

### REF-OR-M SOLUTION FOR HOUSING MANAGEMENT | | |

The REF-OR-M solution built for 'Housing Management' comprises of functionality providing single dashboard utility to house owners and tenants by automating housing industry activities by capturing end to end process flows, financial components, complaints management by utilizing best practices from successful D365 engagements of the industry, together in a unique, integrated solution concept to achieve an amplified customer experience. Applicable to City/ Community Councils, Property management firms, Real Estate Companies etc.

The REF-OR-M solution built for 'Housing Management' is a smart & comprehensive housing management solution that caters to end-to-end business transformation needs for Housing management sector ,benefitting every stakeholder, comprising tenants , owners, facility management teams, middlemen, customer service teams and sellers.

# Business Value Articulation & Advisory Transformation Methodology Pre-Configured Solution Digital Solutions & Business Content

#### **REF-OR-M Framework**

The Housing Management solution is built using the Reference Organization (REF-OR-M) Framework which is a pre-packaged solution enabling faster deployment, reduced TCO, enhanced experience and superior quality

REF-OR-M » Reference Organization Model

Solution Capabilities & Business Process Breakdown

## Pre-Configured Dynamics 365 CE for Housing

#### **Customer Servicing**

- Customer Self Service Portal/ Community
   Portal with Digital
   Experience of
   Chatbots/ Apps
- FAQ Support Management
- One stop shop for interactions and communication management

#### **Property Selling**

- Property Data Management
- Property Selling with lead to Order flow
- Experience
   Management for
   Property Selling
- · Resident Management
- Agreements/ Contracts management

#### Customer Management

- Tenancy Prospecting, Onboarding, Relationship Management
- Case or Service Management
- Compliance and Waste management
- Automating Customer Management Business Processes

#### Workforce & WO Management

- Facility Management
- Field Service Planning, Scheduling, Tracking
- WO Planning, Assignment, Management
- Field Force Mobility and Assistance
- Integrated Service and Work Order Management

#### Pre-configured Self Service Solution

- Self service portal to manage customer activities
- Portal with consolidation of news, events, actions for logged in Customers/ Tenants/ Residents
- View status of existing issues, cases, service requests, raise new inquiries, collaborate with contacts points etc.
- One stop shop self service tool for Q & A, managing spaces and more

#### Additional Point Solutions & Digital Solutions

- Work Order Management & Technical support through Field Service Mobile App
- · Offline Capability & Sync
- Real Time Synchronization with Knowledge base, KB, Remote Assistance for Field Service
- Inspection management, digital sign off from customer and payment management while on the go on mobile devices/ tablets with apps for evidence capture, digital signature etc.
- Digital Solution for Customer Facing Conversational Al

#### **Deployment Approach**

**Initial Due Diligence: Using our ACE** program

**Business Value Articulation about the** business value, solution alignment, processes break-down / design, and roadmap specific to Housing Management aspects, how Councils or Companies can benefit from automation and structured processes for Tenant and Service Management

#### **Pre-Configured Solution**

- · Ready to run foundational configurations specifically aimed at Housing Management organizations, with features for front office, back office and self service.
- System specific process flows for further customization analysis
- · Includes benefits catering to all stakeholders viz. service partners, brokers, taxing authorities

#### Applicability of REFORM Solution

- Greenfield implementation, Upgrade or move to modernization using a digital platform like Dynamics 365
- Ready to integrate legacy systems, financial tools, 3rd party tools to enhance user convenience
- Serves the need of comprehensive solution for housing committee management to automate every process from prospecting, onboarding, complaints management, sustainability to termination.
- Leverage best benefits of Microsoft Dynamics 365 engagements to achieve greater business value



#### **Point Solutions, Business Content & Digital Solutions**

- Packaged Solutions specific to this industry requirement
- Point Solutions for Mobility for use by field force, workforce for better service management in housing
- Digital Solutions (like chat-bots/ AI/ML etc..) available in ready to deploy state, specific to customer context

#### **Key Benefits**



#### **Maximum reach**

- City Council/ Real estate/Property **Management Industry**
- Domain Expertise
- Incremental & **Adoptive Solution Building+ Smart** extensions



#### Improved efficiency & productivity

- Agile, Accelerated, Ready to Deploy
- Solution for Front Office & Back Office Needs



#### **Highest Convenience**

- End-to-end Housing solution offering across Prospecting, Relationship Management, Selling & Service
- · Faster Deployment, Lower Risk



#### **Customer Delight**

Superior experience for employees & Customers with Digital Channels

• Pre built solution for housing companies to use enabling Reduced **TCO** 

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