

MAGNET: SOLUTION FOR MANAGEMENT, GOVERNANCE AND NURTURING OF ENTERPRISE TAXONOMIES

Enterprise management governance systems consist of policies, procedures and documentation. Infosys MAGNET is a solution required for management and use of taxonomies within an organization. Infosys taxonomy management assures the sustainable evolution of taxonomies in response to changes from users and business



Key features

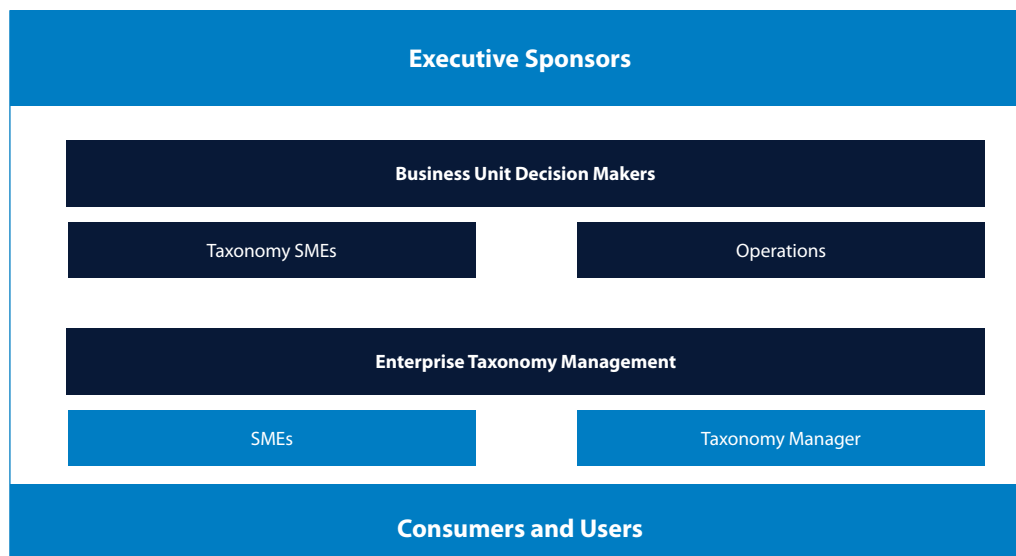
Key features of an enterprise taxonomy solution are:

- Improves search and SEO functionality
- Enables re-purposing and sharing of content
- Creates a unified language across the organization
- Assures institutional knowledge is retained and can be found easily
- Creates a repeatable, accountable, visible and predictable process for managing taxonomy changes across the organization
- Ensures ease of use for content authors

Business Case

- Multiple business teams creating and managing their own taxonomy (metadata) terms
- Terms may be common across teams, however management of terms isn't consistent across the teams
- No common solution for taxonomy management
- Some business teams using a common content management solution but not using its full capability for indexing content based on a corporate taxonomy

A typical view of how taxonomies are managed currently



Benefits

Multifaceted taxonomies



Multifaceted taxonomies enable the user to navigate through a number of facets of the taxonomy

Workflow and collaboration

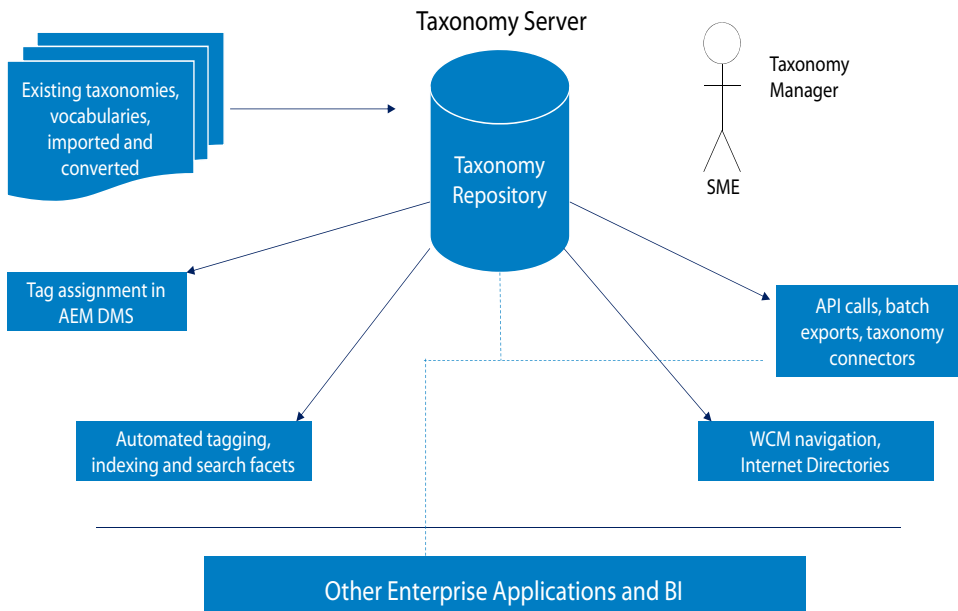


Integrated workflow tools and collaborative editing tools make it easier to manage taxonomies

Search analytics and taxonomy management



There is a great opportunity to use search analytics in the design and maintenance of better taxonomy structures



- Subject Matter Experts (SMEs): Provide expert advice. SMEs can be consumers of the taxonomy
- Taxonomy Manager: Coordinates with Business Unit (BU) taxonomy owner and manages it
- BU Decision Makers: BU leadership involved in taxonomy evolution
- Executive Sponsors: Review taxonomy metrics and results of analysis periodically to define and refine strategy
- Consumers / Users: Systems, groups and individuals that use taxonomy data in their daily work e.g. content management, content strategy, user experience and web design, writing and publishing, site search, SEM and SEO and business intelligence

Demonstrate, Touch and Feel, Readymade solutions Offerings across Product landscape

To know more about Infosys Adobe Practice and Solutions, please write to us at adobe@infosys.com

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