

## Infosys Technologies develops a comprehensive E-Commerce system for CyberShop®

### *Leading Upscale Online Retailer teams with Infosys to support increased traffic*

Fremont, California – July 1998. Infosys Technologies Ltd., a leading software consulting firm, today announced an agreement to develop a complete Electronic Commerce system for CyberShop® International, Inc. (Nasdaq National Market:CYSP), a leading upscale online retailer. The system, using InterWorld's Commerce Exchange Server, will handle all aspects of CyberShop's business including the customer interface on the front end and order processing on the back end.

*"We anticipate phenomenal growth in on-line retailing in the coming years – and our complete E-Commerce system will be able to support the increasing transaction volumes we are experiencing," stated Frank O'Connor, CIO of CyberShop. "We decided to partner with Infosys because of the company's ability to apply the right technology to meet our business needs," O'Connor added. A comprehensive E-commerce system will enable CyberShop to offer an online transaction processing system that includes Customer Interface, Order Processing, Customer Service, Payment Systems, Marketing Support and integration with third party applications.*

An audit of the systems and processes in use currently at CyberShop and an in-depth study of the company's business needs, was conducted by Infosys between March and April, 1998. A high level architecture was proposed to meet CyberShop's critical business needs. Currently, as part of the initial phase, Infosys is developing bolt-on subsystems and will integrate them with third party applications. The company will then deploy, enhance and support the completely integrated system.

"This assignment validates CyberShop's confidence in Infosys to provide a state-of-the-art and robust E-Commerce system, one that can meet its business demands today – and into the future," observed Phaneesh Murthy, Senior Vice President Worldwide Operations for Infosys. "Both CyberShop and its customers will reap the benefits of having the latest technologies without incurring a costly investment in R&D," he concluded.

### **About CyberShop**

CyberShop, a leading upscale online retailer, can be found on the World Wide Web at [cybershop.com](http://cybershop.com) and on America Online (AOL) in their shopping channel or by using the keyword *cybershop*. CyberShop offers over 40,000 products from more than 400 manufacturers of upscale merchandise ranging from Waterford Crystal and Christofle tableware to the quality and craftsmanship of Braun, Swiss Army and Calphalon. The Company recently announced sponsorship and marketing agreements with Excite (XCIT), GeoCities, the Microsoft® Plaza (MSFT), @Home Network™ (ATHM) and the PointCast Network, some of the leading content providers on the Internet.

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