

Infosys AI Day

February 17th, 2026



Mindshare Leads Market Share Brand as a Growth Catalyst

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Chief Marketing Officer



Safe harbor

Certain statements mentioned in this presentation concerning our future growth prospects, our future financial or operating performance, our use of AI and its effects on our Business, and the United States H-1B visa program are forward looking statements intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results or outcomes to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the execution of our business strategy, increased competition for talent, our ability to attract and retain personnel, increase in wages, investments to reskill our employees, our ability to effectively implement a hybrid working model, economic uncertainties and geo-political situations, technological disruptions and innovations such as Generative AI, the complex and evolving regulatory landscape including, our ESG vision, our capital allocation policy and expectations concerning our market position, future operations, margins, profitability, liquidity, capital resources, our corporate actions including acquisitions, the outcome of pending litigation, the outcome of the US government investigation, the timing, implementation, duration and effect of the September 19, 2025 proclamation signed by the president of the United States related to the H-1B visa program, and the effect of current and any future tariffs. Important factors that may cause actual results or outcomes to differ from those implied by the forward-looking statements are discussed in more detail in our US Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2025. These filings are available at <https://www.sec.gov/>. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

Infosys AI Playbook

Vision

Infosys aspires to be the leading partner to “unlock AI value” and deliver business outcomes on revenue growth, cost optimization, and innovation

