

ANALYST MEET 2014

Digital

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Safe Harbor

Certain statements in this presentation concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2014 and on Form 6-K for the quarter ended September 30, 2014. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that the safe harbor is as of today, and any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

Digital enables enterprises to address 4 key business imperatives...

1

Leveraging new technologies to better connect with consumers, partners and employees



2

Leveraging new technologies to optimize operations and simplify processes



3

Collaborate and engage in new ways leveraging the world of connected devices



4

Creating new business models and new product possibilities



Some Examples

1 / 4

Large UK-based Telco

Customer advocacy up 20%

Euro 6 million savings p.a.

43% increase in e-sales

2 / 4

Large European Bank

20 steps to 4-step straight through process

30% increase in new registrations

Increased cross-selling opportunities

Some Examples... continued

3 / 4

Large Insurance Player

Gamification – Teen driving behavior

Geo-fencing – Virtual boundaries

Reduced claims and insurance costs

4 / 4

Large Telco Player

Leverage customer access to cross-sell Home Automation solutions

Significant growth in domestic North America and International revenues



Infosys has significant scale in Digital and is further investing...



Scale

Experts

16,000+ and adding

Engagements

1,000+ and adding

Clients

240+ and adding

Partnerships

70+ niche and large

Competencies

Creative, Consulting,
Technology and
Operations

Skills

Cloud, Mobility, IoT, Analytics,
UX, Content, Digital, Social,
Commerce, Digital Marketing,
Customer Experience, BPM

Consumerization, Mobility & Digitization

Holistic transformation across Consumers, Enterprise and Ecosystem

Rapid imagination, resilient execution

Creative + Technology + Operations + Analytics supported by an Open Innovation Framework

Digital Commerce

Digital Marketing & User Experience

Mobility

Social Strategy, Analytics, Listening and Management

Digitization – BPM, SOA, Integration & API Economy

Industry Recognition



Infosys in the Winner's Circle of the July 2014 HfS Digital Transformation Services Blueprint Primer



Infosys positioned as a leader in IDC's MarketScape: Worldwide Enterprise Mobility Services 2014 Vendor Assessment.

Digital Consulting Team, UX experts, Digital experts

Cloud Services

Ricoh: Green IT Award

Cloud Ecosystem Hub:
Golden Peacock Innovation Award

Cloud Assessment & Strategy Services

Cloud Transformation & Enablement Services

SaaSify IT & Migration Services

Cloud Orchestration and Management

Business
agility and
contestability

Single point of
accountability

Strong P&L
impact

~40%

Accelerate time to
market

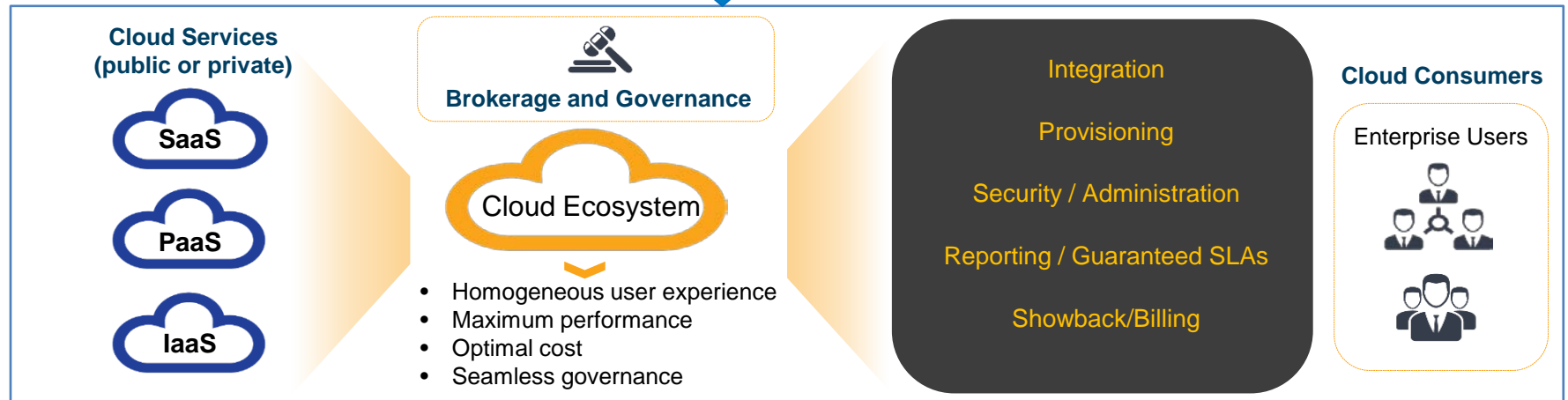
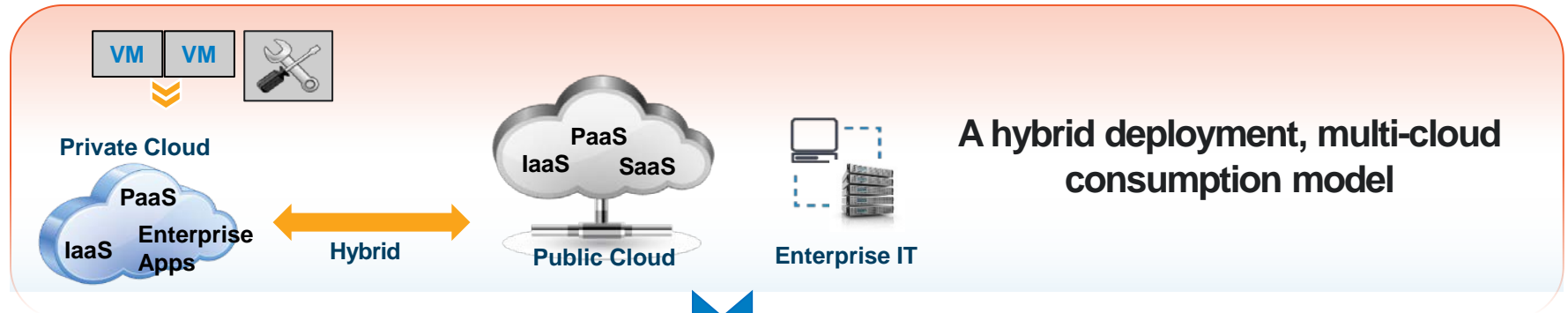
~20%

