Digital

Abdul Razack  
SVP and Head – Analytics and Big Data

K. Surya Prakash  
SVP and Head – Digital and Integration Services

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Safe Harbor

Certain statements in this presentation concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2014 and on Form 6-K for the quarter ended September 30, 2014. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company’s filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that the safe harbor is as of today, and any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.
Multiple disruptions are funneling change and driving transformation in enterprises...
Digital enables enterprises to address 4 key business imperatives…

1. Leveraging new technologies to better connect with consumers, partners and employees

2. Leveraging new technologies to optimize operations and simplify processes

3. Collaborate and engage in new ways leveraging the world of connected devices

4. Creating new business models and new product possibilities
Some Examples

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Large UK-based Telco

- Customer advocacy up 20%
- Euro 6 million savings p.a.
- 43% increase in e-sales

2 / 4

Large European Bank

- 20 steps to 4-step straight through process
- 30% increase in new registrations
- Increased cross-selling opportunities
Some Examples… continued

**Large Insurance Player**
- Gamification – Teen driving behavior
- Geo-fencing – Virtual boundaries
- Reduced claims and insurance costs

**Large Telco Player**
- Leverage customer access to cross-sell Home Automation solutions
- Significant growth in domestic North America and International revenues
Infosys has significant scale in Digital and is further investing...
Experts: 16,000+ and adding
Partnerships: 70+ niche and large
Engagements: 1,000+ and adding
Competencies: Creative, Consulting, Technology and Operations
Clients: 240+ and adding
Skills: Cloud, Mobility, iOT, Analytics, UX, Content, Digital, Social, Commerce, Digital Marketing, Customer Experience, BPM

Scale

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Consumerization, Mobility & Digitization

Holistic transformation across Consumers, Enterprise and Ecosystem

Rapid imagination, resilient execution

Creative + Technology + Operations + Analytics supported by an Open Innovation Framework

Digital Commerce

Digital Marketing & User Experience

Mobility

Social Strategy, Analytics, Listening and Management

Digitization – BPM, SOA, Integration & API Economy
Infosys positioned as a leader in IDC’s MarketScape: Worldwide Enterprise Mobility Services 2014 Vendor Assessment.

Infosys in the Winner’s Circle of the July 2014 HfS Digital Transformation Services Blueprint Primer

Digital Consulting Team, UX experts, Digital experts
Cloud Services

Ricoh: Green IT Award

Cloud Ecosystem Hub: Golden Peacock Innovation Award

Cloud Assessment & Strategy Services
Cloud Transformation & Enablement Services
SaaSify IT & Migration Services
Cloud Orchestration and Management

- ~40% Accelerate time to market
- ~20% Improve productivity
- ~30% Save costs

- Business agility and contestability
- Single point of accountability
- Strong P&L impact

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The Evolving Cloud ecosystem requires a strong ecosystem integrator.

A hybrid deployment, multi-cloud consumption model

Cloud Services (public or private)

- SaaS
- PaaS
- IaaS

Cloud Ecosystem

- Homogeneous user experience
- Maximum performance
- Optimal cost
- Seamless governance

Brokerage and Governance

Integration
Provisioning
Security / Administration
Reporting / Guaranteed SLAs
Showback/Billing

Cloud Consumers

Enterprise Users

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Infosys Inducted Into the ‘Winner’s Circle’ in the HfS Enterprise Analytics Services Blueprint 2013

Insights at the speed of business
Data explosion
Varied data sources including outside the organizational boundaries
Efficiency and User adoption

Advanced Analytics – Rich & Rapid Insights
Solve complex business problems through insights

Reporting Factory & Visualization
Automate and generate reports in a factory model

Enterprise Data Lake
Expand current data warehousing capabilities

Augmented Content Discovery
Quickly explore data across multiple sources

Customized Data Platforms
Meet business needs through customized data platforms
INFOSYS INFORMATION PLATFORM

Customization, Integration & Implementation Services
Data Modeling & Cleansing | Agile App Development | Data Science & Analytics
Security & Governance | Custom Data Extractors

Infosys & Partner IP Components
Tools | Data Extractors | Algorithms | Packaging & Support

Open Source Components
ETL / Integration
Spark / Storm / Other
HIVE / HBase/ GraphX / Other
Hadoop / FS Storage / Infra Mgmt

NEW
130 | 35 | 100
150,000 | 3.6 | 10

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70+ niche and large partnerships
Forrester recognizes Infosys EdgeVerve as a vital move that targets enterprises Digital Transformation needs.
New age development

Rapid Imagination

Distributed Agile

DevOps Movement

Asset Store

Digital Training Academy

ENABLING SPEED AND AGILITY
**Testimonials**

“We have now armed our salespeople with mobile touch devices. We can now pair you up with personal stylists. They will sit down with you with an iPad application and explore different fashion looks to find out what is that look you’re looking for”

— Bill Tucker, VP, IT, Nordstrom

“Consumer habits and behavior is changing rapidly. We need to have an e-commerce platform that is flexible and agile enough so that we can keep adding on functionality and meet customer goals. To do so, we need a strong partner like Infosys.”

- Jørgen Klüwer, Director of eCommerce, Dansk Supermarked

“Diageo relies on marketing to grow its business. Having a global digital marketing platform, developed by Infosys, accessed by all of our marketers across the world, ensures we can continue to drive the business forward. From building digital marketing assets and launching campaigns, through to analyzing and acting on customer insights, it has transformed how we approach marketing.”

- Jerry McClay, VP and Global Marketing BRM, Diageo