Pillars



AI First Services

Capture new demand to drive growth



AI Augmented Services

Reinvent existing services to win higher wallet share

Foundation

Platforms and IP

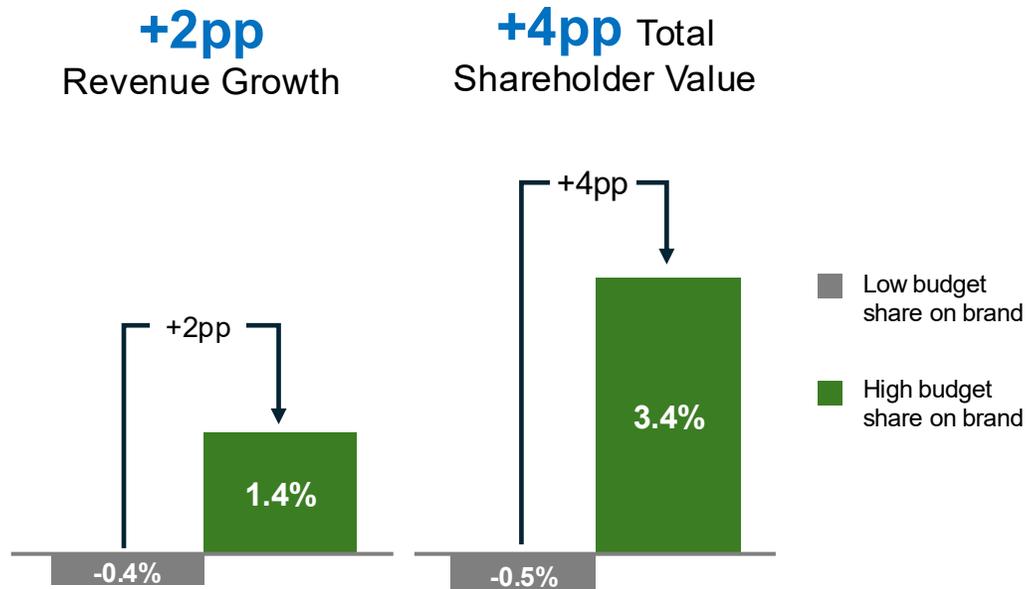
Go To Market and Partnership Ecosystem

Talent and Culture

Brand Equity

The Mathematics of Strong Brands

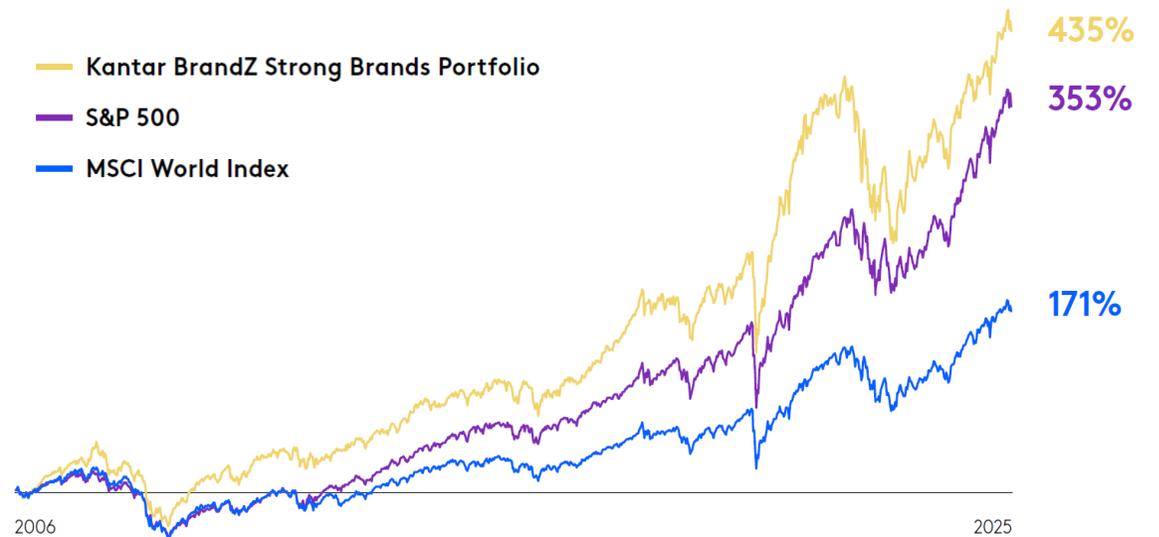
Greater Growth & Higher Shareholder Value



Source: 'Building Lasting Brand Equity in the Age of AI' 2025 by Boston Consulting Group

And they Consistently Outperform the Market

April 2006 – March 2025



Source: Kantar BrandZ 2025 Most Valuable Global Brands

MADISON SQUARE GARDEN

INTRODUCING

Infosys THEATER
AT MADISON SQUARE GARDEN

MIT Massachusetts Institute of Technology
CIO FINANCIAL TIMES
WSJ The Economist
Handelsblatt



MIT Technology Review
Infosys topaz

Creating psychological safety in the AI era

FORMULA E | Infosys

Digital Innovation Partner

RACE TO THE FUTURE



When a Billion Hearts Beat With Infosys AI

Infosys: Fastest Growing IT Services Brand Globally

Brand Finance®

Infosys® Newsroom Press Releases Like what you see? Let's talk →

Infosys is the Fastest Growing IT Services Brand Globally with a CAGR of 15% in Brand Value

Top 3 Most Valuable IT Services Brand In the world. A Top 100 Brand across categories in Brand Strength

Davos, Switzerland, January 20, 2026

Infosys (NSE, BSE, NYSE: INFY), a global leader in next-generation digital services and consulting, today announced that it has been recognized by Brand Finance, the world's leading brand valuation firm, as one of the world's top 3 most valuable IT services brands.

KANTAR BRANDZ

Infosys® Newsroom Press Releases Like what you see? Let's talk →

Infosys a Top 100 Global Brand for 2025. Achieves 34% Brand Value Surge, Ranks among the Top 5% of Most Trusted Brands in the U.S.

Bengaluru, India – May 19, 2025

Infosys (NSE, BSE, NYSE: INFY), a global leader in next-generation digital services and consulting, today announced that it has been ranked, for the fourth consecutive year, among the 100 most valuable brands in the world, according to Kantar, the leading marketing data and analytics firm. Infosys also ranked among the top 5% of most trusted brands in the U.S.

