </ul>				
Addressing Attrition	SWAT team formed to review internal policies to enhance employee experience				
	Multiple interventions to facilitate career mobility through ease of movement				
	About 14,000 employees covered in job enrichment program through Experiential learning				
Enhancing Employee Engagement	<ul> <li>Created a platform for gathering ideas from all our employees across the board throug Murmuration - ~2,650 suggestions / ideas gathered; top ideas being evaluated</li> <li>9 different channels for enhancing employee connect and engagement with leadership</li> </ul>				

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# Thank You

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