Infosys Mobility Practice

Global corporations are now at the cusp of building tomorrow’s mobile enterprise, shifting away from focus on mobile devices and technology to creating business value and increasing innovation from mobility initiatives.

Mobility can help customers in creating business value by Engaging Customers (improve brand awareness, retain customers), Enhancing effectiveness & efficiency (increase productivity, reduce costs), and Enabling transformation (increase revenues).

Infosys’ survey indicates that less than a fifth of enterprises are actually implementing mobility initiatives today, as there are key challenges to overcome on business, people, technology, user, governance.

With over 700+ mobility experts working with 50+ clients on 150+ mobility projects, Infosys is THE partner of choice for companies looking to unleash the power of mobility to transform their business. Our clients include the world’s leading financial services companies, retailers, telecom service providers, services companies (e.g. airlines, publishing), automotive and other manufacturers.

Infosys delivers business value through the entire mobility journey from experiment to pilot and scale, helping global companies engage customers, enhance effectiveness & efficiencies, and enable transformation.

Infosys’ model to Build Tomorrow’s Mobile Enterprise

Infosys’ works with companies in their journey to Build Tomorrow’s Mobile Enterprise. Our model allows companies to:

- **Experiment** on high-value areas understanding mobile impact and trade-offs to create innovation which can align with business value.
- **Pilot** mobility initiatives rapidly leveraging solutions and accelerators to ensure agility.
- **Scale** deployment in a systematic and future-proof way considering device platforms, apps portfolio, existing enterprise systems.

Infosys Mobility Service Offerings

Infosys offers complete end-to-end offerings from Consulting to post deployment support for companies to development and deployment of Mobile applications for enterprises.
Delivery Accelerators

Infosys has several accelerators for rapid development and deployment of Mobility Initiatives for an organization. Some of them include:

- INNOVATIVE IP: Infosys has developed several innovative IP which can be used to rapidly accelerate Mobile deployments. Some of them include Mobile Wallet (Mobile wallet and payment), Mobile Brochure (A rich experience of browsing through catalogue), Mobile FieldForce (A readymade solution for Field Force assistance), Mobile SalesForce (A sales force solution), Mobile POS (Innovative patent pending solution for Mobile Point of Sale), mConnect (A device agnostic Middleware Solution)
- CENTERS OF EXCELLENCE: With Centers of Excellence for RIM, Apple iOS, Windows Mobile and Android platforms, Infosys offers innovative solutions for a variety of platforms for rapidly rolling out Mobile applications.
- ALLIANCES: With Technology leaders like RIM, SAP (Sybase), Antenna Systems

Allied services

Technology Consulting
We work with you to develop implementable architecture solutions that help you leverage technology to enable business strategy. Our solution helps you achieve a balance between IT Effectiveness and business innovation.

Independent Validation
Gives your applications the third degree treatment and tests their robustness and ability to survive your business growth. A “must have” service if you are serious about long term leverage of your application assets.

Process Consulting
Strong quality processes are the key to delivering reliable, usable software within scope and budget commitments. Infosys can help you put in place robust processes to increase productivity, shrink cycle time and enhance customer satisfaction.

SOA Services
Our SOA Services will help you achieve better Business-IT alignment with clearly defined accountability. They help you build on existing IT investments to achieve process standardization & improve process efficiency.

About Infosys
Many of the world’s most successful organizations rely on Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow’s enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosys.com.

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