Infosys Brand Value (\$Mn)

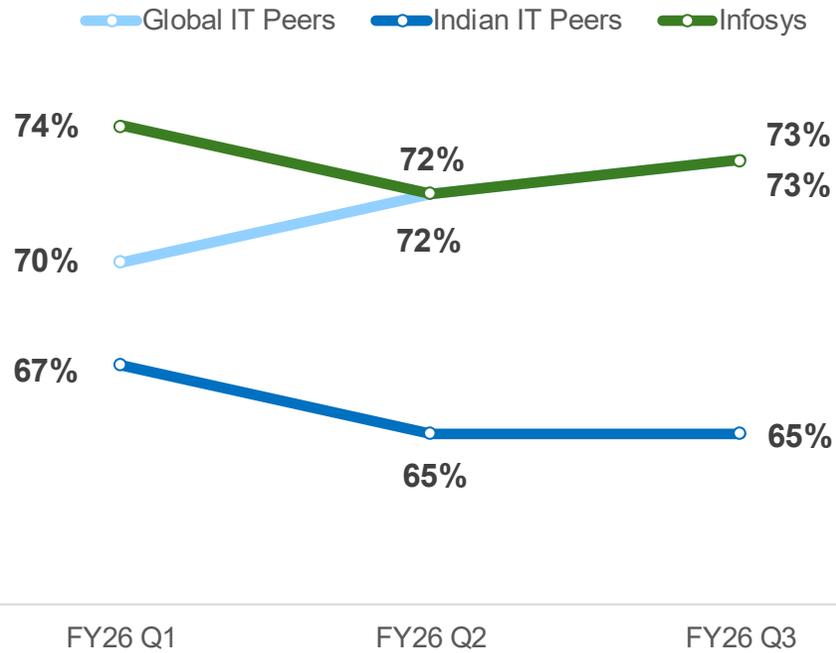
Infosys brand value grew at 15% CAGR over 6 years



Source: Brand Finance: Infosys 2026 Brand Value Results

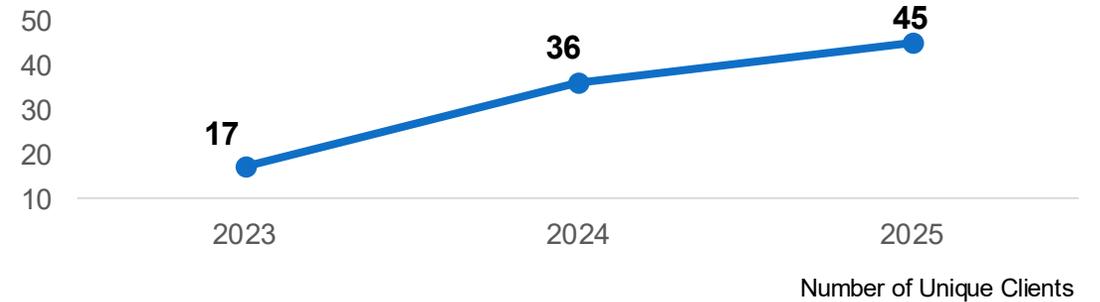
An Industry Leading Enterprise AI Brand

AI Association (Top 10)

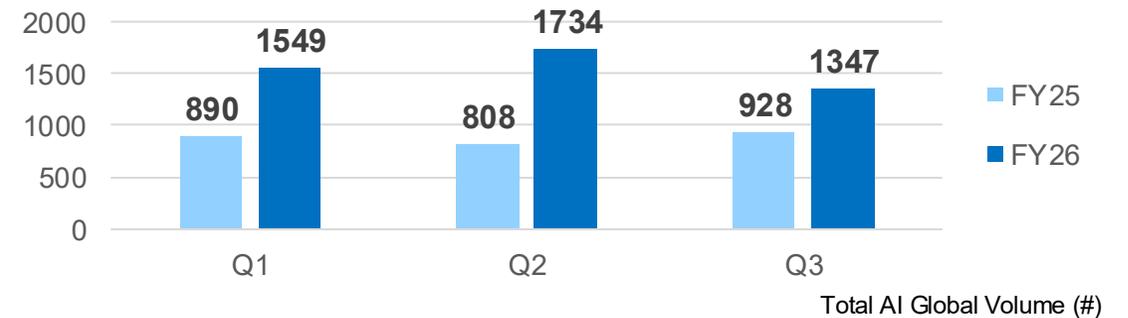


Source: Enterprise AI Top 10 Brand Study (Infosys)

