

Infosys Strengthens Presence in Japan with Dr. Kenichi Ohmae's Jasdric Park Company

Bangalore, India - February 9, 1999 - Infosys sees Japan as a major thrust area. As one of our initiatives to strengthen our presence in Japan, we are participating in a joint venture with Dr. Kenichi Ohmae's JASDIC Park Company. JASDIC is a joint venture of three Indian companies - Infosys, Satyam, and DCM, and three Japanese companies - NTT Leasing Co. Ltd., Duskin Co. Ltd., and Fukuoka Clinical Pharmacy Pvt. Ltd. JASDIC acts as a facilitator and interface for business relations between Indian software companies and Japanese customers. Dr. P Balasubramaniam, Sr. Vice President, represents Infosys on the JASDIC Board of Directors. Today, JASDIC enables Infosys to build mission critical applications for Japanese companies. We have a presence in Consulting, Reengineering, and Client Server Development. We are looking at our Japanese operations growing by more than 75% in the coming financial year.

Dr Kenichi Ohmae, founder and Chairman, and Mr. Kiichiro Ohya, President and COO, of JASDIC Park Company, Japan, are visiting Infosys on the 9th and 10th February. Dr. Ohmae and Mr. Ohya are visiting their Indian partners to get a good understanding of recent developments in services, infrastructure, and other business-critical factors. This is Dr. Ohmae's first visit to India after the incorporation of JASDIC.

Dr. Ohmae, a renowned management strategist, set up JASDIC in 1997 after a visit to India with the members of Kokenkai, his Management Study Group. At that time, he had visited Infosys and many other software companies and spotted the potential and large resource base of Indian software companies. Back in Japan, he saw the dearth of software skills there, especially in new technologies. Despite Japan's unsatisfied demand and India's large supply base; very few Indian companies were able to realize their full potential in Japan due to difficulties in understanding the language, culture, and business practices. This was the genesis of the JASDIC business model.

Mr. Ohya has been leading JASDIC since April 1 1997. Under his able leadership, JASDIC is poised to grow tremendously in the Japanese market.

About JASDIC Park Company

JASDIC was created to bridge the gap between Japan's huge demand for software and the lack of the right kind of skills in the newer technologies like Client Server, Internet etc. It is a joint venture of three Indian companies - Infosys, Satyam and DCM - and three Japanese companies - NTT Leasing Co. Ltd, Duskin Co. Ltd and Fukuoka Clinical Pharmacy Pvt. JASDIC brings an understanding of the Japanese culture, language, business practices, and systems and is the Japanese face for the Indian companies. Through JASDIC, Japanese companies can work through another Japanese company and still get all the benefits that an Indian company offers in a working relationship - Interfacing, Contracts, Business Process understanding etc.