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FACTOIDS: FACTORY OPERATIONALIZATION IMPROVISATION AND INITIATION FOR DIGITAL SERVICES

FACTOIDS provide an end-to-end service offering using a successful factory model constructed on the basis of years of experience derived from numerous large programs.

FACTOIDS is a convergence of key ideas that blends increased reusability, templatized development, standardized processes, engineering practices, collaborative delivery governance and integrated

program management. It results in a well-assembled delivery functionality that possesses domain expertise, proven patterns, frameworks and tools to increase automation with a focused approach to stay ahead of the competition.

Features

Concept-to-production accelerator – Most organizations spend disproportionate amount of time and money in conceptualizing, planning, and delivering in a traditional model, leading to cost escalation and deliWvery inefficiency.
FACTOIDS provide a proven delivery model to jumpstart the development and realize production quickly, measure the benefits, adapt, and progress.

Product Demand management	**FACTOIDS provide different meta-models to manage demands. A flexible, agile demand management is key to optimized ROI on marketing spends**	**Global Platform:** **FACTOIDS** consist of a robust foundational platform that builds technical / functional capabilities, components, and templates, evolves and improvises the architecture, and builds accelerators with the sole focus to reduce cost and time on multiple releases to create a mature delivery organization
Technology Governance	**It is a non-disruptive solution which can work with any existing digital landscape, transforming it completely without any disruption**	
Platform setup and Governance	**FACTOIDS drive the digital platform assessment and product evaluation through a specialized InCEPT framework**	
Brand liasoning process modelling	**Specific dedicated Small and Medium Enterprises (SMEs) with experience will liaise with enterprise brand managers with a defined approach to simplify**	

Benefits

Reduced delivery cycle	Better platform adoption	Cost optimization
New feature release time can be reduced to 40 - 60 percent.	A unified platform provides consistency and increased adoption	Ideal cost savings close to 30 percent

Commercial Advantage

- 60 to 70 percent reduction in coordination and follow up efforts with brand managers and users for new projects. A foundational platform provides templatized approach and reduces overhead

- 25 to 35 percent savings in efforts to build templates and components through a global platform

- 10 to 20 percent saving with predictable template-driven development, mandating reuse and automation focus

Extensive reuse enablement

FACTOIDS drive cost optimization to 25 to 30 percent, reduces development complexity by 20 to 30 percent, and makes 30 to 40 percent more functionality possible in 15 to 20 percent less time for subsequent site launches.

Faster project sizing and movement to execution: Automating and simplifying sizing techniques helps cut cost and timelines. Base platform provides the ability to jumpstart the development in a week(s) instead of month(s).

Effort and expertise sharing

With variability in demand, an ability to share resources and skills provides a clear cost and service response advantage.

Customer retention and satisfaction

FACTOIDS improve customer satisfaction to bring high availability, ease of navigation, improved user experience, resulting in increased acquisition and retention.

- Project management effort reduced by up to 30 percent using predictable, templatized development

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