AI Client Voice (Infosys)

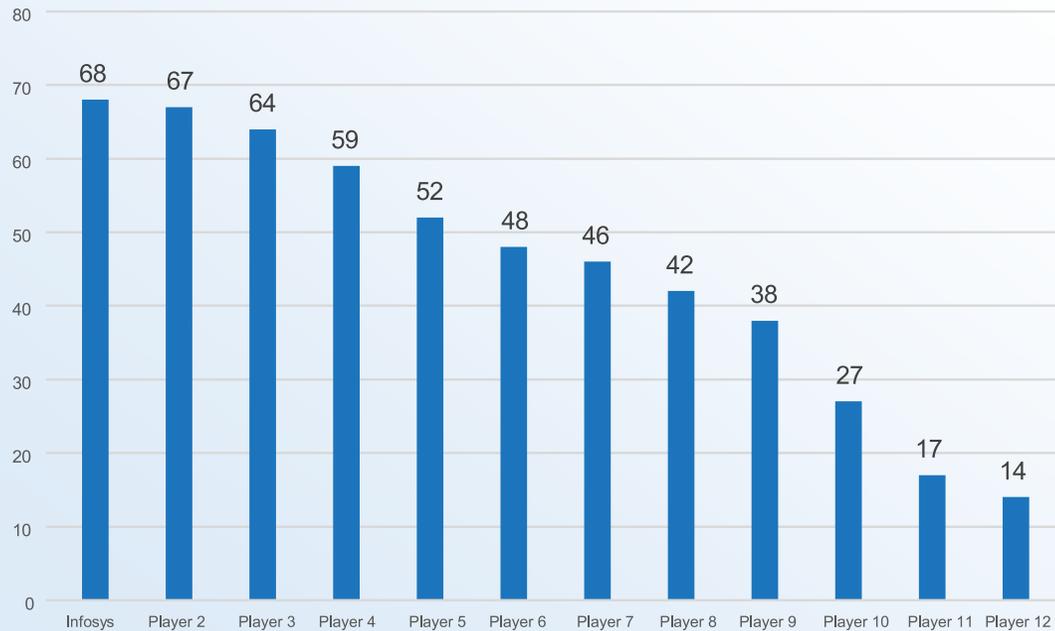


AI Thought Leadership (Infosys)