Improve
productivity

~30%

Save costs

The Evolving Cloud ecosystem requires a strong ecosystem integrator



Analytics



Infosys Inducted Into the 'Winner's Circle' in the HfS Enterprise Analytics Services Blueprint 2013

Insights at the speed of business

Data explosion

Varied data sources including outside the organizational boundaries

Efficiency and User adoption

Advanced Analytics – Rich & Rapid Insights

Solve complex business problems through insights

Reporting Factory & Visualization

Automate and generate reports in a factory model

Enterprise Data Lake

Expand current data warehousing capabilities

Augmented Content Discovery

Quickly explore data across multiple sources

Customized Data Platforms

Meet business needs through customized data platforms

Solutions

NEW

Open Source Components

ETL / Integration

Spark / Storm / Other

HIVE / HBase/ GraphX / Other

Hadoop / FS Storage / Infra Mgmt

Infosys & Partner IP Components

Tools | Data Extractors | Algorithms | Packaging & Support

Customization, Integration & Implementation Services

Data Modeling & Cleansing | Agile App Development | Data Science & Analytics
Security & Governance | Custom Data Extractors

130 | 35 | 100
150,000 | 3.6 | 10

INFOSYS INFORMATION PLATFORM


70+ niche and large partnerships




Engineering Services & Product / Platform Capabilities



Connected Retail



Connected Car



Connected Home



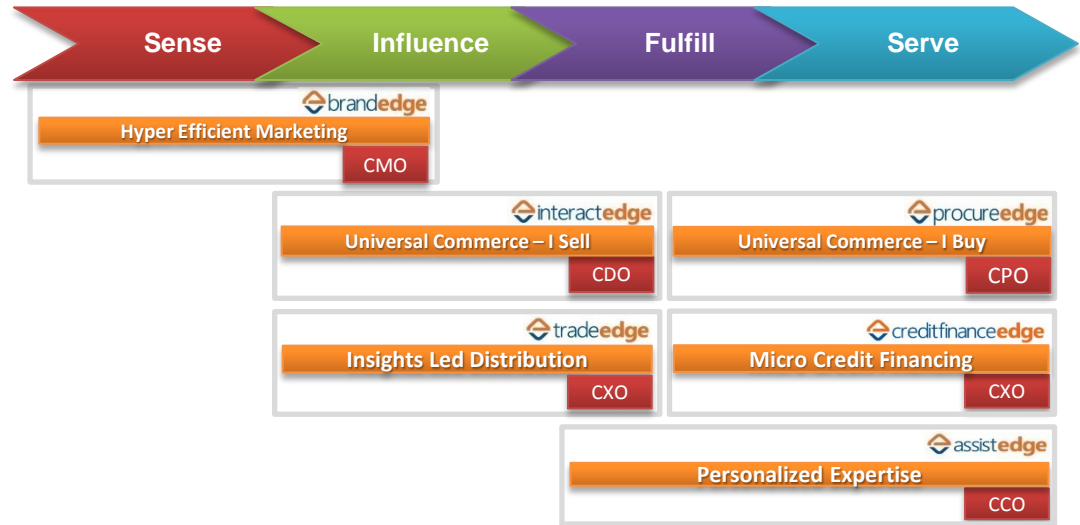
Connected Factories



Connected Care



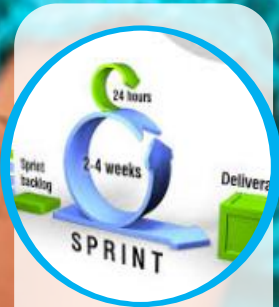
Forrester recognizes Infosys EdgeVerve as a vital move that targets enterprises Digital Transformation needs



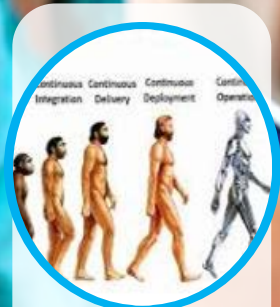
New age development



**Rapid
Imagination**



**Distributed
Agile**



**DevOps
Movement**



**Asset
Store**



**Digital
Training
Academy**

ENABLING SPEED AND AGILITY

Testimonials



“We have now armed our salespeople with mobile touch devices. We can now pair you up with personal stylists. They will sit down with you with an iPad application and explore different fashion looks to find out what is that look you’re looking for”
— Bill Tucker, VP, IT, Nordstrom



“Consumer habits and behavior is changing rapidly. We need to have an e-commerce platform that is flexible and agile enough so that we can keep adding on functionality and meet customer goals. To do so, we need a strong partner like Infosys.”
- Jørgen Klüwer, Director of eCommerce, Dansk Supermarked



“Diageo relies on marketing to grow its business. Having a global digital marketing platform, developed by Infosys, accessed by all of our marketers across the world, ensures we can continue to drive the business forward. From building digital marketing assets and launching campaigns, through to analyzing and acting on customer insights, it has transformed how we approach marketing.”
- Jerry McClay, VP and Global Marketing BRM, Diageo

Know more...

infosys.com/digital

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Thank You

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