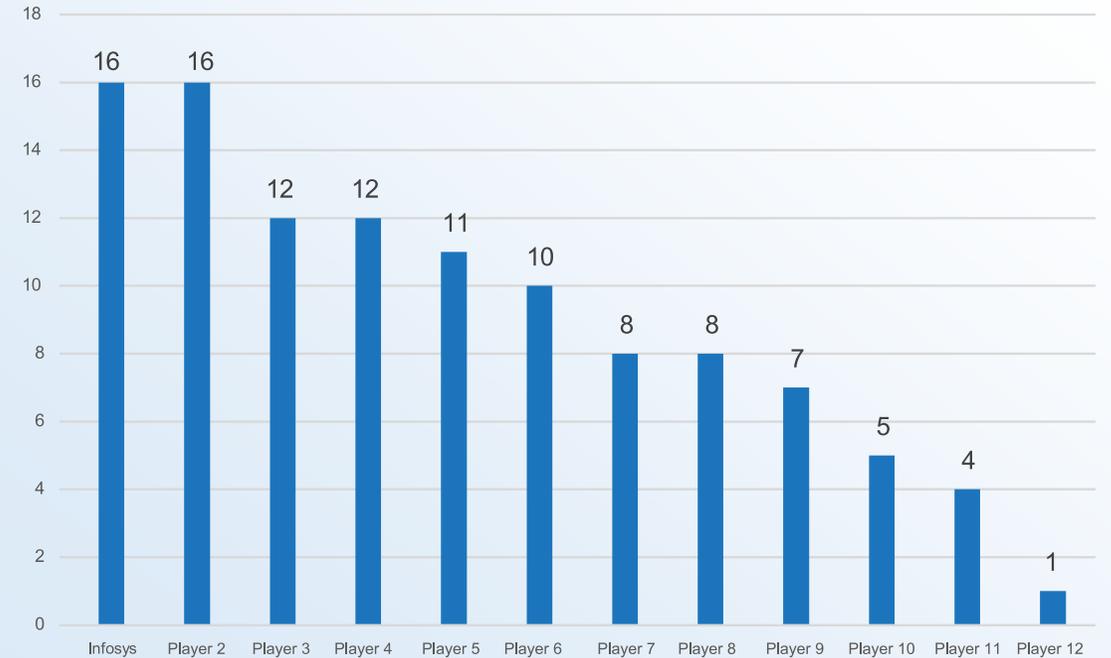


Industry Analysts Acknowledge That As Well

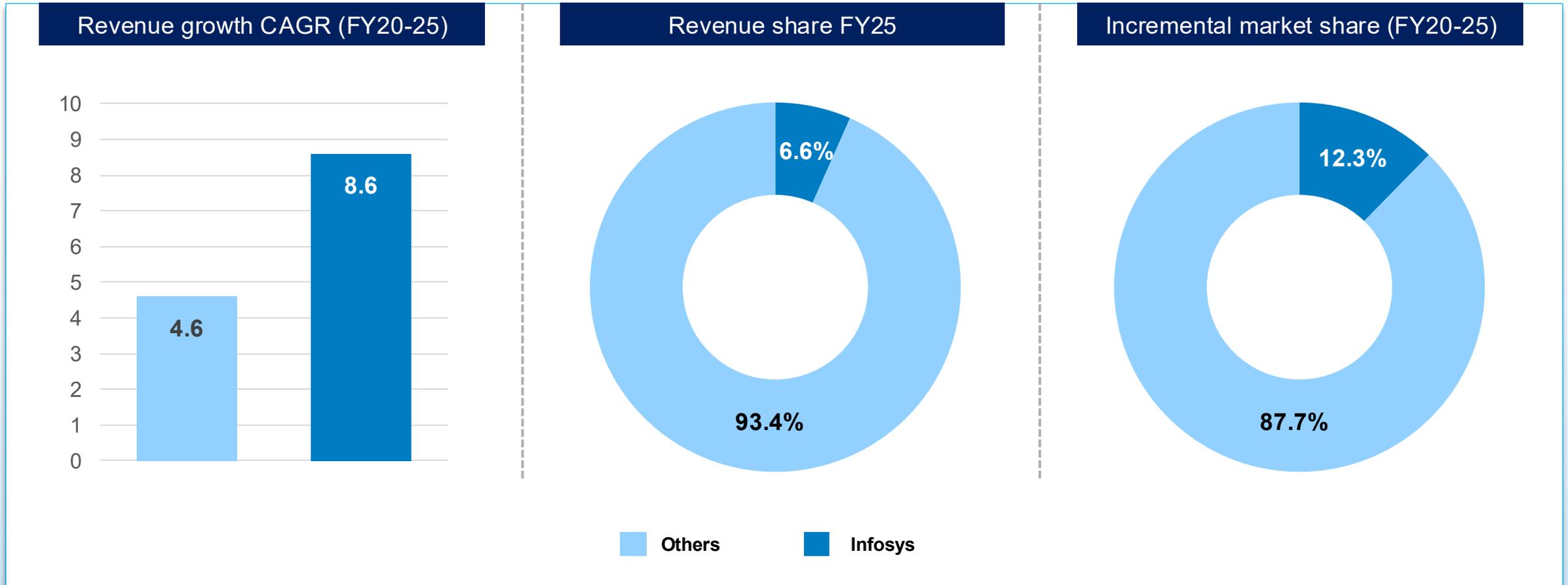
Digital (FY26 YTD)



Topaz (FY26 YTD)



Brand Mathematics is Showing up in Business Too

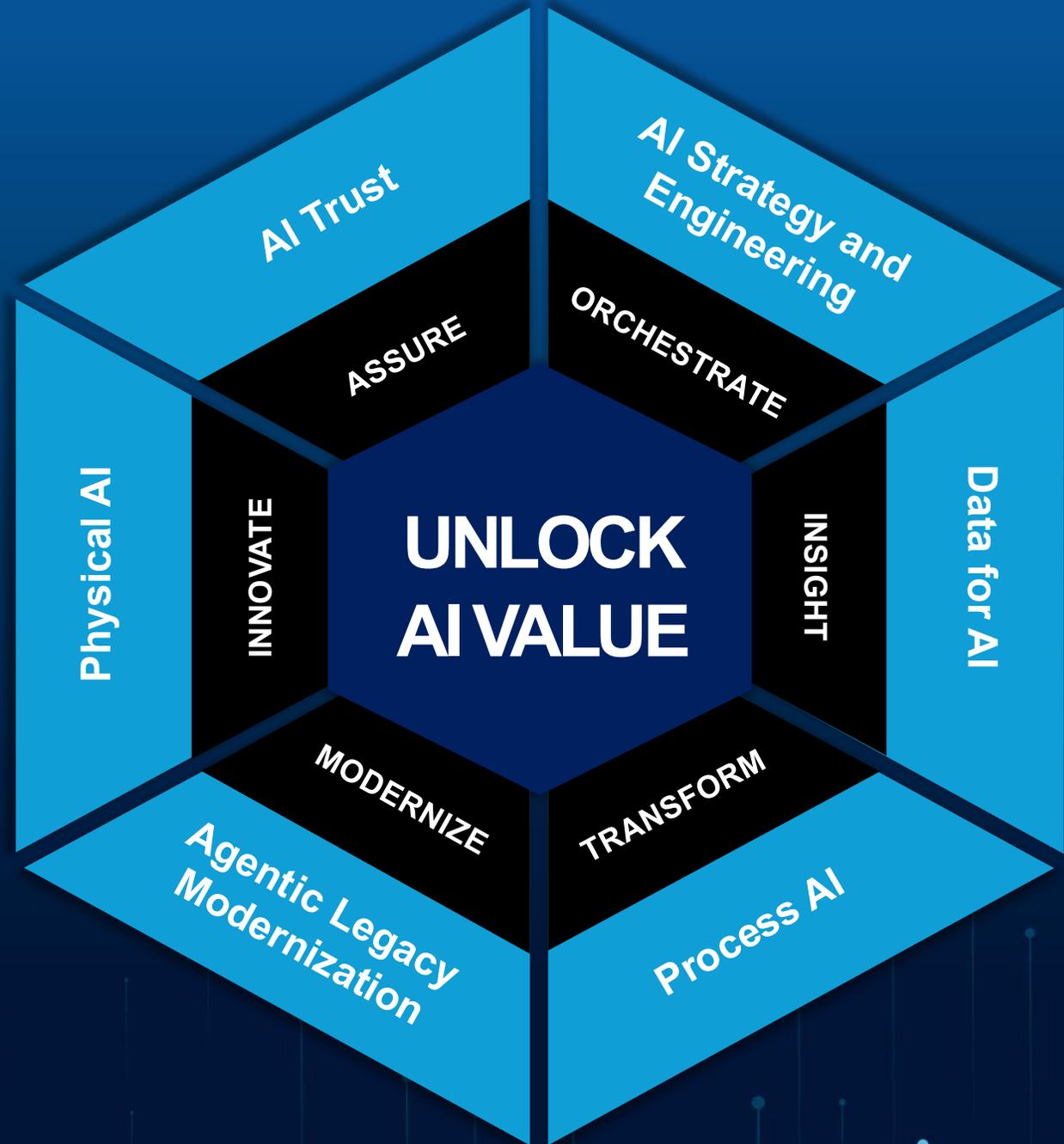


Source: 20 IT Services Companies Business Performance

The Next Frontier

Infosys
Navigate your next

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Thank You

